

Earnings Release

For the Six Months Ended September 30, 2012

October 26, 2012



[U.S. GAAP]

NTT DOCOMO, INC. (URL http://www.nttdocomo.co.jp/) Name of registrant:

Code No .:

Stock exchange on which the Company's shares are listed: Representative:

Contact: Scheduled date for filing of quarterly report:

Scheduled date for dividend payment: Supplemental material on quarterly results:

Presentation on quarterly results:

Tokyo Stock Exchange-First Section

Kaoru Kato, Representative Director, President and Chief Executive Officer Ken Takeuchi, Senior Manager, General Affairs Department / TEL +81-3-5156-1111

November 1, 2012 November 19, 2012

Yes (for institutional investors and analysts)

(Amounts are rounded off to the nearest 1 million yen.)

1. Consolidated Financial Results for the Six Months Ended September 30, 2012 (April 1, 2012 - September 30, 2012)

(1) Consolidated Results of Operations

(Millions of yen, except per share amounts)

	Operating Revenues	Operating Income	Income before Income Taxes	Net Income Attributable to NTT DOCOMO, INC.
Six months ended September 30, 2012	2,207,320 4.5 %	471,109 (7.4)%	465,586 (9.0)%	285,884 (4.4) %
Six months ended September 30, 2011	2,112,982 (1.2)%	508,501 (4.3)%	511,871 (2.9)%	299,018 (3.5) %

(Note) Comprehensive income attributable to NTT DOCOMO, INC.:

For the six months ended September 30, 2012: 297,553 million yen 3.4 % For the six months ended September 30, 2011: 287,678 million yen (0.4)%

	Basic Earnings per Share Attributable to NTT DOCOMO, INC.	Diluted Earnings per Share Attributable to NTT DOCOMO, INC.
Six months ended September 30, 2012	6,894.15(yen)	-
Six months ended September 30, 2011	7,210.88(yen)	_

(Percentages above represent changes compared to the corresponding previous quarterly period)

(2) Consolidated Financial Position

(Millions of yen, except per share amounts)

	Total Assets	Total Equity (Net Assets)	NTT DOCOMO, INC. Shareholders' Equity	Shareholders' Equity Ratio	NTT DOCOMO, INC. Shareholders' Equity per Share
September 30, 2012	7,005,342	5,289,674	5,243,916	74.9 %	126,458.15 (yen)
March 31, 2012	6,948,082	5,108,771	5,062,527	72.9 %	122,083.91 (yen)

2. Dividends

	Cash Dividends per Share (yen)									
Date of Record	End of the First Quarter	End of the Second Quarter	End of the Third Quarter	Year End	Total					
Year ended March 31, 2012	1	2,800.00	_	2,800.00	5,600.00					
Year ending March 31, 2013	_	3,000.00								
Year ending March 31, 2013 (Forecasts)			_	3,000.00	6,000.00					

⁽Note) Revisions to the forecasts of dividends: None

3. Forecasts of Consolidated Financial Results for the Fiscal Year Ending March 31, 2013 (April 1, 2012 - March 31, 2013)

(Millions of yen, except per share amounts)

	Operating Rever	nues	Operating	Income	Income before Income Taxes		Net Inco Attributab NTT DOCOM	le to	Basic Earnings per Share Attributable to NTT DOCOMO, INC.
Year ending March 31, 2013	4,520,000 6.	.6 %	820,000	(6.2) %	814,000	(7.2) %	507,000	9.3%	12,226.41 (yen)

(Percentages above represent changes compared to the corresponding previous year)

(Note) Revisions to the forecasts of consolidated financial results: Yes

* Notes:

(1) Changes in significant subsidiaries

(Changes in significant subsidiaries for the six months ended September 30, 2012 which resulted in changes in scope of consolidation)

(2) Application of simplified or exceptional accounting

None

(3) Changes in accounting policies

i. Changes due to revision of accounting standards and other regulations:

None
ii. Others:

(Refer to "2. (3) Changes in Accounting Policies" on page 12, contained in the attachment for more information.)

(4) Number of issued shares (common stock)

i. Number of issued shares (inclusive of treasury stock):

As of September 30, 2012:

43,650,000 shares

43,650,000 shares

ii. Number of treasury stock:

As of September 30, 2012:

As of March 31, 2012:

2,182,399 shares
2,182,399 shares

iii. Number of weighted average common shares outstanding: For the six months ended September 30, 2012: 41,467,601 shares For the six months ended September 30, 2011: 41,467,601 shares

This earnings release is not subject to the quarterly review procedure as required by the Financial Instruments and Exchange Act of Japan. As of the date when this earnings release was issued, the quarterly review procedure on financial statements as required by the Financial Instruments and Exchange Act had not been finalized.

* Explanation for forecasts of operations and other notes:

Forward-looking statements in this earnings release, such as forecasts of results of operations, are based on the information currently available and certain assumptions that we regard as reasonable, and therefore actual results may differ materially from those contained in, or suggested by, any forward-looking statements. With regard to the assumptions and other related matters concerning forecasts for the fiscal year ending March 31, 2013, refer to "1. (3) Prospects for the Fiscal Year Ending March 31, 2013" on page 11 and "5. Special Note Regarding Forward-Looking Statements" on page 21, contained in the attachment.

^{*} Presentation on the status of quarterly review procedure:

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1. Information on Consolidated Results

(1) Operating Results

i. Business Overview

As Japan's mobile telecommunications market continues to mature, competition among operators remains intense with user movements using the Mobile Number Portability system becoming increasingly active amid a major market transition caused by changes such as the rapid expansion in the adoption of smartphones.

Under these market conditions, we developed our corporate vision for 2020, "Pursuing Smart Innovation: HEART", with the goal of achieving further growth and proposing new values to society. To establish the clear steps toward this goal, we also developed our "Medium-Term Vision 2015" and implemented various measures for "Evolution of services by pursuing innovation" and "New value creation through convergence" under the slogan of "Speed and Challenge".

For the fiscal year ending March 31, 2013, we adopted a business management policy focusing on the "Increase in net additions of subscribers by promoting smartphones and Xi services", "Provision of cloud-based services", "Further improvement of customer satisfaction and reinforcement of safety/security measures" and "Transformation into an Integrated Service Company placing mobile at the core".

In particular, to facilitate the "Transformation into an Integrated Service Company placing mobile at the core" for further revenues expansion, in the medical/healthcare business, we established docomo Healthcare, Inc. jointly with OMRON HEALTHCARE Co., Ltd., a company with a proven track record in the healthcare business, and moved ahead with the preparations for the launch of new healthcare support services. In addition, with respect to the aggregation/platform business, we acquired the shares in Buongiorno S.p.A., one of the leading mobile service providers in Europe, and turned it into a consolidated subsidiary with the aim of solidifying the structure for the operating platform business in markets outside Japan. Further, as part of our initiatives in the field of commerce business, we acquired additional shares in Tower Records Japan, Inc. and turned it into a subsidiary to promote the sales of CD/DVD and other products on our "dmarket" portal.

We extend our deepest apologies for inconveniencing many customers with the service interruptions reported in July and August 2012. Learning also from the lessons of the series of malfunctions that occurred in and after June 2011, we have been implementing a number of measures to prevent recurrence of the problem.

To prepare against possible earthquakes and other disasters in the future, we have moved ahead with the dispersion of important facilities, opening a new backup center in Kyushu in July 2012. In addition, we are continuing the verification of green base stations that utilize large-capacity batteries and solar power generation with the aim of putting them into commercial use as quickly as possible.

As a provider of social infrastructure, we are committed to steadily implementing the above-mentioned measures to maintain communication services and constructing a safe, secure and high-quality network.

For the six months ended September 30, 2012, in our cellular services revenues, while voice revenues decreased by ¥133.9 billion due mainly to the impacts of penetration of the "Monthly Support" discount program and a decrease in MOU (Minutes of Use), packet revenues increased by ¥69.1 billion due to a growth in the user base of smartphones as a result of our active sales promotion. Other revenues grew by ¥31.9 billion owing mainly to an expansion of our new businesses and an increase in the subscriptions to "Mobile Phone Protection & Delivery Service." Equipment sales revenues grew by ¥127.2 billion due to an increase in wholesale price per unit and an increase in the number of handsets sold to agent resellers. Consequently, we recognized operating revenues of ¥2,207.3 billion (an increase of ¥94.3 billion from the same period of the previous fiscal year). Despite our ongoing cost-cutting efforts, operating expenses increased by ¥131.7 billion from the same period of the previous fiscal year



Consolidated results of operations for the six months ended September 30, 2011 and 2012 were as follows:

<Results of operations>

_	Billions of yen						
	Six r	nonths ended	Six months ended		Increa		ise
	Septe	mber 30, 2011	Septer	nber 30, 2012		(Decre	ase)
Operating revenues	¥	2,113.0	¥	2,207.3	¥	94.3	4.5%
Operating expenses		1,604.5		1,736.2		131.7	8.2
Operating income		508.5		471.1		(37.4)	(7.4)
Other income (expense)		3.4		(5.5)		(8.9)	
Income before income taxes and equity in net							
income (losses) of affiliates		511.9		465.6		(46.3)	(9.0)
Income taxes		207.6		184.2		(23.4)	(11.3)
Income before equity in net income (losses) of							
affiliates		304.3		281.4		(22.9)	(7.5)
Equity in net income (losses) of affiliates		(5.8)		(0.5)		5.3	90.8
Net income		298.5		280.9		(17.6)	(5.9)
Less: Net (income) loss attributable to							
noncontrolling interests		0.5		5.0		4.5	821.4
Net income attributable to NTT DOCOMO, INC.	¥	299.0	¥	285.9	¥	(13.1)	(4.4)%
EBITDA margin*		39.5 %		36.5 %	(3.	0)point	
ROCE before tax effect*		9.6 %		8.7 %	(0.	9)point	
ROCE after tax effect*	•	5.7 %		5.4 %	(0.	3)point	_

^{*} EBITDA and EBITDA margin, as we use them in this earnings release, are different from EBITDA as used in Item 10(e) of Regulation S-K and may not be comparable to similarly titled measures used by other companies. For an explanation of our definitions of EBITDA, EBITDA margin, ROCE before tax effect and ROCE after tax effect, see "4. (3) Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures" on page 20.

<Operating revenues>

	Six n	nonths ended	CI.				
		nontino chaca	Six m	Six months ended		Increas	e
	September 30, 2011		September 30, 2012		(Decreas		se)
Wireless services	¥	1,877.8	¥	1,845.0	¥	(32.8)	(1.7)%
Cellular services revenues		1,708.8		1,644.1		(64.8)	(3.8)
- Voice revenues		802.4		668.5		(133.9)	(16.7)
- Packet communications revenues		906.5		975.6		69.1	7.6
Other revenues		168.9		200.9		31.9	18.9
Equipment sales		235.2		362.4		127.2	54.1
Total operating revenues	¥	2,113.0	¥	2,207.3	¥	94.3	4.5 %

Note: Voice revenues include data communications revenues through circuit switching systems.

<Operating expenses>

	Billions of yen							
	Six months ended		Six n	nonths ended	Increase		se	
		mber 30, 2011	Septe	September 30, 2012		(Decrease)		
Personnel expenses	¥	135.5	¥	138.0	¥	2.5	1.8 %	
Non-personnel expenses		990.8		1,123.5		132.7	13.4	
Depreciation and amortization		318.4		324.2		5.8	1.8	
Loss on disposal of property, plant and equipment								
and intangible assets		11.6		22.5		10.9	94.2	
Communication network charges		128.9		108.5		(20.4)	(15.9)	
Taxes and public dues		19.3		19.5		0.2	1.2	
Total operating expenses	¥	1,604.5	¥	1,736.2	¥	131.7	8.2 %	



ii. Segment Results

Mobile phone business—

We have been moving ahead with our customer-centric business transformation initiatives in an effort to offer customers with products and services that can meet their diverse requirements.

During the six months ended September 30, 2012, we were awarded the No. 1 ranking in the "mobile data devices customer satisfaction survey" by Nikkei BP Consulting, Inc.*1 and the "2012 Japan Business Mobile Phone Service Satisfaction Study" by J.D. Power Asia Pacific, Inc.*2, both for the fourth straight year.

To accelerate the adoption of smartphones, we released a total of 21 new models, including GALAXY S III and many other Xi LTE-enabled smartphone models, in the six months ended September 2012 in a continued effort to enrich our product lineup. In August 2012, we released "Raku Raku Smartphone", a new smartphone series featuring easy-to-use touch-screen and large fonts for improved readability, and started offering a dedicated billing plan for its users, "Raku Raku Pake-hodai." As a result of the foregoing, we sold a total of 6.44 million units of smartphones during the first six months of the fiscal year ending March 31, 2013, and the total number of Xi subscriptions topped 6.00 million in September 2012.

To enhance the convenience of customers using data communications services, we expanded the coverage of "docomo Wi-Fi" public wireless LAN service, which enables high-speed, large-capacity access to the internet, and launched a promotional campaign that grants subscribers lifetime free access to Wi-Fi service. Going forward, we will continue the roll-out of Wi-Fi access points in railway stations, cafes, convenience stores and other locations frequented by customers to create an environment where users can utilize our services even more conveniently. In addition, we launched "WORLD WING Wi-Fi" service for the users of "Overseas Pake-hodai" flat-rate billing plan.

As for the services offered via "docomo cloud", we launched "Photo Collection" service that provides users with cloud storage of photos and videos in September 2012. Meanwhile, our "Shabette Concier" voice agent function garnered approximately 4 million downloads and 180 million accesses on a cumulative basis in September 2012.

With respect to our directly operated content market, "dmarket", we added the "ANIME Store" in July 2012, and started support for multi-device access in August 2012 to allow users to share the same content over multiple devices such as smartphones and tablets. We will continually strive to enrich services with the planned launch of gaming and online shopping platforms in the future.

During the six months ended September 30, 2012, the number of cellular subscriptions as of September 2012 increased by 1.79 million to 60.79 million from the previous fiscal year due to solid sales of smartphones. On the other hand, competition in the Japanese cellular market for net additions remained intense, while the impact of the Mobile Number Portability system contributed to an increase in our churn rate for the six months ended September 2012 by 0.27 points to 0.77% from the previous fiscal year.

Although packet revenues recorded an increase of ¥69.1 billion from the same period of the previous fiscal year due to increased packet usage resulting from the expanded uptake of smartphones and other factors, voice revenues posted a decrease of ¥133.9 billion due to factors such as the penetration of "Monthly Support" discount programs and a decrease in MOU. As a result, cellular services revenues for the six months ended September 30, 2012 decreased by ¥64.8 billion from the same period of the previous fiscal year to ¥1,644.1 billion.

With regard to equipment sales, equipment sales revenues and cost of equipment sold increased from the same period of the previous fiscal year due mainly to an increase in wholesale and purchase prices per unit, respectively, as well as an increase in the number of handsets sold to agent resellers.

As a result of the foregoing, operating revenues and operating income from the mobile phone business for the six months ended September 30, 2012 were \(\frac{\text{\frac{4}}}{2},128.7\) billion (an increase of \(\frac{\text{\frac{4}}}{77.9}\) billion from the same period of the previous fiscal year) and \(\frac{\text{\frac{4}}}{486.8}\) billion (a decrease of \(\frac{\text{\frac{4}}}{26.1}\) billion from the same period of the previous fiscal year), respectively.





- *1:Nikkei BP Consulting "4th Mobile data devices customer satisfaction survey", a customer satisfaction survey on mobile data communications devices (3G, LTE, WiMAX) of Japanese mobile operators conducted in March 2012.

 http://consult.nikkeibp.co.jp/consult/news/2012/0423md/
- *2: J.D. Power Asia Pacific, Inc. 2009-2012 Japan Business Mobile Phone Service Satisfaction StudiesSM.

 2012 Study based on a total of 3,646 responses from 2,764 companies with 100 or more employees (up to two responses from one company) about telecommunications firms who supply a mobile telephone / PHS service. http://jdpower.co.jp/



Number of subscriptions by services, trend of ARPU and other operating data are as follows:

<Number of subscriptions by services>

		Thousand subscriptions			
			Incre	ease	
	September 30, 2011	September 30, 2012	(Decrease)		
Cellular services	58,993	60,787	1,793	3.0 %	
Cellular (Xi) services	389	6,198	5,810	_	
Cellular (FOMA) services	57,862	54,588	(3,274)	(5.7)	
packet flat-rate services	34,267	37,781	3,515	10.3	
i-mode services	46,183	37,356	(8,828)	(19.1)	
sp-mode services	5,375	14,289	8,914	165.8	
i-channel services	15,886	15,172	(714)	(4.5)	
i-concier services	6,007	7,480	1,473	24.5	

Notes:

- 1. Number of Cellular services subscriptions as of September 30, 2011 includes subscriptions to Cellular (mova) services.
- 2. Number of subscriptions to Cellular services and Cellular (FOMA) services includes Communication Module services subscriptions.
- 3. Effective March 3, 2008, FOMA subscription became mandatory for subscription to "2in1" services, and those FOMA subscriptions are included in the number of FOMA subscriptions.

<Number of handsets sold and churn rate>

	Thousand units						
	Six months ended	Six months ended	Increa	se			
	September 30, 2011	September 30, 2012	.(Decrea	ase)			
Number of handsets sold	10,345	11,837	1,492	14.4 %			
Cellular (Xi) services							
New Xi subscription	373	1,157	784	210.5			
Change of subscription from FOMA	3	2,994	2,991	_			
Xi handset upgrade by Xi subscribers	2	176	174	_			
Cellular (FOMA) services							
New FOMA subscription	2,354	2,280	(74)	(3.1)			
Change of subscription from Xi	383	10	(374)	(97.5)			
FOMA handset upgrade by FOMA subscribers	7,229	5,220	(2,009)	(27.8)			
Churn Rate	0.50 %	0.77 %	0.27 point				

Notes

1. Number of handsets sold and churn rate for the six months ended September 30, 2011 includes number of mova handset sold and churn of subscriptions to Cellular (mova) services.



ARPU and MOU

As we disclose results of operations for the six months ended September 2012, in order to show the continuous growth that we aim to achieve by "the Transformation into an Integrated Service Company placing mobile at the core", we newly introduced "Smart ARPU" as a performance indicator which captures particularly revenues from new businesses such as "dmarket", in addition to conventional "Voice ARPU" and "Packet ARPU".

<Trend of ARPU and MOU>

		Yen							
	Six months e	nded Six	Six months ended September 30, 2012		Increase				
	September 30,	2011 Septe			(Decrease)				
Aggregate ARPU*	¥ 5,23	0 ¥	4,900	¥	(330)	(6.3)%			
Voice ARPU	2,31	.0	1,850		(460)	(19.9)			
Packet ARPU	2,57	0'	2,660		90	3.5			
Smart ARPU	35	0	390		40	11.4			
MOU* (minutes)	12	8	119		(9)	(7.0)%			
Notes									

 $^{1. \}quad ARPU \ and \ MOU \ data \ for \ the \ six \ months \ ended \ September \ 30, \ 2011 \ include \ ARPU \ and \ MOU \ for \ Cellular \ (mova) \ services.$

Results of operations are as follows:

<Results of operations>

_			Billio	ns of yen			
	Six m	onths ended	Six m	onths ended		Increa	ise
	Septer	mber 30, 2011	Septen	nber 30, 2012	(Decrea	ase)
Operating revenues from mobile phone business	¥	2,050.8	¥	2,128.7	¥ 7	7.9	3.8 %
Operating income(loss) from mobile phone business		512.8		486.8	(20	6.1)	(5.1)

^{2.} With the introduction of "Smart ARPU", "Aggregate ARPU" contains "Smart ARPU". Some elements (revenues from content, cloud services and other services) included in conventional "Packet ARPU" for the six months ended September 30, 2011 have been retroactively reclassified into "Smart ARPU". The impact of the reclassification is \forall 80.

^{*} See "4. (2) Definition and Calculation Methods of ARPU and MOU" on page 19 for definition and calculation methods.



All other businesses—

For the six months ended September 30, 2012, we undertook intiatives to expand the customer base of NOTTV, the first-ever broadcasting station specifically for smartphones, which we launched in April 2012, through which customers can enjoy high sound-quality, high definition broadcasting services. The initiatives include measures such as an increase in the number of NOTTV enabled-handsets to 7 models, an increase in the program/content offerings and expansion of service areas. Also, we have continuously strived to increase our revenues from credit services, music and video software sales business, home shopping services provided primarily through TV media, premium home-delivery services offering organic and preservative-free food, high-speed internet connection services for hotel facilities, advertisement services and development, sales and maintenance of IT systems.

Operating revenues from all other businesses for the six months ended September 30, 2012 were ¥78.6 billion, which represented 3.6% of total operating revenues. Operating expenses from all other businesses were ¥94.3 billion, and as a result, operating loss from all other businesses was ¥15.7 billion.

Results of operations are as follows:

<Results of operations>

			Billio	ns of yen			
	.Six m	onths ended	.Six mo	onths ended		Incre	ase
	Septem	ber 30, 2011	Septem	ber 30, 2012		(Decre	ase)
Operating revenues from all other businesses	¥	62.1	¥	78.6	¥	16.5	26.5%
Operating income(loss) from all other businesses		(4.3)		(15.7)		(11.3)	(260.6)

iii. Trend of Capital Expenditures

We are taking measures to expand the network coverage of Xi service in an effective manner, to reinforce our network capacity in response to an increase in data traffic demand as well as to disperse key business facilities for packet communication platforms and customer information management systems. As a result of these initiatives, total capital expenditures for the six months ended September 30, 2012 were \(\frac{\pmathbf{x}}{361.0}\) billion (an increase of 15.8% compared to the same period of the previous fiscal year).

<Capital expenditures>

Total capital expenditures Mobile phone business			Billio	ons of yen			
	Six months ended			Six months ended			ase
	Septen	nber 30, 2011	Septen	nber 30, 2012		(Decre	ase)
Total capital expenditures	¥	311.6	¥	361.0	¥	49.4	15.8 %
Mobile phone business		251.7		293.2		41.5	16.5
Other (including information systems)		59.9		67.8		7.9	13.1



(2) Financial Review

i. Financial Position

_				Billions of	of yer	1			
						Incre	ase	(I	Reference)
	Septe	ember 30, 2011	Septe	ember 30, 201	2	(Decre	ease)	Ma	rch 31, 2012
Total assets	¥	6,794.0	¥	7,005.3	¥	211.4	3.1 %	¥	6,948.1
NTT DOCOMO, INC. shareholders' equity		5,030.3		5,243.9		213.6	4.2		5,062.5
Liabilities		1,735.8		1,715.7		(20.1)	(1.2)		1,839.3
Including: Interest bearing liabilities		324.3		254.0		(70.3)	(21.7)		256.7
Shareholders' equity ratio (1)		74.0 %		74.9 %		0.9 point	_		72.9 %
Debt ratio (2)		6.1 %		4.6 %	((1.5)point	_		4.8 %

Notes: (1) Shareholders' equity ratio = NTT DOCOMO, INC. shareholders' equity / Total assets

ii. Cash Flow Conditions

For the six months ended September 30, 2012, net cash provided by operating activities was ¥387.0 billion, a decrease of ¥237.4 billion (38.0%) from the same period of the previous fiscal year. This was mainly due to an increase of fund-provision in relation to installment receivables for subscribers' handset purchases under the installment method.

Net cash used in investing activities was ¥458.2 billion, a decrease of uses by ¥203.6 billion (30.8%) from the same period of the previous fiscal year. This was mainly due to an increase of proceeds from redemption of short-term investments of more than three months for cash management purposes and an increase of proceed from redemption of short-term bailment for consumption to a related party.

Net cash used in financing activities was ¥130.2 billion, a decrease of uses by ¥82.0 billion (38.6%) from the same period of the previous fiscal year. This was mainly due to a decrease in repayment of long-term debt.

The balance of cash and cash equivalents was ¥320.7 billion as of September 30, 2012, a decrease of ¥201.4 billion (38.6%) from the previous fiscal year end.

_			Bill	ions of yen			
	Six	months ended	Six n	nonths ended		Incre	ase
	Septe	ember 30, 2011	Septer	mber 30, 2012		(Decre	ase)
Net cash provided by operating activities	¥	624.4	¥	387.0	¥	(237.4)	(38.0)%
Net cash used in investing activities		(661.8)		(458.2)		203.6	30.8
Net cash provided by (used in) financing activities		(212.1)		(130.2)		82.0	38.6
Free cash flows (1)		(37.4)		(71.2)		(33.8)	(90.3)
Free cash flows excluding the effects of irregular factors (2), the effect of transfer of receivables (3), and changes in investments for cash management							
purposes (4)*		272.8		56.2		(216.6)	(79.4)

Notes: (1) Free cash flows = Net cash provided by operating activities + Net cash used in investing activities

- (2) Irregular factors = Effects of uncollected revenues due to bank closures at the end of the fiscal period
- (3) Effect of transfer of receivables = Effect caused by the uncollected amounts of transferred receivables of telephone charges to NTT FINANCE CORPORATION
- (4) Changes in investments for cash management purposes = Changes by purchases, redemption at maturity and disposals of financial instruments held for cash management purposes with original maturities of longer than three months

⁽²⁾ Debt ratio = Interest bearing liabilities / (NTT DOCOMO, INC. shareholders' equity + Interest bearing liabilities)

^{*} See "4. (3) Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures" on page 20.



(3) Prospects for the Fiscal Year Ending March 31, 2013

Competition in Japan's mobile telecommunications market is expected to remain intense in such areas as acquisition of subscribers and further improvement of service offerings. Under these market conditions, we revise our forecasts as follows.

We expect that there will be 20 million users of our smartphones as of March 2013 with strong uptakes in the number of smartphone users. We revise our operating revenues forecasts upward by \$70.0 billion to \$4,520.0 billion from the original forecast due to an increase in equipment sales revenues that more than offsets a decrease in voice revenues due to impacts of penetration of $VoIP^*$ and other factors. Operating revenue will post an increase of \$280.0 billion from the previous fiscal year.

On the expense side, we also revised our operating expenses forcasts upward by ¥150.0 billion to ¥3,700.0 billion from the original forecast. Despite our ongoing efforts aimed at further cost efficiency, we expect an increase in expenses due to the implementation of measures aimed at Xi service area expansion, construction of a more reliable communication network and regaining our competitiveness.

Accordingly, operating income is forecasted to be ¥820.0 billion, a decrease of ¥80.0 billion from the original forecasts.

^{*} VoIP (Voice over Internet Protocol) is a technology that allows voice data to be transmitted over networks such as the Internet

				Billions o	f yen				
	Yea	ar ending	Yea	r ending		Increa	60	Y	ear ended
	Marc	h 31, 2013	Marc	h 31, 2013		(Decre		Ma	rch 31, 2012
	(Origin	al Forecasts)	(Revise	d Forecasts)		(Decre	ase)	(Ac	tual Results)
Operating revenues	¥	4,450.0	¥	4,520.0	¥	70.0	1.6 %	¥	4,240.0
Operating income		900.0		820.0		(80.0)	(8.9)		874.5
Income before income taxes		903.0		814.0		(89.0)	(9.9)		877.0
Net income attributable to									
NTT DOCOMO, INC.		557.0		507.0		(50.0)	(9.0)		463.9
Capital expenditures		735.0		749.0		14.0	1.9		726.8
Adjusted free cash flows excluding the effects of irregular factors, the effect of transfer of receivables, and changes in investments for cash management									
purposes*		440.0		240.0		(200.0)	(45.5)		503.5
EBITDA*		1,626.0		1,546.0		(80.0)	(4.9)		1,583.3
EBITDA margin*		36.5 %		34.2 %	(2.3) point	_		37.3 %
ROCE before tax effect*		16.5 %		15.1 %	(1.4) point	_		16.5 %
ROCE after tax effect*		10.2 %		9.4 %	(0.8)) point	_		9.8 %

^{*} EBITDA and EBITDA margin, as we use them, are different from EBITDA as used in Item 10(e) of Regulation S-K and may not be comparable to similarly titled measures used by other companies. For an explanation of our definition of free cash flows excluding irregular factors and changes in investments for cash management purposes, EBITDA, EBITDA margin, ROCE before tax effect and ROCE after tax effect, see "4. (3) Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures" on page 20.



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(1) Changes in Significant Subsidiaries
None
(2) Application of Simplified or Exceptional Accounting
None
(3) Changes in Accounting Policies
None



3. Consolidated Financial Statements

(1) Consolidated Balance Sheets

		Millions of yen		
	Mare	ch 31, 2012		nber 30, 2012
ASSETS				
Current assets:				
Cash and cash equivalents	¥	522,078	¥	320,710
Short-term investments		371,504		391,884
Accounts receivables		963,001		218,600
Receivables held for sale		_		562,330
Credit card receivables		189,163		188,477
Allowance for doubtful accounts		(23,550)		(26,090
Other receivables		47,014		337,020
Inventories		146,563		187,622
Deferred tax assets		76,858		76,395
Prepaid expenses and other current assets		65,630		81,984
Total current assets		2,358,261		2,338,932
Property, plant and equipment:		,,		, , , , , , , , , , , , , , , , , , ,
Wireless telecommunications equipment		5,700,951		5,597,047
Buildings and structures		867,553		874,634
Tools, furniture and fixtures		520,469		524,284
Land		199,802		199,829
Construction in progress		133,068		155,213
Accumulated depreciation and amortization		(4,885,546)		(4,786,918
Total property, plant and equipment, net		2,536,297		2,564,089
1 1 7 1 1 1		2,330,297		2,504,069
Non-current investments and other assets: Investments in affiliates		400 111		471 000
		480,111		471,986
Marketable securities and other investments		128,389		133,772
Intangible assets, net		680,831		683,033
Goodwill		204,890		222,998
Other assets		255,747		304,723
Deferred tax assets		303,556		285,809
Total non-current investments and other assets		2,053,524		2,102,321
Total assets	¥	6,948,082	¥	7,005,342
LIABILITIES AND EQUITY				
Current liabilities:				
Current portion of long-term debt	¥	75,428	¥	62,959
Short-term borrowings		733		7,427
Accounts payable, trade		738,783		629,101
Accrued payroll		55,917		54,475
Accrued interest		767		710
Accrued income taxes		150,327		158,626
Other current liabilities		132,048		142,531
Total current liabilities		1,154,003		1,055,829
Long-term liabilities:				
Long-term debt (exclusive of current portion)		180,519		183,586
Accrued liabilities for point programs		173,136		155,064
Liability for employees' retirement benefits		160,107		165,876
Other long-term liabilities		171,546		155,313
Total long-term liabilities		685,308		659,839
		1,839,311		1,715,668
Total liabilities		1,839,311		1,/15,000
Equity:				
NTT DOCOMO, INC. shareholders' equity		0.40, 600		0.40 < 0.0
Common stock		949,680		949,680
Additional paid-in capital		732,592		732,537
Retained earnings		3,861,952		4,031,727
Accumulated other comprehensive income (loss)		(104,529)		(92,860
Treasury stock, at cost		(377,168)		(377,168
Total NTT DOCOMO, INC. shareholders' equity		5,062,527		5,243,916
Noncontrolling interests		46,244		45,758
Total equity		5,108,771		5,289,674
Total liabilities and equity	¥	6,948,082	¥	7,005,342



(2) Consolidated Statements of Income and Consolidated Statements of Comprehensive Income

Consolidated Statements of Income

Consolidated Statements of Income					
		Million	ns of yen		
	Six N	Ionths Ended	Six M	onths Ended	
	Septer	mber 30, 2011	Septer	mber 30, 2012	
Operating revenues:					
Wireless services	¥	1,877,776	¥	1,844,952	
Equipment sales		235,206		362,368	
Total operating revenues		2,112,982		2,207,320	
Operating expenses:					
Cost of services (exclusive of items shown separately below)		436,585		475,705	
Cost of equipment sold (exclusive of items shown separately below)		317,830		374,282	
Depreciation and amortization		318,384		324,216	
Selling, general and administrative		531,682		562,008	
Total operating expenses		1,604,481		1,736,211	
Operating income		508,501		471,109	
Other income (expense):					
Interest expense		(1,680)		(910)	
Interest income		672		728	
Other, net		4,378		(5,341)	
Total other income (expense)		3,370		(5,523)	
Income before income taxes and equity in net income (losses) of affiliates		511,871		465,586	
Income taxes:					
Current		195,627		164,771	
Deferred		11,958		19,388	
Total income taxes		207,585		184,159	
Income before equity in net income (losses) of affiliates		304,286		281,427	
Equity in net income (losses) of affiliates, net of applicable taxes		(5,810)		(537)	
Net income		298,476		280,890	
Less: Net (income) loss attributable to noncontrolling interests		542		4,994	
Net income attributable to NTT DOCOMO, INC.	¥	299,018	¥	285,884	
					
PER SHARE DATA					
Weighted average common shares outstanding – Basic and Diluted (shares)		41,467,601		41,467,601	
Basic and Diluted earnings per share attributable to NTT DOCOMO, INC. (yen)	¥	7,210.88	¥	6,894.15	

Consolidated Statements of Comprehensive Income

	Six Mo	onths Ended	Six Mo	onths Ended	
	Septem	ber 30, 2011	September 30, 2012		
Net income	¥	298,476	¥	280,890	
Other comprehensive income (loss):					
Unrealized holding gains (losses) on available-for-sale securities, net of applicable taxes		(9,379)		9,022	
Change in fair value of derivative instruments, net of applicable taxes		(9)		13	
Foreign currency translation adjustment, net of applicable taxes		(2,201)		2,446	
Pension liability adjustment, net of applicable taxes		234		214	
Total other comprehensive income (loss)		(11,355)		11,695	
Comprehensive income		287,121		292,585	
Less: Comprehensive (income) loss attributable to noncontrolling interests		557		4,968	
Comprehensive income attributable to NTT DOCOMO, INC.	¥	287,678	¥	297,553	



Consolidated Statements of Income

	Millions of yen				
	Three	Months Ended	Three 1	Months Ended	
	Septer	mber 30, 2011	Septer	nber 30, 2012	
Operating revenues:					
Wireless services	¥	943,673	¥	921,515	
Equipment sales		122,021		213,524	
Total operating revenues		1,065,694		1,135,039	
Operating expenses:					
Cost of services (exclusive of items shown separately below)		218,134		244,108	
Cost of equipment sold (exclusive of items shown separately below)		168,142		216,198	
Depreciation and amortization		162,596		166,744	
Selling, general and administrative		276,036		299,507	
Total operating expenses		824,908		926,557	
Operating income		240,786		208,482	
Other income (expense):					
Interest expense		(774)		(449)	
Interest income		354		356	
Other, net		1,250		(7,617)	
Total other income (expense)		830		(7,710)	
Income before income taxes and equity in net income (losses) of affiliates		241,616		200,772	
Income taxes:					
Current		103,507		86,030	
Deferred		(5,314)		(3,911)	
Total income taxes		98,193		82,119	
Income before equity in net income (losses) of affiliates		143,423		118,653	
Equity in net income (losses) of affiliates, net of applicable taxes		(3,636)		306	
Net income		139,787		118,959	
Less: Net (income) loss attributable to noncontrolling interests		484		2,626	
Net income attributable to NTT DOCOMO, INC.	¥	140,271	¥	121,585	
DED GWADE DATE					
PER SHARE DATA Weighted average common shares outstanding – Basic and Diluted (shares)		41,467,601		41,467,601	
Basic and Diluted earnings per share attributable to NTT DOCOMO, INC. (yen)	¥	3,382.66	¥	2,932.05	

Consolidated Statements of Comprehensive Income

	Millions of yen					
Net income		Ionths Ended	Three Months Ended September 30, 2012			
		ber 30, 2011				
		139,787	¥	118,959		
Other comprehensive income (loss):						
Unrealized holding gains (losses) on available-for-sale securities, net of applicable taxes		(9,629)		10,748		
Change in fair value of derivative instruments, net of applicable taxes		(2)		7		
Foreign currency translation adjustment, net of applicable taxes		(8,879)		(19,290)		
Pension liability adjustment, net of applicable taxes		86		107		
Total other comprehensive income (loss)		(18,424)		(8,428)		
Comprehensive income		121,363		110,531		
Less: Comprehensive (income) loss attributable to noncontrolling interests		508		2,665		
Comprehensive income attributable to NTT DOCOMO, INC.	¥	121,871	¥	113,196		



(3) Consolidated Statements of Cash Flows

	Millions of yen			
		onths Ended aber 30, 2011	Six Months Ended September 30, 2012	
Cash flows from operating activities:		,		
Net income	¥	298,476	¥	280,890
Adjustments to reconcile net income to net cash provided by operating activities-				
Depreciation and amortization		318,384		324,216
Deferred taxes		7,127		17,853
Loss on sale or disposal of property, plant and equipment		7,173		11,293
Impairment loss on marketable securities and other investments		129		10,175
Equity in net (income) losses of affiliates		10,565		1,619
Changes in assets and liabilities:				
(Increase) / decrease in accounts receivables		57,226		746,920
(Increase) / decrease in receivables held for sale		_		(562,330)
(Increase) / decrease in credit card receivables		(10,790)		(5,281)
Increase / (decrease) in allowance for doubtful accounts		3,393		2,346
(Increase) / decrease in other receivables		15,444		(276,867)
(Increase) / decrease in inventories		(28,215)		(29,672)
(Increase) / decrease in prepaid expenses and other current assets		(10,468)		(12,306)
(Increase) / decrease in non-current installment receivables for handsets		(2,764)		88,075
(Increase) / decrease in non-current receivables held for sale				(124,958)
Increase / (decrease) in accounts payable, trade		(63,925)		(69,598)
Increase / (decrease) in accrued income taxes		19,139		7,526
Increase / (decrease) in other current liabilities		17,849		5,992
Increase / (decrease) in accrued liabilities for point programs		(15,661)		(18,072)
Increase / (decrease) in liability for employees' retirement benefits		4,094		4,246
Increase / (decrease) in other long-term liabilities		(12,095)		(21,412)
Other, net		9,292		6,344
Net cash provided by operating activities		624,373		386,999
Cash flows from investing activities:		02.,0.0		200,511
Purchases of property, plant and equipment		(217,795)		(285,564)
Purchases of intangible and other assets		(122,357)		(125,615)
Purchases of non-current investments		(11,037)		(6,793)
Proceeds from sale of non-current investments		2,138		1,344
Acquisitions of subsidiaries, net of cash acquired		· –		(18,626)
Purchases of short-term investments		(551,462)		(492,620)
Redemption of short-term investments		241,268		382,279
Proceeds from redemption of short-term bailment for consumption to a related party				90,000
Other, net		(2,543)		(2,593)
Net cash used in investing activities		(661,788)		(458,188)
Cash flows from financing activities:				
Repayment of long-term debt		(104,037)		(15,819)
Proceeds from short-term borrowings		1,439		7,352
Repayment of short-term borrowings		(702)		(5,656)
Principal payments under capital lease obligations		(2,226)		(1,631)
Dividends paid		(107,792)		(116,088)
Other, net		1,170		1,680
Net cash provided by (used in) financing activities		(212,148)		(130,162)
Effect of exchange rate changes on cash and cash equivalents		(60)		(17)
Net increase (decrease) in cash and cash equivalents		(249,623)		(201,368)
Cash and cash equivalents at beginning of period		765,551		522,078
Cash and cash equivalents at end of period	¥	515,928	¥	320,710
Supplemental disclosures of cash flow information:				
Cash received during the period for:				
Income tax refunds	¥	228	¥	1,012
Cash paid during the period for:	-		_	-,~
Interest, net of amount capitalized		1,724		967
Income taxes		176,913		158,081
moone taxes		170,713		130,001



(4) Going Concern Assumption

None

(5) Segment Reporting

	Millions of yen					
Three months ended September 30, 2011	Mobile phone All other business businesses			Co	onsolidated	
Operating revenues Operating expenses	¥	1,035,034 792,469	¥	30,660 32,439	¥	1,065,694 824,908
Operating income (loss)	¥	242,565	¥	(1,779)	¥	240,786
	Millions of yen					
Three months ended September 30, 2012	Mobile phone business		All other businesses		Co	onsolidated
Operating revenues Operating expenses	¥	1,092,873 876,898	¥	42,166 49,659	¥	1,135,039 926,557
Operating income (loss)	¥	215,975	¥	(7,493)	¥	208,482
				ons of yen		
Six months ended September 30, 2011	Mo	bile phone business		All other usinesses	Consolidated	
Operating revenues Operating expenses	¥	2,050,844 1,537,997	¥	62,138 66,484	¥	2,112,982 1,604,481
Operating income (loss)	¥	512,847	¥	(4,346)	¥	508,501
			Millio	ons of yen		
Six months ended	Mo	Mobile phone All other		All other		onsolidated
September 30, 2012		business	businesses			
Operating revenues Operating expenses	¥	2,128,701 1,641,921	¥	78,619 94,290	¥	2,207,320 1,736,211
Operating income (loss)	¥	486,780	¥	(15,671)	¥	471,109

There were no transactions between the operating segments. DOCOMO does not disclose geographical information since the amounts of operating revenues generated outside Japan are immaterial.

(6) Significant Changes in NTT DOCOMO, INC. Shareholders' Equity

None

(7) Subsequent Event

In October 2012, Philippine Long Distance Telephone Company ("PLDT"), an investee company of DOCOMO, issued voting preferred stock in response to the final resolution by the Supreme Court of the Philippines regarding the computation of Filipino-alien equity requirement of public utilities companies. Accordingly, DOCOMO's voting interest in PLDT decreased to approximately 9%. As DOCOMO could not exercise significant influence over PLDT, DOCOMO plans to exclude PLDT from the scope of equity method application in and after the financial quarter ending December 31, 2012.



4. Appendices

(1) Operating Data for 2nd Quarter of the Fiscal Year Ending March 31, 2013

Full-year Forecasts: as revised on October 26, 2012

					1 un-year	Torccusts, as icvised	on October 26, 2012
		Fiscal Year Ended Mar. 31, 2012 Six Months (Apr Sep. 2011) Results	Second Quarter (JulSep. 2011) Results	Fiscal Year Ending Mar. 31, 2013 Six Months (Apr Sep. 2012) Results	Second Quarter (JulSep. 2012) Results	【Ref.】 Fiscal Year Ended Mar. 31, 2012 Full-year Results	[Ref.] Fiscal Year Ending Mar. 31, 2013 Full-year Forecasts
Number of Subscriptions and Other Operating Data							
Cellular Subscriptions (1)	thousands	58,993	58,993	60,787	60,787	60,129	62,140
Xi	thousands	389	389	6,198	6,198	2,225	11,720
FOMA (2)	thousands	57,862	57,862	54,588	54,588	57,905	50,420
Communication Module Service (1)	thousands	2,125	2,125	2,680	2,680	2,330	_
Prepaid Subscriptions	thousands	12	12	133	133	256	_
Packet Flat-rate Services Subscriptions	thousands	34,267	34,267	37,781	37,781	36,295	_
Net Increase from Previous Period (1) (3)	thousands	983	578	657	391	2,120	2,010
Xi	thousands	363	267	3,973	2,881	2,199	9,490
FOMA (2)	thousands	1,116	538	(3,316)	(2,491)	1,159	(7,480)
Churn Rate (3)	%	0.50	0.50	0.77	0.79	0.60	_
Number of Handsets Sold (4)	thousands	10,345	5,701	11,837	6,670	22,089	_
i-mode Subscriptions	thousands	46,183	46,183	37,356	37,356	42,321	32,920
sp-mode Subscriptions	thousands	5,375	5,375	14,289	14,289	9,586	19,000
i-channel Subscriptions	thousands	15,886	15,886	15,172	15,172	16,124	_
i-concier Subscriptions	thousands	6,007	6,007	7,480	7,480	5,672	_
DCMX Subscriptions (5)	thousands	12,686	12,686	13,430	13,430	12,949	13,520
ARPU and MOU							
Aggregate ARPU (6) (7)	yen/month/subscription	5,230	5,240	4,900	4,870	5,140	4,850
Voice ARPU (8)	yen/month/subscription	2,310	2,280	1,850	1,810	2,200	1,710
Packet ARPU (7)	yen/month/subscription	2,570	2,610	2,660	2,670	2,590	2,740
Smart ARPU	yen/month/subscription	350	350	390	390	350	400
MOU (9)	minute/month/subscription	128	129	119	119	126	

^{*} Please refer to "4. (2) Definition and Calculation Methods of ARPU and MOU" for the definition of ARPU and MOU on page 19, and an explanation of the methods used to calculate ARPU and the number of active subscriptions.

⁽¹⁾ Fiscal year ended March 31, 2012 full-year results, six months (April to September 2011) results and second quarter (July to September 2011) results are included mova service which was terminated at the end of March 2012.

(2) Effective March 3, 2008, FOMA subscription became mandatory for subscription to "2in1" services, and those FOMA subscriptions are included in the number of FOMA subscribers.

(3) Data are calculated including communication module services subscriptions.

(4) Sum of new subscriptions, change of subscription from FOMA to Xi, Xi to FOMA, Xi handset upgrade by Xi subscribers, FOMA handset upgrade by FOMA subscribers.

(5) Inclusive of DCMX mini subscriptions

(6) Data are calculated excluding revenues and subscriptions to communication module services, "Phone Number Storage" and "Mail Address Storage."

(7) With the introduction of "Smart ARPU" in the second quarter (July to September 2012) results and second quarter (July to September 2012) results have been retroactively reclassified into "Smart ARPU". The impact of the reclassification of those periods are \80 each.

(8) Inclusive of circuit-switched data communication module services, "Phone Number Storage" and "Mail Address Storage."



(2) Definition and Calculation Methods of ARPU and MOU

i. Definition of ARPU and MOU

a. ARPU (Average monthly Revenue Per Unit):

Average monthly revenue per unit, or ARPU, is used to measure average monthly operating revenues attributable to designated services on a per subscription basis. ARPU is calculated by dividing various revenue items included in operating revenues from our wireless services and other services that accompany our wireless services by the number of active subscriptions to our wireless services in the relevant periods. We believe that our ARPU figures provide useful information to analyze the average usage per subscription and the impacts of changes in our billing arrangements. The revenue items included in the numerators of our ARPU figures are based on our U.S. GAAP results of operations.

b. MOU (Minutes of Use): Average monthly communication time per subscription.

ii. ARPU Calculation Methods

Aggregate ARPU = Voice ARPU + Packet ARPU + Smart ARPU

- Voice ARPU : Voice ARPU Related Revenues (basic monthly charges, voice communication charges) / No. of active subscriptions
- Packet ARPU : Packet ARPU Related Revenues (basic monthly charges, packet communication charges)
 / No. of active subscriptions
- Smart ARPU: Revenues from providing services that accompany our wireless services (revenues from content and cloud services, collection of charges, mobile phone insurance service, advertising and others) / No. of active subscriptions

iii. Active Subscriptions Calculation Methods

Sum of No. of active subscriptions for each month ((No. of subscriptions at the end of previous month + No. of subscriptions at the end of current month) / 2) during the relevant period

Note Subscriptions and revenues for communication module services, "Phone Number Storage" and "Mail Address Storage" services are not included in the ARPU and MOU calculations.



(3) Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures

The reconciliations for the year ending March 31, 2013 (Revised Forecasts) are provided to the extent available without unreasonable efforts.

i. EBITDA and EBITDA margin	Billions of yen					
	Year ending March 31, 2013 (Revised Forecasts)	Year ended March 31, 2012	Six months ended September 30, 2011	Six months ended September 30, 2012		
a. EBITDA	¥ 1,546.0	¥ 1,583.3	¥ 834.1	¥ 806.6		
Depreciation and amortization	(697.0)	(684.8)	(318.4)	(324.2)		
Loss on sale or disposal of property, plant and equipment	(29.0)	(24.1)	(7.2)	(11.3)		
Operating income	820.0	874.5	508.5	471.1		
Other income (expense)	(6.0)	2.5	3.4	(5.5)		
Income taxes	(310.0)	(402.5)	(207.6)	(184.2)		
Equity in net income (losses) of affiliates	(5.0)	(13.5)	(5.8)	(0.5)		
Less: Net (income) loss attributable to noncontrolling interests	8.0	3.0	0.5	5.0		
b. Net income attributable to NTT DOCOMO, INC.	507.0	463.9	299.0	285.9		
c. Operating revenues	4,520.0	4,240.0	2,113.0	2,207.3		
EBITDA margin (=a/c)	34.2%	37.3%	39.5%	36.5%		
Net income margin (=b/c)	11.2%	10.9%	14.2%	13.0%		

Note: EBITDA and EBITDA margin, as we use them, are different from EBITDA as used in Item 10(e) of regulation S-K and may not be comparable to similarly titled measures used by other companies.

ii. ROCE after tax effect	Billions of yen					
	Year ending March 31, 2013 (Revised Forecasts)	Year ended March 31, 2012	Six months ended September 30, 2011	Six months ended September 30, 2012		
a. Operating income	¥ 820.0	¥ 874.5	¥ 508.5	¥ 471.1		
b. Operating income after tax effect {=a*(1-effective tax rate)}	507.6	517.7	301.0	291.6		
c. Capital employed	5,416.6	5,299.0	5,316.7	5,408.5		
ROCE before tax effect (=a/c)	15.1%	16.5%	9.6%	8.7%		
ROCE after tax effect (=b/c)	9.4%	9.8%	5.7%	5.4%		

Notes: Capital employed (for annual period) = The average of (NTT DOCOMO, INC. shareholders' equity + Interest bearing liabilities), each as of March 31, 2012 (or 2011) and 2013 (or 2012)

Capital employed (for six months) = The average of (NTT DOCOMO, INC. shareholders' equity + Interest bearing liabilities), each as of March 31, 2012 (or 2011) and September 30, 2012 (or 2011)

 $Interest\ bearing\ liabilities = Current\ portion\ of\ long-term\ debt\ +\ Short-term\ borrowings\ +\ Long-term\ debt$ $The\ effective\ tax\ rate\ for\ the\ years\ ended\ March\ 31,2012\ and\ the\ six\ months\ ended\ September\ 30,2011\ was\ 40.8\%.$

The effective tax rate for the six months ended September 30,2012 was 38.1%.

The effective tax rate for the year ending March 31,2013 (Forecasts) is 38.1%

iii. Free cash flows excluding irregular factors and effect by transfer of receivables and changes in investments for cash management purposes

	Billions of yen					
	Year ending March 31, 2013 (Revised Forecasts)	Year ended March 31, 2012	Six months ended September 30, 2011	Six months ended September 30, 2012		
Free cash flows excluding irregular factors and effect by transfer of receivables						
and changes in investments for cash management purposes	¥ 240.0	¥ 503.5	¥ 272.8	¥ 56.2		
Irregular factors (1)	147.0	(147.0)	-	147.0		
Effect of transfer of receivables(2)	(246.0)	-	-	(254.0)		
Changes in investments for cash management purposes(3)	-	(220.5)	(310.2)	(20.3)		
Free cash flows	141.0	136.0	(37.4)	(71.2)		
Net cash used in investing activities	(776.0)	(974.6)	(661.8)	(458.2)		
Net cash provided by operating activities	917.0	1,110.6	624.4	387.0		

Note: (1) Irregular factors represent the effects of uncollected revenues due to a bank closure at the end of the fiscal period.

⁽²⁾ Effect of transfer of receivables represents the effect caused by the uncollected amounts of transferred receivables of telephone charges to NTT FINANCE CORPORATION. Since the payment conditions of the consideration of claims transferred to NTT FINANCE CORPORATION are set approximately equivalent to our cash collection cycle history, an impact derived from the transfer of receivables is not significant.

⁽³⁾ Changes in investments for cash management purposes were derived from purchases, redemption at maturity and disposals of financial instruments held for cash management purposes with original maturities of longer than three months. Net cash used in investing activities includes changes in investments for cash management purposes except for the year ending March 31, 2013. The effect of changes in investments for cash management purposes is not taken into account when we forecasted net cash used in investing activities for the year ending March 31, 2013 due to the difficulties in forecasting such effect.



5. Special Note Regarding Forward-Looking Statements

This earnings release contains forward-looking statements such as forecasts of results of operations, management strategies, objectives and plans, forecasts of operational data such as the expected number of subscription, and the expected dividend payments. All forward-looking statements that are not historical facts are based on management's current plans, expectations, assumptions and estimates based on the information currently available. Some of the projected numbers in this earnings release were derived using certain assumptions that are indispensable for making such projections in addition to historical facts. These forward-looking statements are subject to various known and unknown risks, uncertainties and other factors that could cause our actual results to differ materially from those contained in or suggested by any forward-looking statement. Potential risks and uncertainties include, without limitation, the following:

- (1) Changes in the business environment in the telecommunications industry, such as intensifying competition from other service providers, businesses or other technologies caused by Mobile Number Portability, development of appealing new handsets, new market entrants and other factors, or the expansion of the areas of competition could limit our acquisition of new subscriptions and retention of existing subscriptions, or may lead to ARPU diminishing at a greater than expected rate or an increase in our costs and expenses.
- (2) Current and new services, usage patterns, and sales schemes introduced by our corporate group may not develop as planned, which could affect our financial condition and limit our growth.
- (3) The introduction or change of various laws or regulations inside and outside of Japan, or the application of such laws and regulations to our corporate group could restrict our business operations, which may adversely affect our financial condition and results of operations.
- (4) Limitations in the amount of frequency spectrum or facilities made available to us could negatively affect our ability to maintain and improve our service quality and level of customer satisfaction and could increase our costs.
- (5) Other mobile service providers in the world may not adopt the technologies and the frequency bands that are compatible with those used by our corporate group's mobile communications system on a continuing basis, which could affect our ability to sufficiently offer international services.
- (6) Our domestic and international investments, alliances and collaborations may not produce the returns or provide the opportunities we expect.
- (7) Malfunctions, defects or imperfection in our products and services or those of other parties may give rise to problems.
- (8) Social problems that could be caused by misuse or misunderstanding of our products and services may adversely affect our credibility or corporate image.
- (9) Inadequate handling of confidential business information including personal information by our corporate group, contractors and others, may adversely affect our credibility or corporate image.
- (10) Owners of intellectual property rights that are essential for our business execution may not grant us the right to license or otherwise use such intellectual property rights on acceptable terms or at all, which may limit our ability to offer certain technologies, products and/or services, and we may also be held liable for damage compensation if we infringe the intellectual property rights of others.
- (11) Events and incidents caused by natural disasters, social infrastructure paralysis such as power shortages, proliferation of harmful substances, terror or other destructive acts, the malfunctioning of equipment, software bugs, deliberate incidents induced by computer viruses, cyber attacks, equipment misconfiguration, hacking, unauthorized access and other problems could cause failure in our networks, distribution channels and/or other factors necessary for the provision of service, disrupting our ability to offer services to our subscribers, and such incidents may adversely affect our credibility or corporate image, or lead to a reduction of revenues and/or increase of costs.
- (12) Concerns about adverse health effects arising from wireless telecommunication may spread and consequently adversely affect our financial condition and results of operations.
- (13) Our parent company, NIPPON TELEGRAPH AND TELEPHONE CORPORATION (NTT), could exercise influence that may not be in the interests of our other shareholders.

^{*}Names of companies, products, etc., contained in this release are the trademarks or registered trademarks of their respective organizations.