



Financial Statements

For the Six Months Ended September 30, 2009

October 30, 2009

[U.S. GAAP]

Name of registrant: **NTT DoCoMo, Inc.** (URL <http://www.nttdocomo.co.jp/>)
 Code No.: 9437
 Stock exchange on which the Company's shares are listed: Tokyo Stock Exchange-First Section
 Representative: Ryuji Yamada, Representative Director, President and Chief Executive Officer
 Contact: Ken Takeuchi, Senior Manager, General Affairs Department / TEL +81-3-5156-1111
 Scheduled date for filing of quarterly report: November 4, 2009
 Scheduled date for dividend payment: November 20, 2009

1. Consolidated Financial Results for the Six Months Ended September 30, 2009 (April 1, 2009 - September 30, 2009)

(1) Consolidated Results of Operations

Amounts are rounded off to the nearest 1 million yen.

(Millions of yen)

	Operating Revenues		Operating Income		Income before Income Taxes	
Six months ended September 30, 2009	2,145,807	(5.4) %	485,223	(15.9) %	479,881	(14.3) %
Six months ended September 30, 2008	2,267,784	—	576,946	—	560,156	—

(Percentages above represent changes compared to the corresponding previous quarterly period)

Since "Net Income" includes noncontrolling interests from the fiscal year ending March 31, 2010 in accordance with the accounting pronouncement issued in December 2007 relating to noncontrolling interests, "Net Income" is not presented on this page. For further details, see "Noncontrolling Interests in Consolidated Financial Statements" on page 3.

(2) Consolidated Financial Position

(Millions of yen, except per share amounts)

	Total Assets	NTT DoCoMo, Inc. Shareholders' Equity	Equity Ratio (Ratio of NTT DoCoMo, Inc. Shareholders' Equity to Total Assets)	NTT DoCoMo, Inc. Shareholders' Equity per Share
September 30, 2009	6,501,764	4,552,099	70.0%	109,006.71 (yen)
March 31, 2009	6,488,220	4,341,585	66.9%	103,965.64 (yen)

"NTT DoCoMo, Inc. Shareholders' Equity" was previously referred to as "Shareholders' Equity" in prior years.

2. Dividends

	Cash dividends per share (yen)				
	End of the first quarter	End of the second quarter	End of the third quarter	Year-end	Total
Year ended March 31, 2009	—	2,400.00	—	2,400.00	4,800.00
Year ending March 31, 2010	—	2,600.00	—	—	—
Year ending March 31, 2010 (Forecasts)	—	—	—	2,600.00	5,200.00

Change in forecasts of dividends during the three months ended September 30, 2009: None

3. Consolidated Financial Results Forecasts for the Fiscal Year Ending March 31, 2010 (April 1, 2009 - March 31, 2010)

(Millions of yen)

	Operating Revenues	Operating Income	Income before Income Taxes
Year ending March 31, 2010	4,276,000 (3.9)%	830,000 (0.1)%	825,000 5.7%

(Percentages above represent changes compared to the previous year)

Change in earnings forecasts for the fiscal year ending March 31, 2010 during the three months ended September 30, 2009: Yes

Since "Net Income" includes noncontrolling interests from the fiscal year ending March 31, 2010 in accordance with the accounting pronouncement issued in December 2007 relating to noncontrolling interests, "Net Income" for the Consolidated Financial Results Forecasts for the Fiscal Year Ending March 31, 2010 is not presented on this page. For further details, see "Noncontrolling Interests in Consolidated Financial Statements" on page 3.

4. Others

- | | | |
|--|--|-------------------|
| (1) Changes in significant consolidated subsidiaries (which resulted in changes in scope of consolidation) | | None |
| (2) Application of accounting which is simplified or exceptional for quarterly consolidated financial statements | | None |
| (3) Changes in significant accounting policies, procedures and presentation in quarterly consolidated financial statements | | |
| (i) Changes due to revision of accounting standards and other regulations: | | Yes |
| (ii) Others: | | None |
| (See more information on page 13.) | | |
| (4) Number of issued shares (common stock) | | |
| (i) Number of issued shares (inclusive of treasury stock): | As of September 30, 2009: | 43,950,000 shares |
| | As of March 31, 2009: | 43,950,000 shares |
| (ii) Number of treasury stock: | As of September 30, 2009: | 2,190,193 shares |
| | As of March 31, 2009: | 2,190,193 shares |
| (iii) Number of weighted average common shares outstanding: | For the six months ended September 30, 2009: | 41,759,807 shares |
| | For the six months ended September 30, 2008: | 42,406,379 shares |

* Explanation for forecasts of operation and other notes:

With regard to the assumptions and other related matters concerning consolidated financial results forecasts for the fiscal year ending March 31, 2010, refer to pages 12 and 22.

Consolidated financial statements in this earnings release are unaudited.

Noncontrolling Interests in Consolidated Financial Statements

Effective April 1, 2009, DOCOMO adopted the accounting pronouncement issued in December 2007 relating to noncontrolling interests in consolidated financial statements. This pronouncement requires “Noncontrolling interests”, which was previously referred to as “Minority interests”, held by parties other than the parent be clearly identified, labeled and presented in the consolidated statement of financial position within equity, but separate from the parent’s equity. This pronouncement also requires changes in a parent’s ownership interest while the parent retains its controlling financial interest in its subsidiary be accounted for as equity transactions.

Upon the adoption of this pronouncement, “Net income”, which includes net income or loss attributable to noncontrolling interests, and “Net income attributable to NTT DoCoMo, Inc.” are both presented in the consolidated statements of income and comprehensive income. “Net Income Attributable to NTT DoCoMo, Inc.”, “Basic Earnings per Share Attributable to NTT DoCoMo, Inc.” and “Diluted Earnings per Share Attributable to NTT DoCoMo, Inc.” for the Consolidated Financial Results for the Six Months Ended September 30, 2008 and 2009, as well as “Net Income Attributable to NTT DoCoMo, Inc.” and “Basic Earnings per Share Attributable to NTT DoCoMo, Inc.” for the Consolidated Financial Results Forecasts for the Fiscal Year Ending March 31, 2010 are as follows:

Consolidated Financial Results for the Six Months Ended September 30, 2009 (April 1, 2009 - September 30, 2009)

Consolidated Results of Operations

(Millions of yen, except per share amounts)

	Net Income Attributable to NTT DoCoMo, Inc.*		Basic Earnings per Share Attributable to NTT DoCoMo, Inc.		Diluted Earnings per Share Attributable to NTT DoCoMo, Inc.	
Six months ended September 30, 2009	284,718	(17.9) %	6,817.99	(yen)	—	
Six months ended September 30, 2008	346,659	—	8,174.69	(yen)	—	

(Percentage above represents changes compared to the corresponding previous quarterly period)

Consolidated Financial Results Forecasts for the Fiscal Year Ending March 31, 2010 (April 1, 2009 - March 31, 2010)

(Millions of yen, except per share amounts)

	Net Income Attributable to NTT DoCoMo, Inc.*		Basic Earnings per Share Attributable to NTT DoCoMo, Inc.	
Year ending March 31, 2010	493,000	4.5%	11,805.61	(yen)

(Percentage above represents changes compared to the previous year)

* “Net Income attributable to NTT DoCoMo, Inc.” is calculated in the same manner as “Net income” for the fiscal year ended March 31, 2009.



Earnings Release for the Six Months Ended September 30, 2009

<< 1. Operating Results >>

1. Business Overview

As Japan's mobile phone market has continued to mature in line with the rise in cellular penetration rate, competition among operators has intensified in such areas as acquisition of subscribers and further improvement of service offerings.

Under these market conditions, we have moved ahead with our business transformation initiatives from a customer-centric perspective based on our new action plan, "Change and Challenge". We aim to further grow our revenues by offering a wide array of services catered to the diverse needs of customers, thereby expanding the data communications market.

During the second quarter of this fiscal year, we strived to expand subscribers' packet usage by revising the rate of our two-tier flat-rate services "Pake-hodai double" and "Biz-hodai double" while enriching our video content services such as "docomo-doga". We also launched the "Mobile Phone Checking Service" to provide free basic after-care, including checkups, minor repairs and consulting, and reinforced our "Battery Pack *Anshin* Support" program by offering the option of receiving a free portable charger instead of receiving a free battery-pack in an effort to improve our after-sales support. Meanwhile, to offer greater convenience to our customers, we commenced "docomo Mobile Remittance" which enables individual users to make remittance simply by designating the payee's mobile phone number without registering for the service or opening a new bank account. Furthermore, we started marketing seven new models of handsets, including Japan's first "Android"* phone, HT-03A, and "Raku Raku Phone VI", the first waterproof model in the "Raku Raku Phone" series featuring easy operability, to cater to the diverse needs of customers.

For the three months ended September 30, 2009, we recorded operating revenues and operating income of ¥1,061.1 billion (a decrease of ¥36.5 billion from the same period of the prior year) and ¥233.4 billion (a decrease of ¥47.1 billion from the same period of the prior year), respectively. Income before income taxes was ¥232.4 billion and net income attributable to NTT DoCoMo, Inc. was ¥137.3 billion. For the six months ended September 30, 2009, operating revenues and operating income were ¥2,145.8 billion (down ¥122.0 billion from the same period of the prior year) and ¥485.2 billion (down ¥91.7 billion from the same period of the prior year), respectively. Income before income taxes was ¥479.9 billion and net income attributable to NTT DoCoMo, Inc. was ¥284.7 billion.

* Android is a software stack which offers a free and open applications development environment.

Notes: 1. Consolidated financial statements as of September 30, 2008 and 2009, and for the three months and six months ended September 30, 2008 and 2009 in this release are unaudited.
2. Amounts in this release are rounded off.

Consolidated results of operations for the three months and six months ended September 30, 2008 and 2009, respectively, were as follows:

<Results of operations>

	Billions of yen			
	(UNAUDITED) Three months ended September 30, 2008	(UNAUDITED) Three months ended September 30, 2009	Increase (Decrease)	
Operating revenues	¥ 1,097.5	¥ 1,061.1	¥ (36.5)	(3.3)%
Operating expenses	817.1	827.6	10.6	1.3
Operating income	280.5	233.4	(47.1)	(16.8)
Other income (expense)	(8.7)	(1.0)	7.7	88.7
Income before income taxes	271.7	232.4	(39.3)	(14.5)
Income taxes	101.4	93.9	(7.5)	(7.4)
Equity in net income (losses) of affiliates	2.8	(0.5)	(3.3)	-
Net Income	173.1	138.0	(35.1)	(20.3)
Less: Net (income) loss attributable to noncontrolling interests	0.0	(0.7)	(0.7)	-
Net income attributable to NTT DoCoMo, Inc.	¥ 173.1	¥ 137.3	¥ (35.8)	(20.7)%
EBITDA margin*	42.7%	38.6%	(4.1) point	-
ROCE*	5.7%	4.5%	(1.2) point	-
ROCE after tax effect*	3.4%	2.7%	(0.7) point	-

	Billions of yen			
	(UNAUDITED) Six months ended September 30, 2008	(UNAUDITED) Six months ended September 30, 2009	Increase (Decrease)	
Operating revenues	¥ 2,267.8	¥ 2,145.8	¥ (122.0)	(5.4)%
Operating expenses	1,690.8	1,660.6	(30.3)	(1.8)
Operating income	576.9	485.2	(91.7)	(15.9)
Other income (expense)	(16.8)	(5.3)	11.4	68.2
Income before income taxes	560.2	479.9	(80.3)	(14.3)
Income taxes	219.4	194.1	(25.3)	(11.5)
Equity in net income (losses) of affiliates	5.9	0.3	(5.6)	(95.1)
Net Income	346.7	286.1	(60.6)	(17.5)
Less: Net (income) loss attributable to noncontrolling interests	(0.0)	(1.3)	(1.3)	-
Net income attributable to NTT DoCoMo, Inc.	¥ 346.7	¥ 284.7	¥ (61.9)	(17.9)%
EBITDA margin*	41.4%	39.0%	(2.4) point	-
ROCE*	11.9%	9.6%	(2.3) point	-
ROCE after tax effect*	7.0%	5.7%	(1.3) point	-

* EBITDA and EBITDA margin, as we use them in this earnings release, are different from EBITDA as used in Item 10(e) of Regulation S-K and may not be comparable to similarly titled measures used by other companies. For an explanation of our definitions of EBITDA, EBITDA margin, ROCE and ROCE after tax effect, see "Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures" on page 21.

<Operating revenues>

	Billions of yen			
	(UNAUDITED)	(UNAUDITED)	Increase	
	Three months ended September 30, 2008	Three months ended September 30, 2009	(Decrease)	
Wireless services	¥ 971.1	¥ 951.5	¥ (19.6)	(2.0)%
Cellular services revenues	935.5	884.3	(51.2)	(5.5)
- Voice revenues	555.1	487.6	(67.4)	(12.1)
Including: FOMA services	482.2	453.8	(28.4)	(5.9)
- Packet communications revenues	380.4	396.6	16.2	4.3
Including: FOMA services	363.2	388.4	25.2	6.9
Other revenues	35.6	67.2	31.6	88.7
Equipment sales	126.5	109.6	(16.9)	(13.3)
Total operating revenues	¥ 1,097.5	¥ 1,061.1	¥ (36.5)	(3.3)%

	Billions of yen			
	(UNAUDITED)	(UNAUDITED)	Increase	
	Six months ended September 30, 2008	Six months ended September 30, 2009	(Decrease)	
Wireless services	¥ 1,948.5	¥ 1,893.3	¥ (55.3)	(2.8)%
Cellular services revenues	1,871.9	1,766.2	(105.7)	(5.6)
- Voice revenues	1,125.4	978.3	(147.1)	(13.1)
Including: FOMA services	968.9	904.2	(64.7)	(6.7)
- Packet communications revenues	746.5	787.9	41.4	5.5
Including: FOMA services	710.9	769.9	59.0	8.3
Other revenues	76.7	127.1	50.4	65.8
Equipment sales	319.2	252.5	(66.7)	(20.9)
Total operating revenues	¥ 2,267.8	¥ 2,145.8	¥ (122.0)	(5.4)%

Note: Voice revenues include data communications revenues through circuit switching systems.

<Operating expenses>

	Billions of yen			
	(UNAUDITED)	(UNAUDITED)	Increase	
	Three months ended September 30, 2008	Three months ended September 30, 2009	(Decrease)	
Personnel expenses	¥ 63.4	¥ 62.5	¥ (1.0)	(1.5)%
Non-personnel expenses	467.3	498.2	30.9	6.6
Depreciation and amortization	179.9	168.8	(11.1)	(6.2)
Loss on disposal of property, plant and equipment and intangible assets	12.7	10.4	(2.3)	(18.2)
Communication network charges	83.5	78.1	(5.4)	(6.5)
Taxes and public dues	10.3	9.7	(0.6)	(5.7)
Total operating expenses	¥ 817.1	¥ 827.6	¥ 10.6	1.3 %

	Billions of yen			
	(UNAUDITED)	(UNAUDITED)	Increase	
	Six months ended September 30, 2008	Six months ended September 30, 2009	(Decrease)	
Personnel expenses	¥ 126.7	¥ 126.8	¥ 0.2	0.1 %
Non-personnel expenses	1,011.3	1,001.9	(9.4)	(0.9)
Depreciation and amortization	348.4	337.8	(10.6)	(3.0)
Loss on disposal of property, plant and equipment and intangible assets	18.7	18.6	(0.1)	(0.5)
Communication network charges	165.8	155.8	(10.0)	(6.0)
Taxes and public dues	20.0	19.6	(0.4)	(2.0)
Total operating expenses	¥ 1,690.8	¥ 1,660.6	¥ (30.3)	(1.8)%

2. Segment Information
(1) Mobile phone business

As of September 30, 2009, total number of our cellular services subscriptions reached 55.19 million, posting an increase of 1.25 million compared to the number as of September 30, 2008, of which FOMA subscriptions accounted for 92.9%, or 51.26 million. Our cellular churn rate for the three months ended September 30, 2009 improved significantly to 0.46%, compared to 0.52% for the same period of the prior year, as a result of the various measures that we implemented with the aim of enhancing customer satisfaction.

The number of subscribers to the new discount services including “Fami-wari MAX50” introduced in August 2007 totaled approximately 34.80 million, while the subscription count of “Value Plan” launched in November 2007 was approximately 27.00 million as of September 30, 2009. As a consequence, aggregate average monthly revenue per unit (ARPU) of cellular (FOMA+mova) services for the three months ended September 30, 2009, decreased to ¥5,420 (down 7.5% compared to the same period of the prior year).

With respect to equipment sales, the number of handsets sold during the three months ended September 30, 2009, declined by 0.85 million from the same period of the prior year to 4.46 million units. Equipment sales revenues and cost of equipment sold posted a decrease from the same period of the prior year due to a reduction in the number of handsets sold to agent resellers and the procurement cost per unit.

As a result, operating revenues and operating income from mobile phone business for the three months ended September 30, 2009 were ¥1,031.1 billion and ¥234.3 billion, respectively. For the six months ended September 30, 2009, operating revenues and operating income from mobile phone business were ¥2,089.0 billion and ¥489.5 billion, respectively.

Number of subscriptions by services, trend of ARPU and other operating data are as follows:

<Number of subscriptions by services>	Thousand subscriptions		Increase	
	September 30, 2008	September 30, 2009	(Decrease)	
Cellular services	53,937	55,186	1,250	2.3%
Cellular (FOMA) services	46,444	51,258	4,814	10.4
Including: i-channel services	16,044	16,692	648	4.0
Including: i-concier services	—	2,337	—	—
Including: flat-rate services for unlimited i-mode usage	13,949	21,519	7,570	54.3
Cellular (mova) services	7,493	3,928	(3,565)	(47.6)
i-mode services	48,069	48,670	601	1.3

Notes: 1. Number of subscriptions of Cellular services and Cellular (FOMA) services includes Communication Module services subscriptions.

2. Effective March 3, 2008, FOMA services subscription became mandatory for subscription to “2in1”* service. Such FOMA services subscriptions to “2in1” services are included in the above numbers of Cellular services subscriptions and Cellular (FOMA) services subscriptions.

3. Number of subscriptions to flat-rate services for unlimited i-mode usage = “Pake-hodai” subscriptions + “Pake-hodai full” subscriptions + “Pake-hodai double” subscriptions

4. Number of i-mode subscriptions = Cellular (FOMA) i-mode subscriptions + Cellular (mova) i-mode subscriptions

* “2in1” refers to an optional network service which enables a subscriber to subscribe to an additional phone number and an e-mail address for a single compatible handset

<Number of handsets sold and churn rate>

	Thousand units				
	Three months ended September 30, 2008	Three months ended September 30, 2009		Increase (Decrease)	
Cellular services	5,318	4,464	(854)	(16.1)%	
Cellular (FOMA) services					
New FOMA subscription	1,118	1,071	(47)	(4.2)	
Change of subscription from mova to FOMA	796	587	(209)	(26.2)	
FOMA handset upgrade by FOMA subscribers	3,370	2,800	(569)	(16.9)	
Cellular (mova) services					
New mova subscription	23	4	(18)	(82.1)	
mova handset upgrade by mova subscribers and change of subscription from FOMA to mova	12	2	(10)	(84.5)	
Churn Rate	0.52%	0.46%	(0.06) point	—	

	Thousand units				
	Six months ended September 30, 2008	Six months ended September 30, 2009		Increase (Decrease)	
Cellular services	10,265	8,808	(1,457)	(14.2)%	
Cellular (FOMA) services					
New FOMA subscription	2,157	2,057	(100)	(4.6)	
Change of subscription from mova to FOMA	1,632	1,400	(232)	(14.2)	
FOMA handset upgrade by FOMA subscribers	6,402	5,339	(1,063)	(16.6)	
Cellular (mova) services					
New mova subscription	45	8	(37)	(82.6)	
mova handset upgrade by mova subscribers and change of subscription from FOMA to mova	29	4	(25)	(85.5)	
Churn Rate	0.51%	0.45%	(0.06) point	—	

<Trend of ARPU and MOU>

	Yen/Minutes			
	Three months ended September 30, 2008	Three months ended September 30, 2009	Increase (Decrease)	
Aggregate ARPU* (FOMA+mova)	¥ 5,860	¥ 5,420	¥ (440)	(7.5)%
Voice ARPU	3,450	2,970	(480)	(13.9)
Packet ARPU	2,410	2,450	40	1.7
Aggregate ARPU (FOMA)	6,180	5,560	(620)	(10.0)
Voice ARPU	3,500	2,970	(530)	(15.1)
Packet ARPU	2,680	2,590	(90)	(3.4)
Aggregate ARPU (mova)	3,820	3,500	(320)	(8.4)
Voice ARPU	3,120	2,890	(230)	(7.4)
i-mode ARPU	700	610	(90)	(12.9)
MOU* (FOMA+mova) (minutes)	138	137	(1)	(0.7)%

	Yen/Minutes			
	Six months ended September 30, 2008	Six months ended September 30, 2009	Increase (Decrease)	
Aggregate ARPU* (FOMA+mova)	¥ 5,870	¥ 5,430	¥ (440)	(7.5)%
Voice ARPU	3,510	2,990	(520)	(14.8)
Packet ARPU	2,360	2,440	80	3.4
Aggregate ARPU (FOMA)	6,220	5,590	(630)	(10.1)
Voice ARPU	3,560	2,990	(570)	(16.0)
Packet ARPU	2,660	2,600	(60)	(2.3)
Aggregate ARPU (mova)	3,860	3,530	(330)	(8.5)
Voice ARPU	3,170	2,920	(250)	(7.9)
i-mode ARPU	690	610	(80)	(11.6)
MOU* (FOMA+mova) (minutes)	138	136	(2)	(1.4)%

* See "Definition and Calculation Methods of ARPU and MOU" on page 20 for details of definitions and calculation methods of ARPU and MOU.

<Results of operations>

	Billions of yen			
	(UNAUDITED) Three months ended September 30, 2008	(UNAUDITED) Three months ended September 30, 2009	Increase (Decrease)	
Operating revenues from mobile phone business	¥ 1,081.7	¥ 1,031.1	¥ (50.6)	(4.7)%
Operating income from mobile phone business	286.6	234.3	(52.3)	(18.2)

	Billions of yen			
	(UNAUDITED) Six months ended September 30, 2008	(UNAUDITED) Six months ended September 30, 2009	Increase (Decrease)	
Operating revenues from mobile phone business	¥ 2,236.5	¥ 2,089.0	¥ (147.5)	(6.6)%
Operating income from mobile phone business	587.6	489.5	(98.1)	(16.7)

(2) Miscellaneous businesses

Operating revenues from miscellaneous businesses for the three months ended September 30, 2009 were ¥29.9 billion, which represented 2.8% of total operating revenues. The revenues derived mainly from home shopping services provided mainly through TV media, high-speed internet connection and video-clip casting services for hotel facilities, advertisement services, development, sales and maintenance of IT systems and credit services. Operating expenses and operating loss from miscellaneous businesses were ¥30.8 billion and ¥0.9 billion, respectively. Operating revenues, operating expenses and operating loss from miscellaneous businesses for the six months ended September 30, 2009 were ¥56.8 billion, ¥61.1 billion and ¥4.3 billion, respectively.

<Results of operations>

	Billions of yen			
	(UNAUDITED) Three months ended September 30, 2008	(UNAUDITED) Three months ended September 30, 2009	Increase (Decrease)	
Operating revenues from miscellaneous businesses	¥ 15.8	¥ 29.9	¥ 14.1	89.1%
Operating loss from miscellaneous businesses	(6.1)	(0.9)	5.2	85.8

	Billions of yen			
	(UNAUDITED) Six months ended September 30, 2008	(UNAUDITED) Six months ended September 30, 2009	Increase (Decrease)	
Operating revenues from miscellaneous businesses	¥ 31.3	¥ 56.8	¥ 25.5	81.4%
Operating loss from miscellaneous businesses	(10.6)	(4.3)	6.3	59.7

3. Trend of Capital Expenditures

We continued to improve the quality of our FOMA service area and reinforced its network capacity to meet an increase in traffic demand, together with our efforts to make capital expenditures more efficient and less costly by saving on equipment purchase costs and improving our design and construction process. Total capital expenditures for the six months ended September 30, 2009 were ¥316.1 billion (down 6.0% compared to the same period of prior year).

<Breakdown of capital expenditures>

	Billions of yen			
	(UNAUDITED) Three months ended September 30, 2008	(UNAUDITED) Three months ended September 30, 2009	Increase (Decrease)	
Mobile phone business	¥ 143.0	¥ 135.6	¥ (7.4)	(5.1)%
Other (including information systems)	29.7	27.4	(2.3)	(7.7)
Total capital expenditures	¥ 172.7	¥ 163.0	¥ (9.6)	(5.6)%

	Billions of yen			
	(UNAUDITED) Six months ended September 30, 2008	(UNAUDITED) Six months ended September 30, 2009	Increase (Decrease)	
Mobile phone business	¥ 281.6	¥ 258.0	¥ (23.6)	(8.4)%
Other (including information systems)	54.9	58.2	3.3	6.0
Total capital expenditures	¥ 336.5	¥ 316.1	¥ (20.3)	(6.0)%

<< 2. Financial Review >>
1. Financial Position

	Billions of yen				
	(UNAUDITED) September 30, 2008	(UNAUDITED) September 30, 2009	Increase (Decrease)		(Reference) March 31, 2009
Total assets	¥ 6,173.8	¥ 6,501.8	¥ 328.0	5.3%	¥ 6,488.2
NTT DoCoMo, Inc. shareholders' equity	4,445.9	4,552.1	106.2	2.4	4,341.6
Liabilities	1,726.3	1,943.4	217.1	12.6	2,144.9
Including: Interest bearing liabilities	526.4	624.6	98.2	18.7	639.2
Equity ratio (1)	72.0%	70.0%	(2.0) point	—	66.9%
Debt ratio (2)	10.6%	12.1%	1.5 point	—	12.8%

Notes: (1) Equity ratio = NTT DoCoMo, Inc. shareholders' equity / Total assets

(2) Debt ratio = Interest bearing liabilities / (NTT DoCoMo, Inc. shareholders' equity + Interest bearing liabilities)

2. Cash Flow Conditions

For the six months ended September 30, 2009, net cash provided by operating activities was ¥508.5 billion, an increase of ¥100.2 billion (24.5%) compared to the same period of the prior year, mainly due to a decrease in accounts receivables.

Net cash used in investing activities was ¥441.1 billion, an increase of ¥17.4 billion (4.1%) compared to the same period of the prior year. This was mainly due to a decrease of proceeds from redemption of long-term bailment for consumption to a related party and an increase in net purchases of short-term investments of more than 3 months for cash management purposes, which were partially offset by a decrease in purchases of property, plant and equipment and non-current investments.

Net cash used in financing activities was ¥116.9 billion, an increase of ¥11.3 billion (10.7%) compared to the same period of the prior year. This was mainly due to a decrease of proceeds from long term debt, which was partially offset by a decrease in payments to acquire treasury stock.

The balance of cash and cash equivalents was ¥550.6 billion as of September 30, 2009, a decrease of ¥48.9 billion (8.2%) from the prior fiscal year end.

	Billions of yen			
	(UNAUDITED) Six months ended September 30, 2008	(UNAUDITED) Six months ended September 30, 2009	Increase (Decrease)	
Net cash provided by operating activities	¥ 408.4	¥ 508.5	¥ 100.2	24.5%
Net cash used in investing activities	(423.8)	(441.1)	(17.4)	(4.1)
Net cash provided by (used in) financing activities	(105.6)	(116.9)	(11.3)	(10.7)
Free cash flows (1)	(15.4)	67.4	82.8	—
Free cash flows excluding the effects of changes in investments for cash management purposes (2)*	(64.6)	94.5	159.0	—

Notes: (1) Free cash flows = Net cash provided by operating activities + Net cash used in investing activities

(2) Changes in investments for cash management purposes = Changes by purchases, redemption at maturity and disposals of financial instruments held for cash management purposes with original maturities of longer than three months

* See "Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures" on page 21.

<<3. Prospects for the Fiscal Year Ending March 31, 2010 >>

As Japan's mobile phone market has continued to mature in line with the rise in cellular penetration rate and the economic environment in Japan becomes severe, competition among carriers is expected to intensify even further in the future, due to competition among operators in such areas as customer acquisition and improvement of services as well as market entry by new competitors such as MVNOs.

Under these market conditions, we have decided to revise our group's full-year guidance for the fiscal year ending March 31, 2010 as described in the table below.

The operating revenues forecast has been revised downwards by ¥106.0 billion from the initial guidance to ¥4,276.0 billion, mainly due to a decrease in equipment sales, though this is offset by an increase in cellular services revenues resulting from an increase in the number of subscribers and our efforts to increase subscribers' packet communication revenues.

On the other hand, we projected a decrease in operating expenses mainly due to the decrease in cost of equipment sold in line with our revised forecasts of number of handsets to be sold, and improvement of cost efficiency in network-related costs. Accordingly, our forecast of operating income remains unchanged from the original forecast of ¥830.0 billion.

	Billions of yen				
	Year ending March 31, 2010 (Original Forecasts)	Year ending March 31, 2010 (Revised Forecasts)	Increase (Decrease)		Year ended March 31, 2009 (Actual Results)
Operating revenues	¥ 4,382.0	¥ 4,276.0	¥ (106.0)	(2.4)%	¥ 4,448.0
Operating income	830.0	830.0	—	—	831.0
Income before income taxes	832.0	825.0	(7.0)	(0.8)%	780.5
Net income attributable to NTT DoCoMo, Inc.	493.0	493.0	—	—	471.9
Capital expenditures	690.0	690.0	—	—	737.6
Adjusted free cash flows *	380.0	360.0	(20.0)	(5.3)%	93.4
EBITDA *	1,569.0	1,563.0	(6.0)	(0.4)%	1,678.4
EBITDA margin *	35.8%	36.6%	0.8 point	—	37.7%
ROCE *	16.2%	16.2%	—	—	17.1%
ROCE after tax effect *	9.6%	9.6%	—	—	10.1%

* EBITDA and EBITDA margin, as we use them, are different from EBITDA as used in Item 10(e) of Regulation S-K and may not be comparable to similarly titled measures used by other companies. For an explanation of our definition of free cash flows excluding changes in investments for cash management purposes, EBITDA, EBITDA margin, ROCE and ROCE after tax effect, see "Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures" on page 21.

The financial forecasts for the fiscal year ending March 31, 2010 are based on the forecasts of the following operating data:

	Million subscriptions/Yen				
	March 31, 2010 (Original Forecasts)	March 31, 2010 (Revised Forecasts)	Increase (Decrease)		March 31, 2009 (Actual Results)
Cellular services	55.76	55.80	0.04	0.1%	54.60
Cellular (FOMA) services	52.98	53.03	0.05	0.1%	49.04
Cellular (mova) services	2.78	2.77	(0.01)	(0.4)%	5.56
i-mode services	48.85	48.90	0.05	0.1 %	48.47
Aggregate ARPU (FOMA + mova)	¥ 5,280	¥ 5,300	¥ 20	0.4 %	¥ 5,710
Voice ARPU	2,860	2,840	(20)	(0.7)%	3,330
Packet ARPU	2,420	2,460	40	1.7 %	2,380

Notes:

- Number of i-mode subscriptions includes numbers of cellular (FOMA) and cellular (mova) i-mode subscriptions.
- See "Definition and Calculation Methods of ARPU and MOU" on page 20 for details of definitions and calculation methods of ARPU.

<<4. Others >>

1. Changes in significant subsidiaries for the six months ended September 30, 2009 (which resulted in changes in scope of consolidation): None
2. Application of accounting which is simplified or exceptional for quarterly consolidated financial statements: None
3. Changes in significant accounting policies, procedures and presentation in quarterly consolidated financial statements:

Accounting Standards Codification

Effective July 1, 2009, DOCOMO adopted the accounting pronouncement issued by Financial Accounting Standards Board (“FASB”) in June 2009 relating to “FASB Accounting Standards Codification” (“ASC”). This pronouncement established ASC as the single source of authoritative accounting principles generally accepted in the United States of America (“U.S. GAAP”), and reorganized then-existing U.S. GAAP pronouncements into ASC. Upon the adoption of this pronouncement, the descriptions and references of accounting standards in DOCOMO’s financial statements are made in accordance with ASC. The adoption of this pronouncement did not have any impact on DOCOMO’s results of operations and financial position.

Business Combinations

Effective April 1, 2009, DOCOMO adopted the accounting pronouncement issued in December 2007 relating to business combinations. This pronouncement requires an acquirer in a business combination to generally recognize and measure all the identifiable assets acquired, the liabilities assumed, and any noncontrolling interest in the acquiree at their fair values as of the acquisition date. This pronouncement also requires the acquirer to recognize and measure as goodwill the excess of consideration transferred plus the fair value of any noncontrolling interest in the acquiree at the acquisition date over the fair value of the identifiable net assets acquired. The excess of the fair value of the identifiable net assets acquired over consideration transferred plus the fair value of any noncontrolling interest in the acquiree at the acquisition date is required to be recognized and measured as a gain from a bargain purchase. The adoption of this pronouncement did not have a material impact on DOCOMO’s results of operations and financial position.

Noncontrolling Interests in Consolidated Financial Statements

Effective April 1, 2009, DOCOMO adopted the accounting pronouncement issued in December 2007 relating to noncontrolling interests in consolidated financial statements. This pronouncement requires noncontrolling interests held by parties other than the parent be clearly identified, labeled and presented in the consolidated statement of financial position within equity, but separate from the parent’s equity. This pronouncement also requires changes in a parent’s ownership interest while the parent retains its controlling financial interest in its subsidiary be accounted for as equity transactions. Upon the adoption of this pronouncement, “Noncontrolling interests”, which was previously referred to as “Minority interests” and classified between “Total liabilities” and “Shareholders’ equity” in the consolidated balance sheets, is now included as a separate component of “Equity”. In addition, “Net income” in the consolidated statements of income and comprehensive income now includes net income or loss attributable to noncontrolling interests, which was previously referred to as “Minority interests” and deducted. As a result, the adoption of this pronouncement changed the presentation and disclosure of noncontrolling interests in the consolidated financial statements retrospectively, but did not have a material impact on DOCOMO’s results of operations and financial position.

<< 5. Consolidated Financial Statements >>
1. Consolidated Balance Sheets

	Millions of yen	
	March 31, 2009	(UNAUDITED) September 30, 2009
ASSETS		
Current assets:		
Cash and cash equivalents	¥ 599,548	¥ 550,642
Short-term investments	2,448	32,158
Accounts receivable	835,063	779,913
Allowance for doubtful accounts	(15,072)	(17,105)
Inventories	123,206	178,787
Deferred tax assets	102,903	99,852
Prepaid expenses and other current assets	179,632	207,675
Total current assets	1,827,728	1,831,922
Property, plant and equipment:		
Wireless telecommunications equipment	5,361,043	5,422,824
Buildings and structures	814,056	821,085
Tools, furniture and fixtures	519,213	526,140
Land	198,985	198,874
Construction in progress	99,232	112,674
Accumulated depreciation and amortization	(4,301,044)	(4,439,012)
Total property, plant and equipment, net	2,691,485	2,642,585
Non-current investments and other assets:		
Investments in affiliates	572,014	590,671
Marketable securities and other investments	141,544	151,126
Intangible assets, net	578,728	594,021
Goodwill	154,385	183,515
Other assets	273,440	253,570
Deferred tax assets	248,896	254,354
Total non-current investments and other assets	1,969,007	2,027,257
Total assets	¥ 6,488,220	¥ 6,501,764
LIABILITIES AND EQUITY		
Current liabilities:		
Current portion of long-term debt	¥ 29,000	¥ 14,000
Accounts payable, trade	668,525	475,995
Accrued payroll	58,627	51,233
Accrued interest	1,187	1,054
Accrued income taxes	238,742	207,743
Other current liabilities	152,354	152,223
Total current liabilities	1,148,435	902,248
Long-term liabilities:		
Long-term debt (exclusive of current portion)	610,233	610,556
Liability for employees' retirement benefits	146,326	151,413
Other long-term liabilities	239,918	279,204
Total long-term liabilities	996,477	1,041,173
Total liabilities	2,144,912	1,943,421
Equity:		
NTT DoCoMo, Inc. shareholders' equity		
Common stock	949,680	949,680
Additional paid-in capital	785,045	785,045
Retained earnings	3,061,848	3,246,342
Accumulated other comprehensive income (loss)	(65,689)	(39,669)
Treasury stock, at cost	(389,299)	(389,299)
Total NTT DoCoMo, Inc. shareholders' equity	4,341,585	4,552,099
Noncontrolling interests	1,723	6,244
Total equity	4,343,308	4,558,343
Total liabilities and equity	¥ 6,488,220	¥ 6,501,764

2. Consolidated Statements of Income and Comprehensive Income

	Millions of yen	
	(UNAUDITED) Six months ended September 30, 2008	(UNAUDITED) Six months ended September 30, 2009
Operating revenues:		
Wireless services	¥ 1,948,540	¥ 1,893,265
Equipment sales	319,244	252,542
Total operating revenues	2,267,784	2,145,807
Operating expenses:		
Cost of services (exclusive of items shown separately below)	413,731	449,617
Cost of equipment sold (exclusive of items shown separately below)	408,027	340,877
Depreciation and amortization	348,387	337,809
Selling, general and administrative	520,693	532,281
Total operating expenses	1,690,838	1,660,584
Operating income	576,946	485,223
Other income (expense):		
Interest expense	(2,398)	(2,989)
Interest income	1,045	668
Other, net	(15,437)	(3,021)
Total other income (expense)	(16,790)	(5,342)
Income before income taxes	560,156	479,881
Income taxes:		
Current	233,831	210,887
Deferred	(14,434)	(16,764)
Total income taxes	219,397	194,123
Equity in net income (losses) of affiliates, net of applicable taxes	5,921	292
Net income	346,680	286,050
Less: Net (income) loss attributable to noncontrolling interests	(21)	(1,332)
Net income attributable to NTT DoCoMo, Inc.	¥ 346,659	¥ 284,718
Net income	¥ 346,680	¥ 286,050
Other comprehensive income (loss):		
Unrealized holding gains (losses) on available-for-sale securities, net of applicable tax	(5,945)	14,082
Change in fair value of derivative instruments, net of applicable taxes	(159)	(35)
Foreign currency translation adjustment, net of applicable taxes	(16,672)	11,691
Pension liability adjustment, net of applicable taxes	(362)	296
Total other comprehensive income (loss)	(23,138)	26,034
Comprehensive income	323,542	312,084
Less: Comprehensive (income) loss attributable to noncontrolling interests	(20)	(1,346)
Comprehensive income attributable to NTT DoCoMo, Inc.	¥ 323,522	¥ 310,738
PER SHARE DATA		
Weighted average common shares outstanding – Basic and Diluted (shares)	42,406,379	41,759,807
Basic and Diluted earnings per share attributable to NTT DoCoMo, Inc. (yen)	¥ 8,174.69	¥ 6,817.99

	Millions of yen	
	(UNAUDITED) Three months ended September 30, 2008	(UNAUDITED) Three months ended September 30, 2009
Operating revenues:		
Wireless services	¥ 971,077	¥ 951,470
Equipment sales	126,461	109,583
Total operating revenues	1,097,538	1,061,053
Operating expenses:		
Cost of services (exclusive of items shown separately below)	210,117	230,286
Cost of equipment sold (exclusive of items shown separately below)	165,979	150,051
Depreciation and amortization	179,907	168,804
Selling, general and administrative	261,078	278,508
Total operating expenses	817,081	827,649
Operating income	280,457	233,404
Other income (expense):		
Interest expense	(1,258)	(1,375)
Interest income	479	350
Other, net	(7,941)	38
Total other income (expense)	(8,720)	(987)
Income before income taxes	271,737	232,417
Income taxes:		
Current	131,300	121,356
Deferred	(29,902)	(27,476)
Total income taxes	101,398	93,880
Equity in net income (losses) of affiliates, net of applicable taxes	2,797	(529)
Net income	173,136	138,008
Less: Net (income) loss attributable to noncontrolling interests	13	(666)
Net income attributable to NTT DoCoMo, Inc.	¥ 173,149	¥ 137,342
Net income	¥ 173,136	¥ 138,008
Other comprehensive income (loss):		
Unrealized holding gains (losses) on available-for-sale securities, net of applicable tax	(4,997)	3,620
Change in fair value of derivative instruments, net of applicable taxes	(141)	(8)
Foreign currency translation adjustment, net of applicable taxes	1,849	2,805
Pension liability adjustment, net of applicable taxes	(112)	147
Total other comprehensive income (loss)	(3,401)	6,564
Comprehensive income	169,735	144,572
Less: Comprehensive (income) loss attributable to noncontrolling interests	17	(665)
Comprehensive income attributable to NTT DoCoMo, Inc.	¥ 169,752	¥ 143,907
PER SHARE DATA		
Weighted average common shares outstanding – Basic and Diluted (shares)	42,309,587	41,759,807
Basic and Diluted earnings per share attributable to NTT DoCoMo, Inc. (yen)	¥ 4,092.43	¥ 3,288.86

3. Consolidated Statements of Cash Flows

	Millions of yen			
	(UNAUDITED) Six months ended September 30, 2008		(UNAUDITED) Six months ended September 30, 2009	
Cash flows from operating activities:				
Net income	¥	346,680	¥	286,050
Adjustments to reconcile net income to net cash provided by operating activities–				
Depreciation and amortization		348,387		337,809
Deferred taxes		(10,898)		(16,439)
Loss on sale or disposal of property, plant and equipment		12,846		12,973
Impairment loss on marketable securities and other investments		19,855		917
Equity in net (income) losses of affiliates		(9,940)		(366)
Changes in assets and liabilities:				
(Increase) / decrease in accounts receivable		(38,453)		55,730
Increase / (decrease) in allowance for doubtful accounts		(1,369)		1,874
(Increase) / decrease in inventories		(38,833)		(54,755)
(Increase) / decrease in prepaid expenses and other current assets		(19,259)		(12,748)
(Increase) / decrease in non-current installment receivable for handsets		(40,010)		13,982
Increase / (decrease) in accounts payable, trade		(184,322)		(136,209)
Increase / (decrease) in accrued income taxes		(8,701)		(31,927)
Increase / (decrease) in other current liabilities		(21,153)		(3,022)
Increase / (decrease) in liability for employees' retirement benefits		4,622		4,951
Increase / (decrease) in other long-term liabilities		32,445		37,196
Other, net		16,474		12,520
Net cash provided by operating activities		408,371		508,536
Cash flows from investing activities:				
Purchases of property, plant and equipment		(302,124)		(249,126)
Purchases of intangible and other assets		(115,158)		(132,956)
Purchases of non-current investments		(46,913)		(8,992)
Proceeds from sale of non-current investments		550		9,124
Acquisitions of subsidiaries, net of cash acquired		27		(24,904)
Purchases of short-term investments		(3,334)		(33,758)
Redemption of short-term investments		2,494		6,718
Proceeds from redemption of long-term bailment for consumption to a related party		50,000		–
Other, net		(9,314)		(7,231)
Net cash used in investing activities		(423,772)		(441,125)
Cash flows from financing activities:				
Proceeds from long-term debt		79,944		–
Repayment of long-term debt		(28,241)		(15,000)
Proceeds from short-term borrowings		200		138,149
Repayment of short-term borrowings		(1,958)		(138,149)
Principal payments under capital lease obligations		(1,385)		(1,696)
Payments to acquire treasury stock		(51,848)		–
Dividends paid		(102,307)		(100,190)
Other, net		(4)		(3)
Net cash provided by (used in) financing activities		(105,599)		(116,889)
Effect of exchange rate changes on cash and cash equivalents		(2,071)		572
Net increase (decrease) in cash and cash equivalents		(123,071)		(48,906)
Cash and cash equivalents at beginning of period		646,905		599,548
Cash and cash equivalents at end of period	¥	523,834	¥	550,642
Supplemental disclosures of cash flow information:				
Cash received during the period for:				
Income taxes	¥	17,786	¥	675
Cash paid during the period for:				
Interest, net of amount capitalized		2,008		3,122
Income taxes		266,295		242,683

4. Going Concern Assumption

None

5. Segment Reporting

Segment information is as follows:

Three months ended September 30, 2008	Millions of yen		
	Mobile phone business	Miscellaneous businesses	Consolidated
Operating revenues	¥ 1,081,720	¥ 15,818	¥ 1,097,538
Operating expenses	795,162	21,919	817,081
Operating income (loss)	¥ 286,558	¥ (6,101)	¥ 280,457

Three months ended September 30, 2009	Millions of yen		
	Mobile phone business	Miscellaneous businesses	Consolidated
Operating revenues	¥ 1,031,139	¥ 29,914	¥ 1,061,053
Operating expenses	796,867	30,782	827,649
Operating income (loss)	¥ 234,272	¥ (868)	¥ 233,404

Six months ended September 30, 2008	Millions of yen		
	Mobile phone business	Miscellaneous businesses	Consolidated
Operating revenues	¥ 2,236,491	¥ 31,293	¥ 2,267,784
Operating expenses	1,648,917	41,921	1,690,838
Operating income (loss)	¥ 587,574	¥ (10,628)	¥ 576,946

Six months ended September 30, 2009	Millions of yen		
	Mobile phone business	Miscellaneous businesses	Consolidated
Operating revenues	¥ 2,089,032	¥ 56,775	¥ 2,145,807
Operating expenses	1,599,529	61,055	1,660,584
Operating income (loss)	¥ 489,503	¥ (4,280)	¥ 485,223

DOCOMO does not disclose geographical segments, since the amounts of operating revenues generated outside Japan are immaterial.

6. Significant Changes in NTT DoCoMo, Inc. Shareholders' Equity

None

(APPENDIX 1)

Operating Data for 2nd Quarter of Fiscal Year Ending March 31, 2010

Full-year forecast: as revised at October 30, 2009

		[Ref.] Fiscal Year Ended Mar. 31, 2009 Full-year Results	Fiscal Year Ending Mar. 2010 Six Months (Apr.-Sep. 2009) Results	First Quarter (Apr.-Jun. 2009) Results	Second Quarter (Jul.-Sep. 2009) Results	[Ref.] Fiscal Year Ending Mar. 31, 2010 Full-year Forecast (Revised)
Cellular						
Subscriptions	thousands	54,601	55,186	54,864	55,186	55,800
FOMA (1)	thousands	49,040	51,258	50,246	51,258	53,030
Communication Module Service (FOMA) (2)	thousands	858	952	897	952	—
mova	thousands	5,560	3,928	4,618	3,928	2,770
Communication Module Service (DoPa) (3)	thousands	669	585	621	585	—
Prepaid	thousands	38	37	38	37	—
Market Share (4) (5)	%	50.8	50.3	50.6	50.3	—
Net Increase from Previous Period (5)	thousands	1,213	586	263	322	1,200
FOMA (1)	thousands	5,091	2,218	1,206	1,012	3,990
mova	thousands	(3,878)	(1,632)	(942)	(690)	(2,790)
Churn Rate (5)	%	0.50	0.45	0.44	0.46	—
Number of Handsets (FOMA+mova) Sold (6)	thousands	20,129	8,808	4,344	4,464	—
Aggregate ARPU (FOMA+mova) (7)	yen/month/subscription	5,710	5,430	5,440	5,420	5,300
Voice ARPU (8)	yen/month/subscription	3,330	2,990	3,010	2,970	2,840
Packet ARPU	yen/month/subscription	2,380	2,440	2,430	2,450	2,460
i-mode ARPU	yen/month/subscription	2,340	2,390	2,380	2,390	2,390
ARPU Generated from International Services (9)	yen/month/subscription	80	80	70	80	80
ARPU Generated Purely from i-mode (FOMA+mova) (7)	yen/month/subscription	2,550	2,620	2,610	2,630	2,630
Aggregate ARPU (FOMA) (7)	yen/month/subscription	6,010	5,590	5,610	5,560	5,420
Voice ARPU (8)	yen/month/subscription	3,360	2,990	3,010	2,970	2,840
Packet ARPU	yen/month/subscription	2,650	2,600	2,600	2,590	2,580
i-mode ARPU	yen/month/subscription	2,590	2,530	2,540	2,520	2,510
ARPU Generated from International Services (9)	yen/month/subscription	90	80	80	90	80
ARPU Generated Purely from i-mode (FOMA) (7)	yen/month/subscription	2,760	2,740	2,740	2,730	2,730
Aggregate ARPU (mova) (7)	yen/month/subscription	3,750	3,530	3,550	3,500	3,440
Voice ARPU (8)	yen/month/subscription	3,090	2,920	2,940	2,890	2,850
i-mode ARPU	yen/month/subscription	660	610	610	610	590
ARPU Generated from International Services (9)	yen/month/subscription	10	0	0	10	10
ARPU Generated Purely from i-mode (mova) (7)	yen/month/subscription	870	830	840	830	810
MOU (FOMA+mova) (7)	minute/month/subscription	137	136	135	137	—
MOU (FOMA) (7)	minute/month/subscription	148	143	143	143	—
MOU (mova) (7)	minute/month/subscription	63	53	54	52	—
i-mode						
Subscriptions	thousands	48,474	48,670	48,597	48,670	48,900
FOMA	thousands	44,853	46,261	45,682	46,261	47,310
i-mode Subscription Rate (5)	%	88.8	88.2	88.6	88.2	87.6
Net Increase from Previous Period	thousands	481	196	123	73	430
i-mode Packet Flat-rate Services Subscriptions (10)	thousands	17,610	21,519	19,578	21,519	—
i-channel Subscriptions	thousands	16,545	16,692	16,607	16,692	—
i-concier Subscriptions	thousands	929	2,337	1,558	2,337	—
Others						
DCMX Subscriptions (11)	thousands	8,980	10,210	9,630	10,210	11,460

* Please refer to the appendix 2 for the definition of ARPU and MOU, and an explanation of the methods used to calculate ARPU and the number of active subscriptions.

- (1) From March 3, 2008 onward, another FOMA subscription is a prerequisite for the application of 2in1 in principle, and those FOMA subscriptions are included in the number of FOMA subscribers.
- (2) FOMA Ubiquitous plan subscriptions
- (3) DoPa Single service subscriptions
- (4) Source for other cellular telecommunications operators: Data announced by Telecommunications Carriers Association
- (5) Data are calculated including communication module services subscriptions.
- (6) Sum of new FOMA/mova subscriptions, change of subscription from mova to FOMA, FOMA handset upgrade by FOMA subscribers, mova handset upgrade by mova subscribers, and change of subscription from FOMA to mova
- (7) Data are calculated excluding communication module services-related revenues and communication module services subscriptions.
- (8) Inclusive of circuit-switched data communication
- (9) Inclusive of voice communication and packet communication
- (10) Sum of "Pake-hodai double" subscriptions, "Pake-hodai full" subscriptions and "Pake-hodai" subscriptions
- (11) Inclusive of DCMX mini subscriptions

Definition and Calculation Methods of ARPU and MOU

1. Definition of ARPU and MOU

- i) **ARPU (Average monthly Revenue Per Unit)¹:**
Average monthly revenue per unit, or ARPU, is used to measure average monthly operating revenues attributable to designated services on a per subscription basis. ARPU is calculated by dividing various revenue items included in operating revenues from our wireless services, such as basic monthly charges, voice communication charges and packet communication charges, from designated services which are incurred consistently each month, by the number of active subscriptions to the relevant services. Accordingly, the calculation of ARPU excludes revenues that are not representative of monthly average usage such as activation fees. We believe that our ARPU figures provide useful information to analyze the average usage per subscription and the impacts of changes in our billing arrangements. The revenue items included in the numerators of our ARPU figures are based on our U.S. GAAP results of operations. This definition applies to all ARPU figures hereinafter.
- ii) **MOU (Minutes of Use):** Average monthly communication time per subscription.

2. ARPU Calculation Methods

- i) **ARPU (FOMA+mova)**
- Aggregate ARPU (FOMA+mova) = Voice ARPU (FOMA+mova) + Packet ARPU (FOMA+mova)
 - Voice ARPU (FOMA+mova): $\text{Voice ARPU (FOMA+mova) Related Revenues (basic monthly charges, voice communication charges) / No. of active subscriptions (FOMA+mova)}$
 - Packet ARPU (FOMA+mova): $\{\text{Packet ARPU (FOMA) Related Revenues (basic monthly charges, packet communication charges) + i-mode ARPU (mova) Related Revenues (basic monthly charges, packet communication charges)}\} / \text{No. of active subscriptions (FOMA+mova)}$
 - i-mode ARPU (FOMA+mova)²: $\text{i-mode ARPU (FOMA+mova) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (FOMA+mova)}$
 - ARPU generated purely from i-mode (FOMA+mova)³: $\text{i-mode ARPU (FOMA+mova) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (i-mode (FOMA+mova))}$
- ii) **ARPU (FOMA)**
- Aggregate ARPU (FOMA) = Voice ARPU (FOMA) + Packet ARPU (FOMA)
 - Voice ARPU (FOMA): $\text{Voice ARPU (FOMA) Related Revenues (basic monthly charges, voice communication charges) / No. of active subscriptions (FOMA)}$
 - Packet ARPU (FOMA): $\text{Packet ARPU (FOMA) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (FOMA)}$
 - i-mode ARPU (FOMA)²: $\text{i-mode ARPU (FOMA) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (FOMA)}$
 - ARPU generated purely from i-mode (FOMA)³: $\text{i-mode ARPU (FOMA) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (i-mode (FOMA))}$
- iii) **ARPU (mova)**
- Aggregate ARPU (mova) = Voice ARPU (mova) + i-mode ARPU (mova)
 - Voice ARPU (mova): $\text{Voice ARPU (mova) Related Revenues (basic monthly charges, voice communication charges) / No. of active subscriptions (mova)}$
 - i-mode ARPU (mova)²: $\text{i-mode ARPU (mova) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (mova)}$
 - ARPU generated purely from i-mode (mova)³: $\text{i-mode ARPU (mova) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (i-mode (mova))}$

3. Active Subscriptions Calculation Methods

No. of active subscriptions used in ARPU/MOU/Churn Rate calculations is as follows:

No. of active subscriptions for each month:

$(\text{No. of subscriptions at the end of previous month} + \text{No. of subscriptions at the end of current month}) / 2$

No. of active subscriptions for full-year results/forecasts:

Sum of No. of active subscriptions for each month from April to March

1 Communication module services subscriptions and the revenues thereof are not included in the ARPU and MOU calculations.

2 The denominator used in calculating i-mode ARPU (FOMA+mova, FOMA, mova) is the aggregate number of subscriptions to each service (FOMA+mova, FOMA, mova, respectively), regardless of whether i-mode service is activated or not.

3 ARPU generated purely from i-mode (FOMA+mova, FOMA, mova) is calculated using only the number of i-mode subscriptions as a denominator.

(APPENDIX 3)

**Reconciliations of the Disclosed Non-GAAP Financial Measures to
the Most Directly Comparable GAAP Financial Measures**

The reconciliations for the year ending March 31, 2010 (Revised Forecasts) are provided to the extent available without unreasonable efforts.

1. EBITDA and EBITDA margin

	Billions of yen				
	Year ending March 31, 2010 (Revised Forecasts)	Year ended March 31, 2009	Six months ended September 30, 2008	Three months ended September 30, 2009	Six months ended September 30, 2009
a. EBITDA	¥ 1,563.0	¥ 1,678.4	¥ 938.2	¥ 409.6	¥ 836.0
Depreciation and amortization	(703.0)	(804.2)	(348.4)	(168.8)	(337.8)
Loss on sale or disposal of property, plant and equipment	(30.0)	(43.3)	(12.8)	(7.4)	(13.0)
Operating income	830.0	831.0	576.9	233.4	485.2
Other income (expense)	(5.0)	(50.5)	(16.8)	(1.0)	(5.3)
Income taxes	(332.0)	(308.4)	(219.4)	(93.9)	(194.1)
Equity in net income (losses) of affiliates	2.0	(0.7)	5.9	(0.5)	0.3
Less: Net (income) loss attributable to noncontrolling interests	(2.0)	0.5	(0.0)	(0.7)	(1.3)
b. Net income attributable to NTT DoCoMo, Inc.	493.0	471.9	346.7	137.3	284.7
c. Operating revenues	4,276.0	4,448.0	2,267.8	1,061.1	2,145.8
EBITDA margin (=a/c)	36.6%	37.7%	41.4%	38.6%	39.0%
Net income margin (=b/c)	11.5%	10.6%	15.3%	12.9%	13.3%

Note: EBITDA and EBITDA margin, as we use them, are different from EBITDA as used in Item 10(e) of regulation S-K and may not be comparable to similarly titled measures used by other companies.

2. ROCE after tax effect

	Billions of yen				
	Year ending March 31, 2010 (Revised Forecasts)	Year ended March 31, 2009	Six months ended September 30, 2008	Three months ended September 30, 2009	Six months ended September 30, 2009
a. Operating income	¥ 830.0	¥ 831.0	¥ 576.9	¥ 233.4	¥ 485.2
b. Operating income after tax effect (=a*(1-effective tax rate))	491.4	491.9	341.0	138.2	287.3
c. Capital employed	5,108.9	4,867.9	4,863.6	5,173.7	5,078.7
ROCE before tax effect (=a/c)	16.2%	17.1%	11.9%	4.5%	9.6%
ROCE after tax effect (=b/c)	9.6%	10.1%	7.0%	2.7%	5.7%

Notes: The effective tax rate is 40.9% for the six months ended September 30, 2008 and 40.8% for the other periods.

Capital employed (for annual period) = The average of (NTT DoCoMo, Inc. shareholders' equity + Interest bearing liabilities), each as of March 31, 2009 (or 2008) and 2010 (or 2009)

Capital employed (for six months) = The average of (NTT DoCoMo, Inc. shareholders' equity + Interest bearing liabilities), each as of March 31, 2008 (or 2009) and September 30, 2008 (or 2009)

Capital employed (for three months) = The average of (NTT DoCoMo, Inc. shareholders' equity + Interest bearing liabilities), each as of June 30, 2009 and September 31, 2009

Interest bearing liabilities = Current portion of long-term debt + Short-term borrowings + Long-term debt

3. Free cash flows excluding changes in investments for cash management purposes

	Billions of yen				
	Year ending March 31, 2010 (Revised Forecasts)	Year ended March 31, 2009	Six months ended September 30, 2008	Three months ended September 30, 2009	Six months ended September 30, 2009
Free cash flows excluding changes in investments for cash management purposes	¥ 360.0	¥ 93.4	¥(64.6)	¥ 185.3	¥ 94.5
Changes in investments for cash management purposes (*)	-	49.3	49.2	(30.2)	(27.0)
Free cash flows	360.0	142.7	(15.4)	155.1	67.4
Net cash used in investing activities	(731.0)	(1,031.0)	(423.8)	(198.9)	(441.1)
Net cash provided by operating activities	1,091.0	1,173.7	408.4	354.0	508.5

Notes: (*) Changes in investments for cash management purposes were derived from purchases, redemption at maturity and disposals of financial instruments held for cash management purposes with original maturities of longer than three months. Net cash used in investing activities includes changes in investments for cash management purposes except for the year ending March 31, 2010. The effect of changes in investments for cash management purposes is not taken into account when we forecasted net cash used in investing activities for the year ending March 31, 2010 due to the difficulties in forecasting such effect.

Special Note Regarding Forward-Looking Statements

This Earnings Release contains forward-looking statements such as forecasts of results of operations, management strategies, objectives and plans, forecasts of operational data such as the expected number of subscriptions, and the expected dividend payments. All forward-looking statements that are not historical facts are based on management's current plans, expectations, assumptions and estimates based on the information currently available. Some of the projected numbers in this Earnings Release were derived using certain assumptions that are indispensable for making such projections in addition to historical facts. These forward-looking statements are subject to various known and unknown risks, uncertainties and other factors that could cause our actual results to differ materially from those contained in or suggested by any forward-looking statement. Potential risks and uncertainties include, without limitation, the following:

1. Changes in the business environment in the telecommunications industry, such as intensifying competition from other service providers or other technologies caused by Mobile Number Portability, new market entrants and other factors, could limit our acquisition of new subscriptions and retention of existing subscriptions, or may lead to diminishing ARPU or an increase in our costs and expenses.
2. Current and new services, usage patterns, and sales schemes introduced by our corporate group may not develop as planned, which could affect our financial condition and limit our growth.
3. The introduction or change of various laws or regulations or the application of such laws and regulations to our corporate group could restrict our business operations, which may adversely affect our financial condition and results of operations.
4. Limitations in the amount of frequency spectrum or facilities made available to us could negatively affect our ability to maintain and improve our service quality and level of customer satisfaction.
5. The W-CDMA technology that we use for our 3G system and/or mobile multimedia services may not be introduced by other overseas operators, which could limit our ability to offer international services to our subscribers.
6. Our domestic and international investments, alliances and collaborations may not produce the returns or provide the opportunities we expect.
7. As electronic payment capability and many other new features are built into our cellular phones, and services of parties other than those belonging to our corporate group are provided through our cellular handsets, potential problems resulting from malfunctions, defects or loss of handsets, or imperfection of services provided by such other parties may arise, which could have an adverse effect on our financial condition and results of operations.
8. Social problems that could be caused by misuse or misunderstanding of our products and services may adversely affect our credibility or corporate image.
9. Inadequate handling of confidential business information including personal information by our corporate group, contractors and other factors, may adversely affect our credibility or corporate image.
10. Owners of intellectual property rights that are essential for our business execution may not grant us the right to license or otherwise use such intellectual property rights on acceptable terms or at all, which may limit our ability to offer certain technologies, products and/or services, and we may also be held liable for damage compensation if we infringe the intellectual property rights of others.
11. Earthquakes, power shortages, malfunctioning of equipment, software bugs, computer viruses, cyber attacks, hacking, unauthorized access and other problems could cause systems failures in the networks required for the provision of service, disrupting our ability to offer services to our subscribers and may adversely affect our credibility or corporate image.
12. Concerns about wireless telecommunication health risks may adversely affect our financial condition and results of operations.
13. Our parent company, NIPPON TELEGRAPH AND TELEPHONE CORPORATION (NTT), could exercise influence that may not be in the interests of our other shareholders.

*Names of companies, products, etc., contained in this document are the trademarks or registered trademarks of their respective organizations.