

2019年度 決算データ集 Financial Data Book for FY2019

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This Data Book contains forward-looking statements such as forecasts of results of operations, management strategies, objectives and plans, forecasts of operational data such as the expected number of subscriptions, and the expected dividend payments. All forward-looking statements that are not historical facts are based on management's current plans, expectations, assumptions and estimates based on the information currently available. Some of the projected numbers in this report were derived using certain assumptions that were indispensable for making such projections in addition to historical facts. These forward-looking statements are subject to various known and unknown risks, uncertainties and other factors that could cause our actual results to differ materially from those contained in or suggested by any forward-looking statement. Potential risks and uncertainties include, but are not limited to, the risks noted in "Item 2. Overview of Business – 2. Risks Relating to Our Business" in NTT DOCOMO's latest annual securities report and other documents that are available through the IR Documents section of our web site.

			FY2018				FY2020					
	4月~6月(1Q) Apr-Jun	7月~9月(2Q) Jul-Sep	10月~12月(3Q) Oct-Dec	1月~3月(4Q) Jan-Mar	通期実績 Results	4月~6月(1Q) Apr-Jun	7月~9月(2Q) Jul-Sep	10月~12月(3Q) Oct-Dec	1月~3月(4Q) Jan-Mar	通期実績 Results	通期計画 Forecasts	通期計画 Forecasts
P/L(十億円) P/L(Billions of Yen)												
営業収益 Operating revenues	1,176.7	1,212.9	1,264.6	1,186.7	4,840.8	1,159.3	1,170.7	1,186.0	1,135.3	4,651.3	4,640.0	_
通信サービス Telecommunications services	785.4	786.5	785.9	772.9	3,130.7	778.6	780.0	768.5	767.1	3,094.3	3,054.0	_
モバイル通信サービス収入 Mobile communications services revenues	718.3	716.8	712.6	696.6	2,844.4	699.7	697.6	681.7	678.9	2,757.8	2,723.0	_
光通信サービス及びその他の通信サービス収入 Optical-fiber broadband service and other telecommunications services revenues	67.1	69.7	73.2	76.3	286.3	78.9	82.5	86.9	88.2	336.4	331.0	_
端末機器販売 Equipment sales	178.6	211.8	259.7	194.3	844.4	167.7	150.1	171.0	119.5	608.2	652.0	_
その他の営業収入 Other operating revenues	212.6	214.6	219.0	219.5	865.8	213.0	240.6	246.5	248.7	948.8	934.0	_
営業費用 Operating expenses	866.7	912.3	973.1	1,075.1	3,827.2	880.6	909.2	938.4	1,068.5	3,796.6	3,810.0	_
人件費 Personnel expenses	73.0	72.3	72.6	71.1	288.9	72.3	72.7	73.7	69.5	288.2	291.0	_
経費 Cost of equipment sold and services, and other expenses	566.4	602.1	658.2	707.0	2,533.7	554.1	573.3	594.1	700.8	2,422.2	2,442.0	_
減価償却費 Depreciation and amortization	113.8	117.7	117.1	122.3	470.9	141.5	143.5	146.0	149.9	580.8	580.0	_
減損損失 Impairment loss	_	_	_	32.8	32.8	_	_	1.7	0.5	2.2	_	_
通信設備使用料 Communication network charges	103.2	106.9	110.9	111.0	432.0	104.0	108.5	110.4	108.7	431.7	436.0	_
固定資産除却費 Loss on disposal of property, plant and equipment and intangible assets	10.4	13.3	14.3	30.8	68.8	8.7	11.2	12.5	39.1	71.5	61.0	
営業利益 Operating profit	309.9	300.6	291.5	111.6	1,013.6	278.7	261.5	247.6	66.8	854.7	830.0	_

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			FY2018					FY2019				FY2020
	4月~6月(1Q) Apr-Jun	7月~9月(2Q) Jul-Sep	10月~12月(3Q) Oct-Dec	1月~3月(4Q) Jan-Mar	通期実績 Results	4月~6月(1Q) Apr-Jun	7月~9月(2Q) Jul-Sep	10月~12月(3Q) Oct-Dec	1月~3月(4Q) Jan-Mar	通期実績 Results	通期計画 Forecasts	通期計画 Forecasts
設備投資額 (十億円) Capital Expenditures (Billions of Yen)												
設備投資額 Capital expenditures	124.9	130.5	134.0	204.3	593.7	97.9	120.6	119.7	234.7	572.8	570.0	
通信事業 Telecommunications business	118.5	122.1	127.1	195.0	562.7	91.4	109.8	111.1	219.7	532.0	532.0	
スマートライフ事業 Smart life business	3.5	4.6	3.8	4.9	16.9	3.6	8.0	4.0	8.6	24.2	24.0	
その他の事業 Other businesses	2.9	3.8	3.2	4.4	14.2	2.9	2.7	4.5	6.4	16.6	14.0	
財務指標 (十億円)												
Financial Indicators (Billions of Yen) フリー・キャッシュ・フロー (資金運用に伴う増減 ^{*1} 除く) Free cash flow	-	-	-	_	-	174.8	311.1	-1.1	408.5	893.3	630.0	
(excluding changes in investments for cash management purposes) フリー・キャッシュ・フロー												
ア・アンフェー (資金連用に伴う増減 *1及びIFRS第16号適用影響除く*2) Free cash flow (excluding changes in investments for cash management purposes and the impact of IFRS16)	47.2	327.5	12.1	232.5	619.4	151.5	287.6	-24.9	384.3	798.6	530.0	
基本的1株当たり四半期(当期)利益(円) Basic earnings per share attributable to shareholders of NTT DOCOMO, INC.	60.76	52.53	55.80	16.70	187.79	57.76	54.55	51.90	15.20	179.92	175.00 ^{*6}	
配当性向 Payout ratio	_	_	_	-	58.6%	_	_	-	-	66.7%	68.6% ^{*6}	
EBITDA*3	_	_	_	_	_	424.3	410.7	400.7	238.1	1,473.8	1,440.0	
EBITDA ^{*3} (IFRS第16号適用影響除< ^{*2}) (excluding the impact of IFRS16)	429.3	425.5	416.2	288.0	1,559.0	400.8	387.2	376.9	214.3	1,379.1	1,340.0	
***											*6	

Equity Ratio (Ratio of NTT DOCOMO, INC. Shareholders' Equity to Total Assets) *1 期間3ヵ月超の資金運用を目的とした金融商品の取得、償還及び売却による増減

Changes by purchases, redemption at maturity and disposals of financial instruments held for cash management purposes with original maturities of longer than three months.

77.6%

In association with the adoption of IFRS16 "Lease" effective Apr. 1, 2019, lease-related expense items are reclassified into "depreciation/amortization" from previously "cost of equipment sold and services, and other expenses" and "communication network charges." The figure above represents the amount excluding this impact, etc.

73.2%

68.7%

12.0%

73.2%

72.6%

73.6%

72.5%

69.7%

Operating profit + Depreciation and amortization + Loss on sale or disposal of property, plant and equipment + Impairment loss (of property, plant and equipment, intangible assets, and goodwill)

76.8%

Profit attributable to shareholders of NTT DOCOMO, INC. / Total equity attributable to shareholders of NTT DOCOMO, INC.

ROE is calculated using the average end-of-period shareholders' equity for the current and previous fiscal periods.

当社株主に帰属する持分比率*5

ROE*4

Total equity attributable to shareholders of NTT DOCOMO, INC. / Total assets

The amount is calculated taking into consideration the planned share repurchase for the fiscal year concerned.

11.1%

69.7%

10.8%*6

^{*2 2019}年4月1日より、IFRS第16号「リース」の適用を開始したことに伴い、リースに関する費用の表示科目が経費及び通信設備使用料から減価償却費に変更されたが、本数値は、当該影響等を除いた値。

^{*3} 営業利益+減価償却費+有形固定資産売却・除却損+減損損失(有形固定資産、無形資産、のれん)

^{*4} 当社株主に帰属する四半期(当期)利益÷当社株主に帰属する持分合計

^{*5} 当社株主に帰属する持分合計÷総資産

^{*6} 当該年度に予定している自己株式取得を考慮して算出した値。

セグメント別実績

Operating Income in Each Segment

			FY2018					FY2019				FY2020
	4月~6月(1Q) Apr-Jun	7月~9月(2Q) Jul-Sep	10月~12月(3Q) Oct-Dec	1月~3月(4Q) Jan-Mar	通期実績 Results	4月~6月(1Q) Apr-Jun	7月~9月(2Q) Jul-Sep	10月~12月(3Q) Oct-Dec	1月~3月(4Q) Jan-Mar	通期実績 Results	通期計画 Forecasts	通期計画 Forecasts
通信事業(十億円) Telecommunications business(Billions of Yen)												
営業収益 Operating revenues	963.6	997.3	1,044.4	971.9	3,977.1	945.1	926.0	934.7	881.2	3,687.0	_	_
営業利益(損失) Operating profit (loss)	266.6	257.9	242.7	99.1	866.3	231.2	214.5	205.7	55.1	706.5	_	_
利益率 Operating margin	27.7%	25.9%	23.2%	10.2%	21.8%	24.5%	23.2%	22.0%	6.3%	19.2%	_	_
スマートライフ事業 [*] (十億円) Smart life business(Billions of Yen)												
営業収益 Operating revenues	109.6	112.8	115.3	110.6	448.2	111.3	141.9	144.4	146.2	543.7	_	_
営業利益(損失) Operating profit (loss)	19.3	18.5	22.1	9.4	69.2	18.8	15.9	13.0	-15.2	32.5	_	_
利益率 Operating margin	17.6%	16.4%	19.1%	8.5%	15.4%	16.9%	11.2%	9.0%	-10.4%	6.0%	_	_
その他の事業 [*] (十億円) Other businesses(Billions of Yen)												
営業収益 Operating revenues	109.1	109.3	110.5	112.4	441.3	109.5	110.6	115.1	118.7	454.0	_	_
営業利益(損失) Operating profit (loss)	24.0	24.2	26.7	3.1	78.1	28.7	31.1	28.9	26.9	115.6	_	_
利益率 Operating margin	22.0%	22.2%	24.2%	2.8%	17.7%	26.2%	28.1%	25.1%	22.6%	25.5%	_	_

セグメント Segment	セグメントに含まれる主なサービス等 Principal Services, etc., Included in Each Reportable Segment
通信事業	モバイル通信サービス:5Gサービス、 LTE(XI)サービス、 FOMAサービス、 国際サービス、 端末機器販売 等 光通信サービス及びその他の通信サービス: 光通信サービス、 衛星電話サービス 等
Telecommunications business	Mobile communications services:5G services, LTE(Xi) services, FOMA services (3G), International services, Sales of handset/equipment for each service, etc. Optical-fiber broadband service and other telecommunications services: Optical-fiber broadband service, Satellite communications service, etc.
スマートライフ事業 Smart life business	コンテンツ・ライフスタイルサービス:dTV、 dヒッツ、 dショッピング、 dファッション、 dトラベル、 dマガジン、 dフォト、 dヘルスケア、 DAZN for docomo、 (株)NTTぶらら、 (株)オークローンマーケティング、 タワーレコード(株) 等金融・決済サービス:dカード、 dカード、 dカード、 GOLD、 iD、 d 払い、 料金収納代行 等 Content/Life Style services: "dTV," "d hits," "d shopping," "d fashion," "d travel," "d magazine," "d photo," "d healthcare," "DAZN for docomo," "NTT Plala Inc.," "OAK LAWN MARKETING, INC.," "Tower Records Japan Inc.," etc. Finance/Payment services: "d CARD," "d CARD GOLD," "iD," "d Payment," Proxy bill collection, etc.
その他の事業 Other businesses	あんしん系サポート: ケータイ補償サービス、 あんしん遠隔サポート 等 法人ソリューション: 法人IoT、 システム開発・販売・保守受託 等 Support services for customers' peace of mind: "Mobile Device Protection Service," "Anshin Remote Support," etc. Enterprise solutions: Enterprise IoT solutions, System development/sales/maintenance services, etc.

^{*} 当期の2Qよりスマートライフ事業に含まれていたサービスの一部をその他の事業へと変更している。これに伴い、比較年度及び当期の各四半期及び通期の数値を、当期の2Q以降のセグメント区分に基づき修正。
Certain services that had previously been included in Smart life business were reclassified to Other businesses beginning with the second quarter of the fiscal year ending March 31, 2020. Accordingly, the quarterly and full-year data of the comparative year and this fiscal year were revised based on the segment classification adopted from FY2019/2Q.

No. of Members/Subscriptions/Users/Units Sold												
	4月~6月(1Q)	7月~9月(2Q)	FY2018 10月~12月 (3Q)	1月~3月(4Q)	通期実績	4月~6月(1Q)	7月~9月(2Q)	10月~12月 (3Q)	2019 1月~3月(4Q)	通期実績	通期計画	FY2020 通期計画
dポイントクラブ会員数・dカード契約数(千)	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Results	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Results	Forecasts	Forecasts
"d POINT CLUB" Members and "d CARD" Members (Thousand)											
dポイントクラブ会員数 "d POINT CLUB" members	66,523	67,634	68,829	70,145	70,145	71,313	72,344	73,452	75,091	75,091	_	-
(再掲) dポイントカード登録数 ^{*1}	25,131	27,884	30,729	33,718	33,718	36,158	38,354	40,653	43,262	43,262	_	-
(Incl.) "d POINT CARD" registrants dカード 契約数 ^{*2}	10,547	10,801	11,079	11,410	11,410	11,710	12,019	12,466	12,968	12,968	_	_
"d CARD" members (再掲)dカードGOLD契約数	4,251	4,575	4,897	5,284	5,284	5,618				6,848	_	
(Incl.) "d CARD GOLD" members d払い(iD)契約数 ^{*2}			,	,					,	•		
"d Payment (iD)" members	8,635	8,609	8,583	8,544	8,544	8,468	8,376	8,316	8,241	8,241	_	
携帯電話サービス契約数・ドコモ光契約数(千)												
Mobile telecommunications services and docomo Hik 携帯電話サービス契約数 ^{*3}												
Mobile telecommunications services	76,746	77,050	77,517	78,453	78,453	78,896	79,203	79,670	80,326	80,326	80,000	_
5Gサービス Mobile telecommunications services (5G)	_	_	_	_	_	_	_	_	14	14	_	-
(再掲)モジュール (Incl.) Modules	_	_	_	_	-	_	_	_	_	_	_	-
LTE (Xi) サービス	51,344	52,502	53,834	55,872	55,872	57,285	58,542	59,897	61,664	61,664	61,100	_
Mobile telecommunications services (LTE(Xi)) (再掲)モジュール	223	336	612	1,001	1,001	1,403	1,852	2,366	2,939	2,939	_	_
(Incl.) Modules FOMAサービス	25,402	24,549	23,684	22,581	22,581	21,611	20,661		,	18,648	18,900	
Mobile telecommunications services (FOMA) (再掲) モジュール	,	,	•	,	,	,	,	,	,	•	10,900	
(Incl.) Modules	6,262	6,348	6,395	6,447	6,447	6,475	6,503	6,500	6,492	6,492	_	-
純増数 Net increase from previous period	376	304	467	935	2,083	443	307	467	656	1,873	1,500	_
解約率 ^{*4} Churn rate	0.59%	0.50%	0.57%	0.61%	0.57%	0.58%	0.55%	0.47%	0.56%	0.54%	_	-
(再掲) ハンドセット解約率 ^{*5}	0.49%	0.42%	0.45%	0.53%	0.47%	0.45%	0.46%	0.37%	0.46%	0.44%	_	-
(Incl.) Handset churn rate i モード	11,375	10,641	9,963	9,098	9,098	8,402	7,638	6,970	6,204	6,204	_	_
i-mode spモード	39,638	40,239	40,809	41,797	41,797	42,333	,	,	,	44,273		
. p.mode ドコモ光契約数	,		•	,	,	•			,	•	_	
docomo Hikari	5,086	5,325	5,545	5,759	5,759	5,988	6,167	6,329	6,490	6,490	_	
利用数(千)												
Number of users (Thousand) スマートフォン・タブレット利用数												
Total smartphone / tablet users	38,766	39,212	39,667	40,529	40,529	40,870	41,145	41,458	42,035	42,035	42,400	
販売数(千)												
Number of units sold (Thousand) 総販売数 ^{*6}												
Number of units sold	5,796	5,993	5,976	6,663	24,429	5,921	5,797	5,263	5,725	22,706	22,700	_
(再掲)新規販売数 ^{*3} (Incl.)New subscriptions	2,678	2,414	2,603	3,159	10,853	2,682	2,679	2,392	2,703	10,457	_	-
スマートフォン・タブレット ^{*7} Total smartphones and tablets sold	3,343	3,742	3,617	4,079	14,781	3,443	3,203	2,961	3,310	12,918	13,000	-
(再掲) タブレット ^{*7}	461	484	454	445	1,844	348	241	231	232	1,051	_	_
(Incl.) Tablets sold		.51	.51	. 13	_, =					1,001		<u> </u>

^{*1} 利用者の情報を登録することで、提携先で d ボイントを貯める・使うことができるお客さまの数

The number of users who can earn and use "d POINTs" at participating stores by registering their personal information.
*2 dカード契約数は、dカード、dカードGOLDの合計値。2019年11月19日にdカードminiをd払いにサービスを統合したことに伴い、dカード契約数からdカードmini契約数を除き、d払い(iD)契約数として記載。

The number of "d CARD" members represents the sum of "d CARD" and "d CARD GOLD" members. In association with the integration of "d CARD mini" into "d Payment" service on Nov. 19, 2019, "d CARD mini" members were excluded from "d CARD" members and have been recorded as "d Payment (iD)" members.

^{*3} MVNOとの契約及び通信モジュールサービス契約を含む

Mobile telecommunications services and New subscriptions include mobile line subscriptions of MVNOs and Communication Module subscriptions. *4 MVNOの契約数及び解約数を除いて算出

[&]quot;Churn rate" is calculated excluding the subscriptions and cancellations of subscriptions of MVNOs.

^{*5} 音声通話が利用可能な料金プランの解約率 (2in1除く)

Churn rate of billing plans that offer voice communication service (excluding 2in1 service).

^{*6 2019}年度より、総販売数における機種変更数には「ドコモ法人端末レンタルサービス」を含む

Beginning with FY2019, units for "DOCOMO rental service for business" have been included in the no. of upgrade units under no. of units sold.

^{*7 2019}年度より、「ドコモ法人端末レンタルサービス」を含む

Beginning with FY2019, units for "DOCOMO rental service for business" have been included in the total no. of smartphones and tablets sold.

### Hotel ARPU		FY2018						FY2019					
ARPU (Yen) 総合ARPU Aggregate ARPU UNDERSTRIAM Aggregate ARPU UNDERSTRIAM Aggregate ARPU UNDERSTRIAM Aggregate ARPU UNDERSTRIAM UNDERSTRIA													
ggregate ARPU 4,800 4,820 4,830 4,770 4,800 4,710 4,710 4,760 4,740 4,710 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,760 4,740 4,760 4,740 4,760 4,740 4,760 4,													
Mobile ARPU 4,390 4,390 4,380 4,300 4,360 4,240 4,180 4,220 4,230 4,1 (再掲) 割引適用額* (Incl.) Impact of discount (910) (910) (920) (940) (920) (970) (900) (790) (670) (830) (830) ドコモ光ARPU (docomo Hikari" ARPU 410 430 450 470 440 490 500 530 540 510 5		4,800	4,820	4,830	4,770	4,800	4,770	4,740	4,710	4,760	4,740	4,680	
(Incl.) Impact of discount (910) (910) (920) (940) (920) (970) (970) (970) (970) (830) (4,390	4,390	4,380	4,300	4,360	4,280	4,240	4,180	4,220	4,230	4,170	
"docomo Hikari" ARPU 410 430 450 470 440 490 500 530 540 510 5		(910)	(910)	(920)	(940)	(920)	(970)	(900)	(790)	(670)	(830)	(830)	
		410	430	450	470	440	490	500	530	540	510	510	
(再揭)割引適用額 (30) (40) (40) (40) (40) (50) (40) (40) (40)	(再掲)割引適用額 [*] (Incl.) Impact of discount	(30)	(40)	(40)	(40)	(40)	(40)	(50)	(40)	(40)	(40)	(40)	
	DU (分) _{PU} (Minutes)		136	137	131	134	130	133	135	132			

* 割引適用額には月々サポート、docomo with、ドコモ光セット割が含まれる

* Impacts of discount includes Monthly Support, docomo with, and docomo Hikari set discount.

ARPU・MOUの定義 a. ARPU(Average monthly Revenue Per Unit): 1利用者当たり月間平均収入 1利用者当たり月間平均収入(ARPU)は、1利用者当たりの各サービスにおける平均のな月間営業収益を計るために用いる ARPUは通信サービス収入(一部除く)を、当該期間の稼動利用者数で割って算出 こうして得られたARPUは1利用者当たりの各月の平均的な利用状況及び当社による料金設定変更の影響を分析する上で有用な情報を提供するものであると考える

b. MOU (Minutes of Use) : 1利用者当たり月間平均通話時間

総合ARPU:モバイルARPU+ドコモ光ARPU ・モバイルARPU:モバイルARPU開連収入(基本使用料、通話料、通信料):稼動利用者数 ・ドコモ光ARPU:ドコモ光RPU関連収入(基本使用料、通話料):稼動利用者数

③ 稼動利用者数の算出方法 当該期間の各月稼動利用者数((前月末利用者数+当月末利用者数)÷2)の合計

- ④ 利用者数は、以下のとおり、契約の数を基本としつつ、一定の契約の数を除外して算定 利用者数 = 契約数
 - เลายน 通信モジュールサービス、「電話番号保管」、「メールアドレス保管」、「ドコモビジネストランシーバー」並びに仮想移動体通信事業者(MVNO)へ提供する卸電気通信役務及び事業者間接続に係る契約数 5G契約、Xi契約及びFOMA契約と同一名義のデータブラン契約数

なお、通信モジュールサービス、「電話番号保管」、「メールアドレス保管」、「ドコモビジネストランシーバー」、MVNOへ提供する卸電気通信役務及び事業者間接続に係る収入並びに「dポイント」等に係る収入影響等は、ARPUの算定上、収入に含めていません。

Definition of ARPU and MOU a. ARPU (Average monthly Revenue Per Unit):

Average monthly revenue per unit, or ARPU, is used to measure average monthly operating revenues attributable to designated services on a per user basis. ARPU is calculated by dividing telecommunications services revenues (excluding certain revenues) by the number of active users of our wireless services in the relevant periods, as shown below "ARPU Calculation Method." We believe that our ARPU figures provide useful information to analyze the average usage per user and the impacts of changes in our billing arrangements.

b. MOU (Minutes of Use):

Average monthly communication time per user.

ii. ARPU Calculation Methods
Aggregate ARPU = Mobile ARPU + "docomo Hikari" ARPU

• Mobile ARPU : Mobile ARPU : Mobile ARPU - related revenues(basic monthly charges, voice communication charges, packet communication charges) / No. of active users "docomo Hikari" ARPU: "docomo Hikari"-related revenues (basic monthly charges, voice communication charges) / No. of active users

iii. Active Users Calculation Method
Sum of No. of active users for each month ((No. of users at the end of previous month + No. of users at the end of current month) / 2) during the relevant period

iv.
1 The number of "users" used to calculated ARPU and MOU is the total number of subscriptions, excluding the subscriptions listed below:

- a. Subscriptions of communication modules services, "Phone Number Storage," "Mail Address Storage," "docomo Business Transceiver" and wholesale telecommunications services and interconnecting telecommunications facilities that are provided to Mobile Virtual Network Operators (MVNOs); and
- b Data Plan subscriptions in the case where the customer contracting for such subscription in his/her name also has a subscription for "5G," "Xi" or "FOMA" services in his/her name.
- 2 Revenues from communication module services, "Phone Number Storage," "Mail Address Storage," "docomo Business Transceiver" and wholesale telecommunications services and interconnecting telecommunications facilities that are provided to Mobile Virtual Network Operators (MVNOs), and impact on revenues from "dPOINT" program, etc., are not included in the ARPU calculation.