# FY2023/2Q Financial Results

November 7, 2023

NTT DOCOMO, INC.



Changing worlds with you.



# FY23/2Q Results Highlights

# ✓ Recorded year-on-year increase in both revenues and profit

(Billions of yen)	FY2022/1H	FY2023/1H	Year-on-year	
			Changes	(%)
Operating revenues	2,899.8	2,946.4	+ 46.5	+ 1.6%
Operating profit	576.5	580.8	+4.3	+ 0.7%
EBITDA	908.8	929.5	+20.7	+ 2.3%
Profit attributable to shareholders of NTT DOCOMO, INC.	419.8	404.4	-15.4	- 3.7%
Capital expenditures	277.4	260.1	-17.3	-6.2%



# FY23/2Q Results by segment

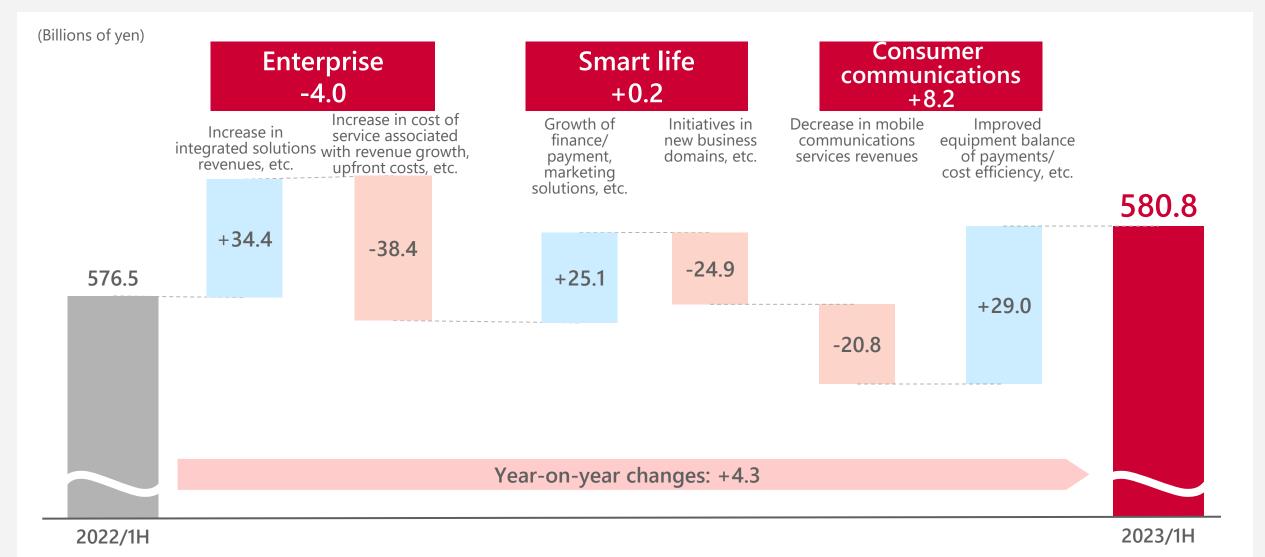
- ✓ Operating revenues: Year-on-year increase in Enterprise and Smart life
- ✓ Operating profit: Year-on-year increase in Smart life and Consumer communications

		FY2022/1H	FY2023/1H	Year-on-year	
(Billions of yen)				Changes	(%)
Enterprise	Operating revenues	845.0	879.4	+ 34.4	+4.19
	Operating profit	146.2	142.1	-4.0	-2.89
Smart life	Operating revenues	497.4	521.0	+ 23.5	+4.79
	Operating profit	103.2	103.4	+0.2	+ 0.29
Consumer	Operating revenues	1,684.3	1,670.3	-14.0	-0.89
	Operating profit	327.1	335.3	+8.2	+2.59



# **Key factors behind** changes in FY23/2Q operating profit

✓ Achieved year-on-year increase in operating profit driven by growth in Consumer communications and Smart life businesses, which outweighed the decrease in Enterprise segment.





# **Enterprise business**

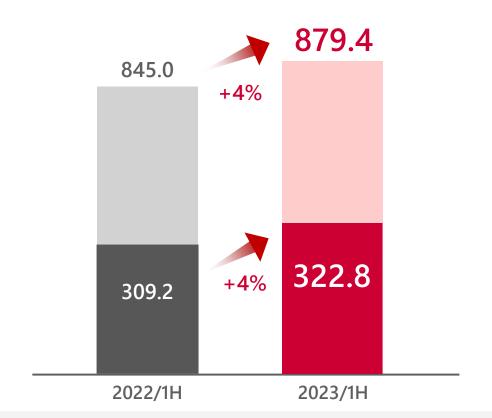
✓ Strengthen network services toward expansion of integrated solutions

## **Integrated solutions revenues**

(Billions of yen)

: Enterprise business revenues

: Integrated solutions revenues



# Provision of highly demanded SASE solutions as a service

Speedily construct secure ICT environments and realize total cost reduction through the provision of integrated network services that combine mobile (5G-compatible), fixed-line communications and cloud-based security.





# **Enterprise business**

# ✓ Strengthen services/solutions to realize DX of society and industries

## IoT solutions

Achieved good progress in delivering integration effects, with increased number of industry-specific IoT solution projects. Aim to further promote IoT solutions inside and outside Japan.

# Railway industry



Projects for railway industry increasing, such as network surveillance camera with built-in LED lights



## Automobile industry



Entered into an agreement with BMW group for global provision of mobile connectivity to vehicles

# **ICT** environment support

Further contributed to solving ICT talent shortage problem of SMEs by newly adding IT asset management and security consultation services to "Total Business Support," our comprehensive support service for ICT-related challenges.



#### **Launched September 2023**

"IT Asset Management by Josys" Centrally manages IT assets to realize operational efficiency improvement, cost optimization and security enhancement



Centrally managed and updated altogether



#### **Launched October 2023**

"Security consultation" Visualizes cyber security risks and

proposes proper countermeasures



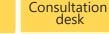
Health check

Data leakage risk analysis



Mail

magazine







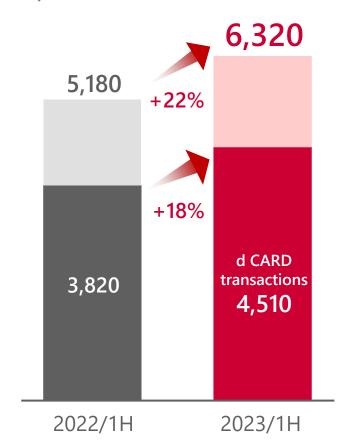


## **Smart life business**

- √ Finance/payment transactions increasing steadily
- ✓ Accelerate business growth through service reinforcement and data utilization

# Finance/payment transactions

(Billions of yen)



# Reinforcement of finance services

Timely proposal of financial products most suited for each customer leveraging data



Boost usage through cross use

#### Investment

Oct. 2023

Concluded capital/business alliance agreement with **MONEX** 

- · Easy and hassle-free asset building service
- · Optimal product proposal leveraging data owned by two companies
- Investment tips and financial education content
- Al-based customer support
- · Next-generation financial products

#### Loan



 Cumulative amount of loans drawn under "d Smartphone Loan" program topped ¥20 billion after its service launch in July 2022. Jul. 2023

#### Insurance



- Launched life insurance product that offers "d POINTs" in collaboration with Hanasaku Life Insurance.

  Aug. 2023
- Newly created an insurance service portal on our "d Payment" app.

Oct. 2023



## **Smart life business**

- ✓ Marketing solutions revenues growing favorably
- ✓ Aim to solve partners' issues through DX support for entire value chain

#### Solve partners' issues through DX support for entire value chain Marketing solutions revenues (Billions of yen) Roll out sector/business-specific solutions and steadily expand business Manufacturing Distribution/retail Local government Finance 46 Virtual customer base for each partner company +17% Membership base (97 million) 39 Marketing solution Retail DX dashboard Ad distribution for retail member apps Life stage/lifestyle change prediction Ad/sales promotion package for manufacturers Enhance value proposition through capital/business alliance with INTAGE HOLDINGS Client base docomo Data analysis capability 2023/1H Overall value chain support Enhanced analysis/sales promotion Deployment in other industries 2022/1H for consumer goods manufacturers support for distribution/retail sector e.g., durable goods manufacturers



# **Consumer Communications**

✓ Improved upsells and cross-sells, etc., by strengthening service mix proposals suited to customers' lifestyle and launching "eximo" "irumo" rate plans

# Reinforcement of service mix proposals

# Effects of new rate plans and service mix proposals



For customers who prefer worry-free access to unlimited data and thorough support



For customers who are open to online procedures and prefer simple plans



For customers who wish to have affordable access to data allowances and support service only as much as necessary



Finance/payment





















Upsell

% of customers choosing "eximo" gradually increasing
(After launch of new rate plans in July)

Cross sell

Subscription rate of key services, e.g., "d CARD", various home services and content, improving after launch of new rate plans

Based on comparison of "Gigaho" and "Giga Light" before launch of new plans, and "eximo" and "irumo" after launch of new plans

Churn prevention

Port-outs of low-usage customers gradually improving (After launch of new rate plans in July)

Sales growth

Device sales growing steadily as a result of increased shop visitors (Compared to previous quarter)



# ✓ Continued efforts for network advancement

## Non-terrestrial network

Provide services and coverage through the best mix with terrestrial networks, leveraging geostationary satellites (GEO) and low earth orbiting satellites (LEO)

# "Widestar III"

Launched Oct. 2023

 Nationwide coverage provided through GEO satellite operated by DOCOMO.

- Max. downlink speed of 1.5Mbps (Max. 3Mbps in CA-area\*1)
- Service accessible via an ordinary smartphone with no need for a dedicated handset
- ·Covers whole land of Japan, including coastal waters of approx. 200 nautical miles
- Possible to send/receive calls using cell phone number (starting with 0A0)
- •Emergency calls also supported (110/118/119)

To start within CY2023

# "Starlink Business"

STARLINK

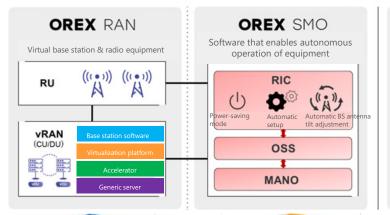
 Promoting BCP/disaster preparedness for enterprises and local governments and DX of primary industries

\*1 CA (Carrier Aggregation): Technology that realizes stable high-speed communication by simultaneously using multiple spectrum bands.

#### **OREX**

Unveiled "OREX®" open RAN service lineup, promoting in-house use and support for overseas carrier

# **OREX** Packages



TCO X







\*2 TCO (Total Cost of Ownership): Total cost required for maintenance and management of network.



#### Network

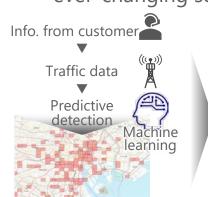
✓ Initiatives to enhance user experience upon the use of mobile applications

## Continual measures for area quality improvement

Thoroughly repeat the processes of quality confirmation, review and execution of measures, to respond to ever-changing service area conditions.

Quality confirmation

Review/execution of measures



Decide on areas to implement measure



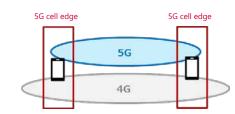
#### Speed/capacity enhancement

Installation of compact, low-power equipment compatible with MU-MIMO\*



#### 5G uplink quality improvement

Functional enhancement to enable selection of optimal uplink channel (5G/4G)



## Focused initiatives for "spot" and "linear" coverage

Early implementation of focused initiatives combining measures for both "spot" and "linear" overage.

Invested ¥30 billion in view of future demand growth



Through Dec. 2023 Mar. 2024



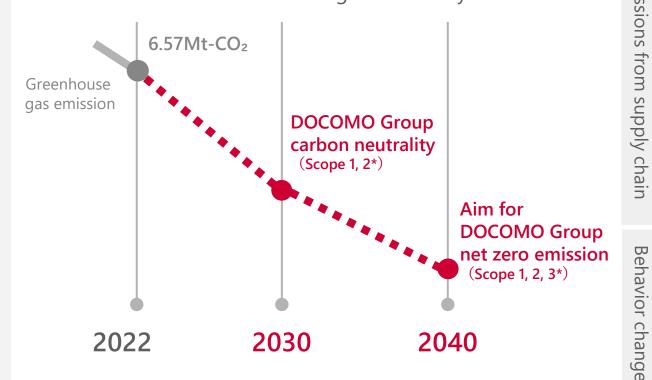
Implement based on plan

# **Sustainability** initiatives

✓ Step up from "commitment to carbon neutrality by 2030" from DOCOMO's own activities, and aim for "net zero emission by 2040" reducing greenhouse gas emissions from the entire supply chain

#### Aim for "net zero emission by 2040" from entire supply chain

Expand the scope of GHG emission reduction targets to cover the entire supply chain (Scope1, 2, 3\*), with the aim of achieving "net zero by 2040"



\* Scope1, 2, 3: As defined in the Greenhouse Gas protocols.

#### Initiatives aimed at reducing emission from supply chain/society

Started Sept. 2023

Provision of GHG emission visualization tool, "CO2MOS™" and analysis support consulting service.



**Emissions from** 



To start FY2024

Roll-out of "Green Nexcenter™". super energy-saving data center service compatible with liquid-cooling server system.

Started Jan. 2023



"Caboneu Record®" visualizes one's environment contributions in everyday life

Started Oct. 2022

Green Program for Employee

Provision of "Green Program for **Employee**™" to own employees



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# **Special Note Regarding Forward-Looking Statements**

All forward-looking statements and projected figures concerning our future performance contained or referred to in this document are based on a series of assumptions, projections, estimates, judgments and beliefs of the management that have been made in light of the information currently available to it. Some of the projected numbers in this report were derived using certain assumptions that were indispensable for making such projections in addition to historical facts. These projections and estimates may be affected by our future business operations, the state of the economy in Japan and abroad, possible fluctuations in the securities markets or other changes in circumstances that could cause the actual results to differ materially from the forecasts contained or referred to herein.

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