

Attachment 1

## Overview of Value Course

### Comparison of Billing Plans

Conventional billing plans (including tax)				Value Course (including tax)			
Plan	Basic monthly charge	Allowance	Calling charge	Plan	Basic monthly charge	Allowance and calling charge	Basic monthly charge after Fami-wari MAX 50 or Hitoridemo Discount 50**
Type SS	¥3,780	¥1,050	¥21 /30 sec.	Type SS Value	¥2,100	Same as conventional plans	¥1,050
Type S	¥4,830	¥2,100	¥18.9 /30 sec.	Type S Value	¥3,150		¥1,575
Type M	¥6,930	¥4,200	¥14.7 /30 sec.	Type M Value	¥5,250		¥2,625
Type L	¥10,080	¥6,300	¥10.5 /30 sec.	Type L Value	¥8,400		¥4,200
Type LL	¥15,330	¥11,550	¥7.875 /30 sec.	Type LL Value	¥13,650		¥6,825
Type "Limit"	¥4,410	¥2,310	¥21 /30 sec.	Type "Limit" Value	¥2,730		¥1,365
Type "Business"	¥10,290	¥5,775	¥10.5* /1 min.	Type "Business" Value	¥8,610		¥4,305

\* For calls to DoCoMo handsets (or ¥15.75 for calls to non-DoCoMo phones) between 8:00 and 19:00 weekdays; at other times or on other days, ¥31.5 for calls to any phone.

\*\* Separate application required for either discount.

## Payments for Handsets

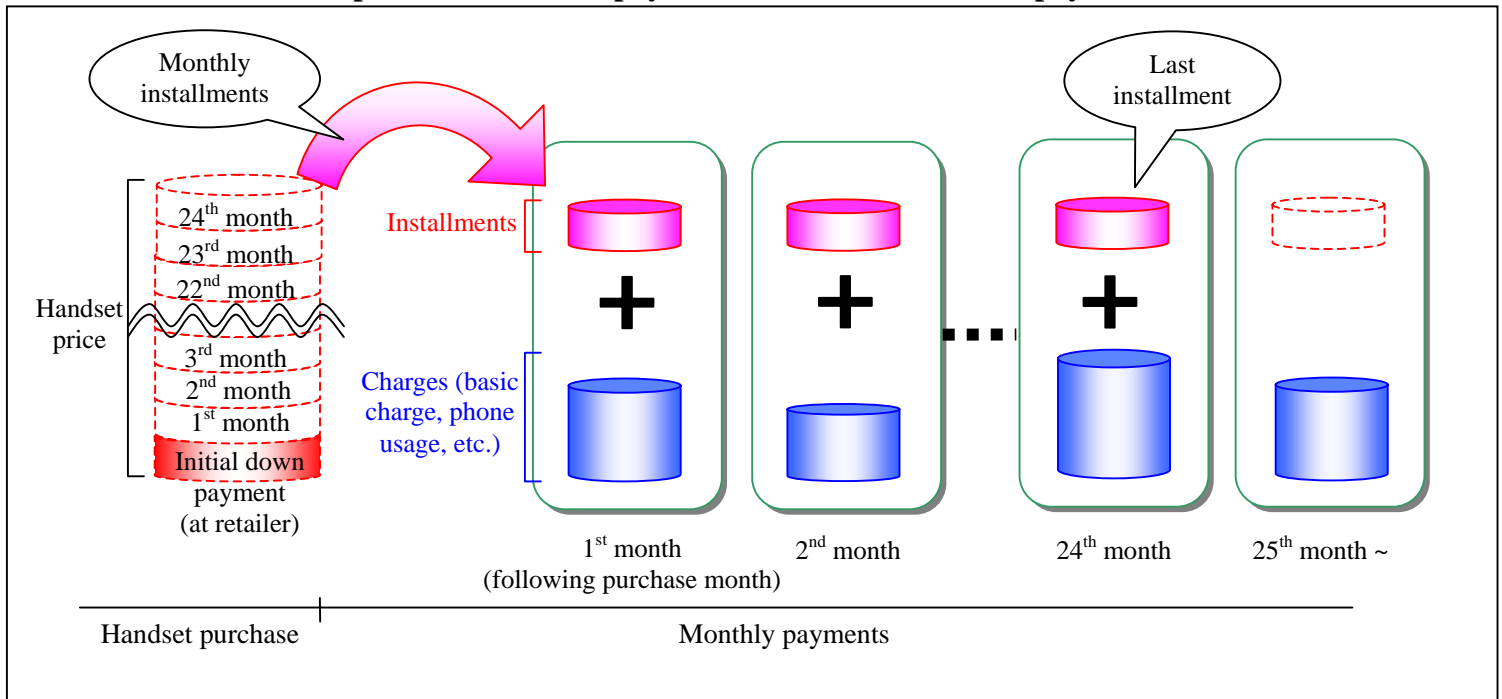
Value Course subscribers may pay the purchase price of their handsets in the following ways:

- 1) One-time lump-sum payment
- 2) Installment payments:
  - a) 12 equal monthly payments
  - b) 24 equal monthly payments

Notes:

- Installment payment amounts will appear in the subscriber's monthly bill.
- The annualized interest rate will be 0%. No handling fee will be charged.
- New DoCoMo customers must make payment by bank transfer or credit card.

### Example: 24 installment payments with an initial down payment\*



\* Initial down payment may differ by retailer and handset model.