NTT DoCoMo,Inc
IR Presentation
January,2007

Forward-Looking Statements

The forecasts presented herein are forward-looking statements within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Exchange Act of 1934. Statements made in this presentation with respect to DoCoMo's plans, objectives, projected financials, operational figures, beliefs and other statements that are not historical facts are forward-looking statements about the future performance of DoCoMo which are based on management's expectations, assumptions, estimates, projections and beliefs in light of information currently available to it. These forward-looking statements, such as statements regarding the introduction of new products and services or termination or suspension of existing services, financial and operational forecasts, dividend payments, the growth of the Japanese cellular market and the ubiquitous services market, the growth of data usage, the growth of DoCoMo's cellular phone business, the migration of users to DoCoMo's 3G services and associated improvements in 3G services, improvements in 3G and 2G coverage area, the potential growth in the Japanese credit card business and DoCoMo's credit business, and management's goals are subject to various risks and uncertainties that could cause actual results to be materially different from and worse than as described in the forward-looking statements. Potential risks and uncertainties include, without limitation: as competition in the market is expected to become more fierce due to changes in the business environment caused by the introduction of mobile number portability and new market entrants, competition from other cellular service providers or other technologies could limit our acquisition of new subscribers, retention of existing subscribers and average revenue per unit (ARPU), or may lead to an increase in our costs and expenses; the new services and usage patterns introduced by our corporate group may not develop as planned, which could limit our growth; the introduction or change of various laws or regulations or the application of such laws and regulations to our corporate group may adversely affect our financial condition and results of operations; limitations in the amount of frequency spectrum or facilities made available to us could negatively affect our ability to maintain and improve our service quality and level of customer satisfaction; the W-CDMA technology that we use for our 3G system and/or mobile multimedia services may not be introduced by other overseas operators, which could limit our ability to offer international services to our subscribers; our domestic and international investments, alliances and collaborations may not produce the returns or provide the opportunities we expect; as electronic payment capability and many other new features are built into our cellular phones, and services of parties other than those belonging to our corporate group are provided through our cellular handsets, potential problems resulting from malfunctions, defects, or lost handsets or imperfect services provided by such other parties may arise, which could have an adverse effect on our financial condition and results of operations; social problems that could be caused by misuse or misunderstanding of our products and services may adversely affect our credibility or corporate image; inadequate handling of subscriber information by our corporate group or contractors may adversely affect our credibility or corporate image; owners of intellectual property rights that are essential for our business execution may not grant us the right to license or otherwise use such intellectual property rights on acceptable terms or at all, which may limit our ability to offer certain technologies, products and/or services, and we may also be held liable for damage compensation if we infringe the intellectual property rights of others; earthquakes, power shortages, malfunctioning of equipment, and software bugs, computer viruses, cyber attacks, hacking, unauthorized access and other problems could cause system failures in the networks required for the provision of service, disrupting our ability to offer services to our subscribers and may adversely affect our credibility or corporate image; concerns about wireless telecommunications health risks may adversely affect our financial condition and results of operations; our parent, NTT, could exercise influence that may not be in the interests of our other shareholders.

Further information about the factors that could affect the company's results is included in "Item 3.D: Risk Factors" of DoCoMo's annual report on Form 20-F filed with the U.S. Securities and Exchange Commission on June 27, 2006, which is available in the investor relations section of the company's web page at www.nttdocomo.com and also at the SEC's web site at www.sec.gov.

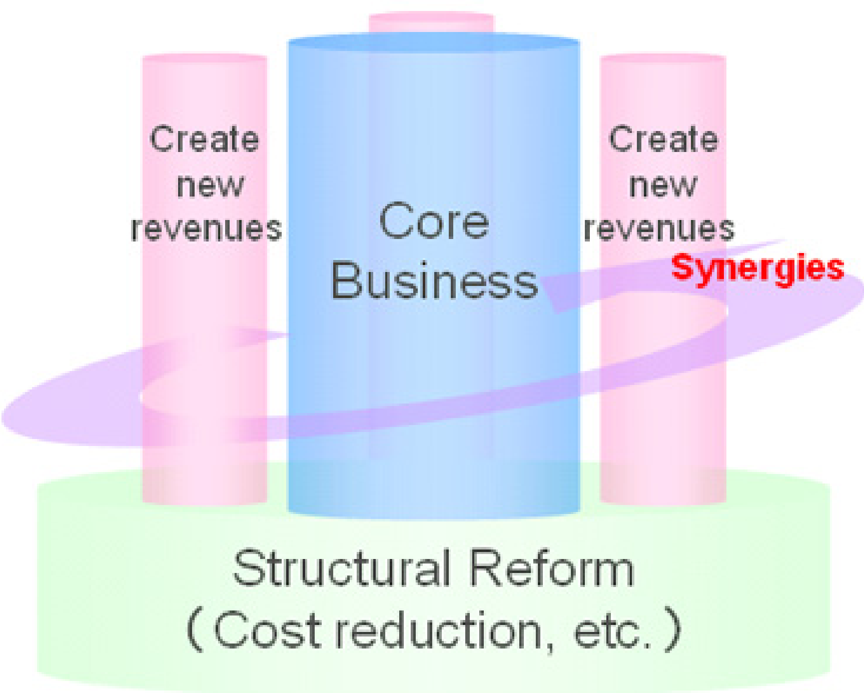
Contents

- **Revenue Outlook**
- **Cost/Expenses Outlook**
- **MNP Updates**

Middle-Term Business Direction

From "Telecommunications Infrastructure" to "Lifestyle Infrastructure"

Transform cellular phones into "lifestyle infrastructure" leveraging the synergies of core/new businesses



Direction of service development: "Innovative" "Safe & Secure"

Innovative

- **FeliCa services**
  - Mobile credit
  - Commuter pass (Mobile Suica)
- **New communication services**
  - i-channel
  - PushTalk
- **Music services**
  - Music Channel
  - Napster™
- **Broadcast-linked**
- **Video distribution/ Videophone**
- **Search service/Auction**
- **International services**
  - CONEXUS
- **Fuel cell**
- **Corporate services**

Safe & Secure

- **Child safety and protection**
  - Kid's PHONE
  - Filtering function
- **Personal data protection**
  - Remote lock
  - Data security
- **Disaster communication**
  - i-mode Disaster Message Board
- **Network quality enhancement**
- **Handset troubleshooting**
  - Over-the-air download
- **Spam countermeasures**
- **Premier Club**
  - Free handset repair
  - Free extra battery pack service

New Platform Businesses

- Create new revenue sources by building up new platform businesses (flat-rate/ life assistant platforms) that facilitate the transformation of cellular services into lifestyle infrastructure

Volume-based billing

【ARPU x No. of subs】

Volume-based billing

【ARPU x No. of subs】

＋ Non-traffic revenues

Flat-Rate platform

Offer a wide array of services that users can access comfortably in a flat-rate environment

Life Assistant Platform

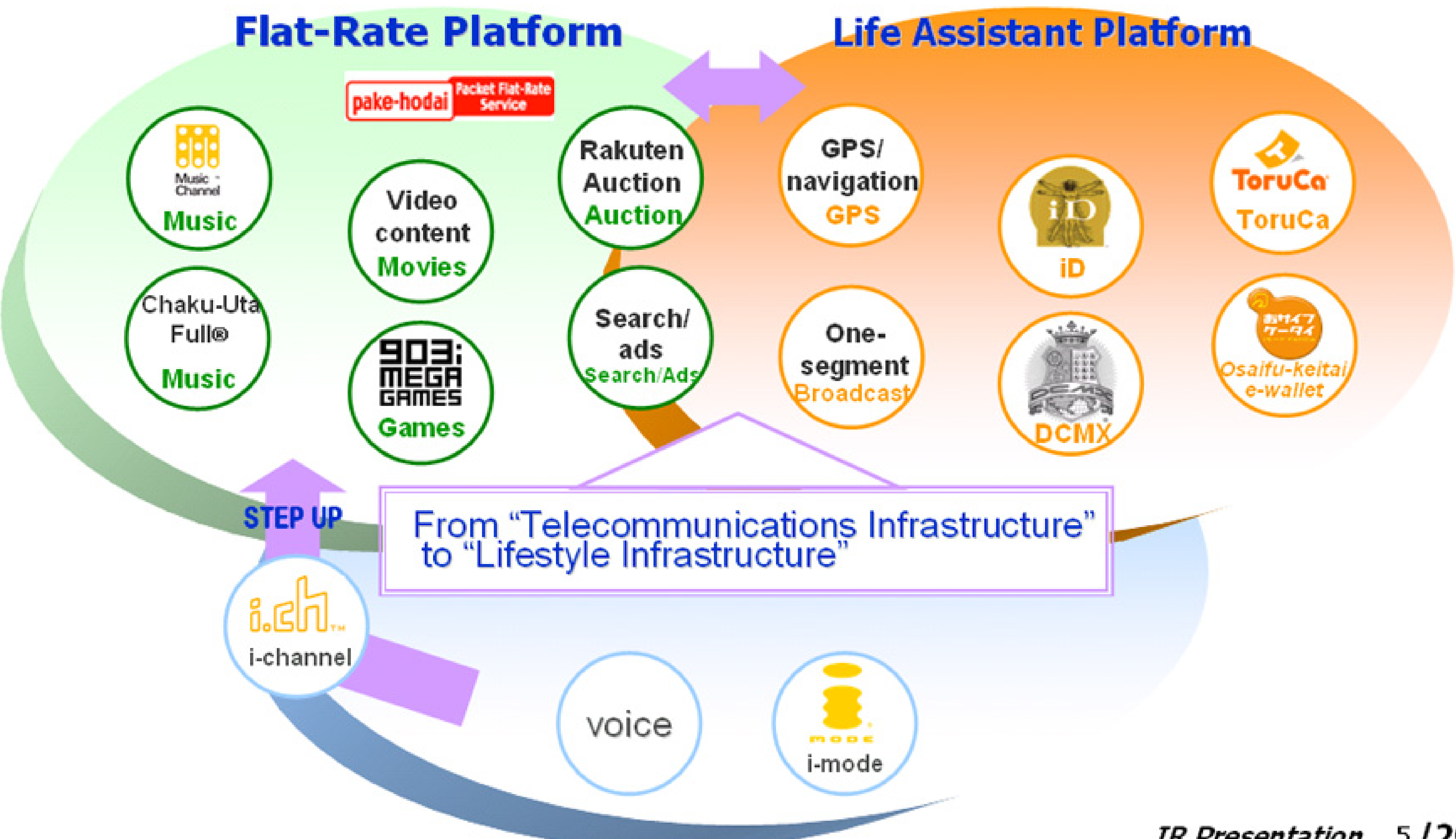
Deliver services leveraging a new infrastructure

＋ Build up new platform businesses

Conventional business model

Service Deployment on Platforms

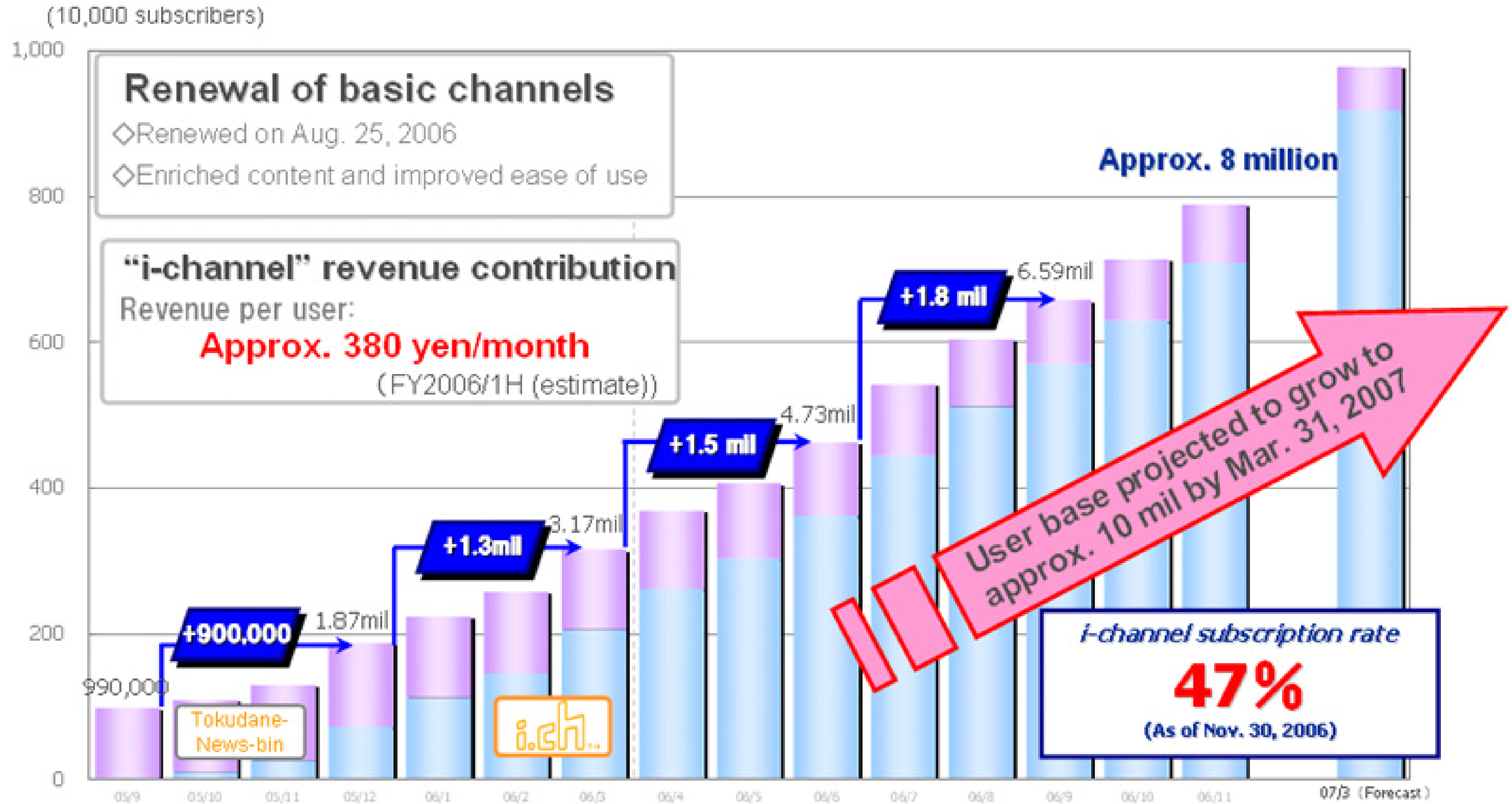
• Aim to create and expand new revenue channels by delivering a wide variety of services and enriching platforms to serve as lifestyle infrastructure



Push Information Delivery Services

• Combined user base of push information delivery services (i-channel+ Tokudane-News-bin) has grown to approx. 8 million, boosting data ARPU and facilitating subscribers' migration to flat-rate packages.

Push information delivery services



* "i-channel" subscription rate: No. of "i-channel" subscribers/Total users of compatible handsets

Music/ Games

- Uptake of music-related services has grown favorably.
- Launched "Mega Games" featuring enhanced image quality and detailed design and composition.

Music-related services

◆ "Music Channel"

◇ No. of "Music Channel" subs: Approx.17,000

◇ Subscription rate: Approx. 30%

(For November 2006)

* Subscription rate: No. of "Music Channel" subscribers/ No. of compatible handset users

Music Channel

◆"Napster™" for unlimited access to music at a flat-rate

◇ More models compatible with Windows Media® Audio to be added in the future

napster. X TOWER RECORDS

Games

◆Mega Games

903i MEGA GAMES

◇ More powerful Mega Games with up to 10 MB program size

TEKKEN2

STREET FIGHTER ZERO

DIRGE of CERBERUS LOST EPISODE -FINAL FANTASY VII-

SAKURA DAISAKUSEN

GUNDUM SEED

SHUTOKO BATTLE EVOLUTION 2

* Chaku-Uta Full® is a registered trademark of Sony Music Entertainment, Inc.
* Windows Media is a registered trademark of Microsoft Corporation in the United States and other countries.
* "NapsterTM" is a service provided by Napster Japan, Inc.

Search/Auction

- Further enhancements planned for i-mode search service to improve its ease of use
- Anonymous and highly secure auction service.

Search Service

Launched i-mode search (Oct. 5)

◆In addition to official site search, 13 other search sites are made available

Ask.jp R25式モバイル ixen Infoseek 楽天 F ROUTE msn OH! NEW? Google CROOZ! livedoor BIGLOBE goo YAHOO! JAPAN

※Japanese syllabary order

- Study to expand into new business domains linked with search function, e.g., advertisement, sales, promotion, etc.
- Study to introduce search capability linked with i-area service

Auction

"Rakuten Auction" on i-mode (Launched Nov. 20, 1006)

◆ Create a large market leveraging the huge customer base of the two partners

Japan's largest online shopping mall	No.1 in cellular subscribers in Japan
楽天	NTT DoCoMo

楽オク Rakuten Auction

Revolution of auction service for 100 million people

◆Introduced anonymous escrow service あんしんDoCoMo

◆ "Okutomo" Social Networking Service (SNS)

Video Services

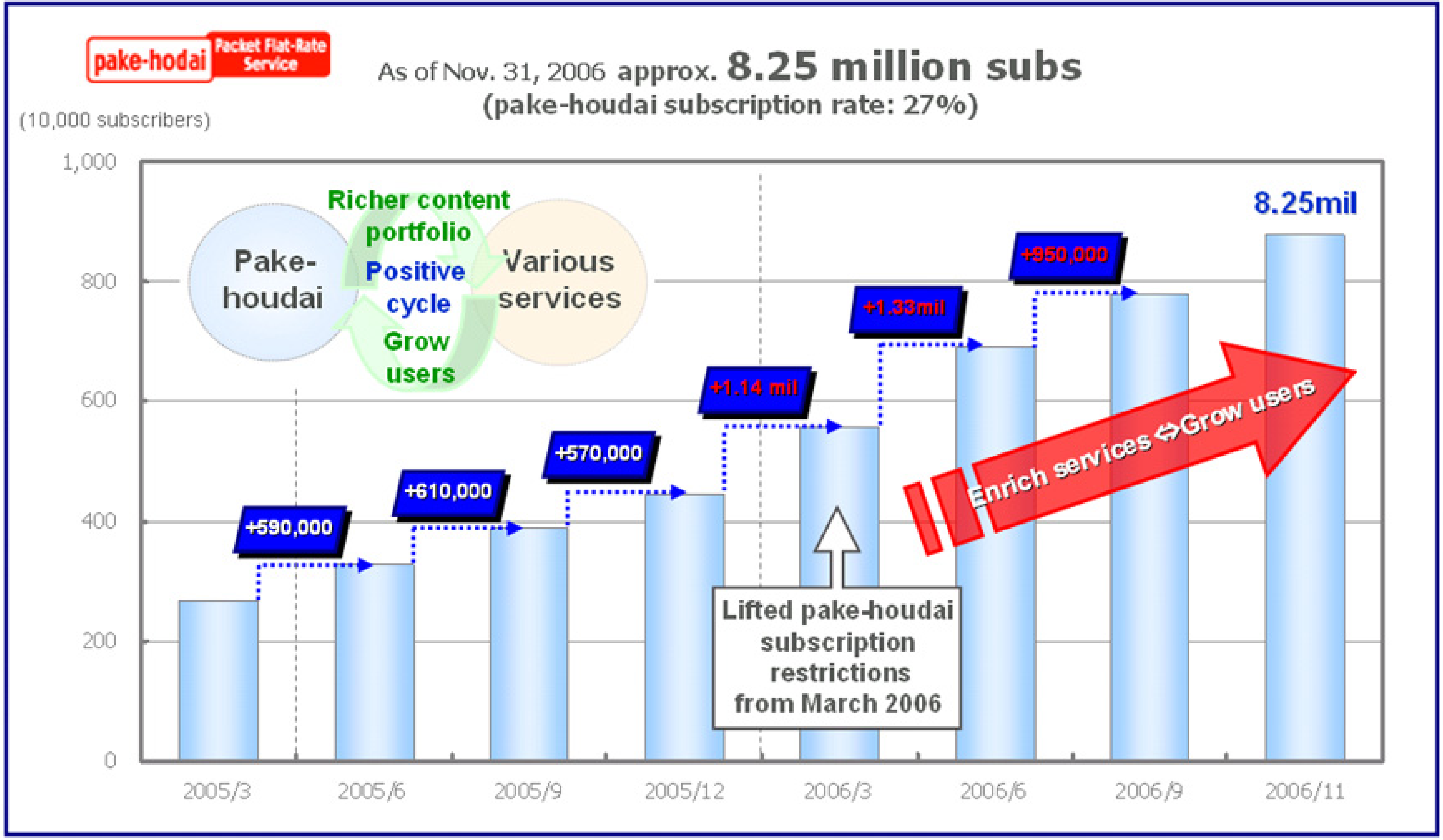
- Promote DoCoMo's strength in video services, in conjunction with the full-scale release of one-segment TV phones and HSDPA handsets.

Fuji Television	Jointly established Multimedia Broadcasting Planning LLC.
Nippon Television	Jointly established D.N. Dream Partners, LLP.
Kadokawa Group Holdings	Agreed to cooperate for the development and revitalization of the visual content market.

Created a structure for collaboration with broadcasters/publishers to develop and reinvigorate the visual content market.

Pake-houdai

- User base of "pake-houdai" service, the foundation of flat-rate platform, grew to 8.25 million
  ⇒ Created a positive cycle of service enrichment and subscriber growth

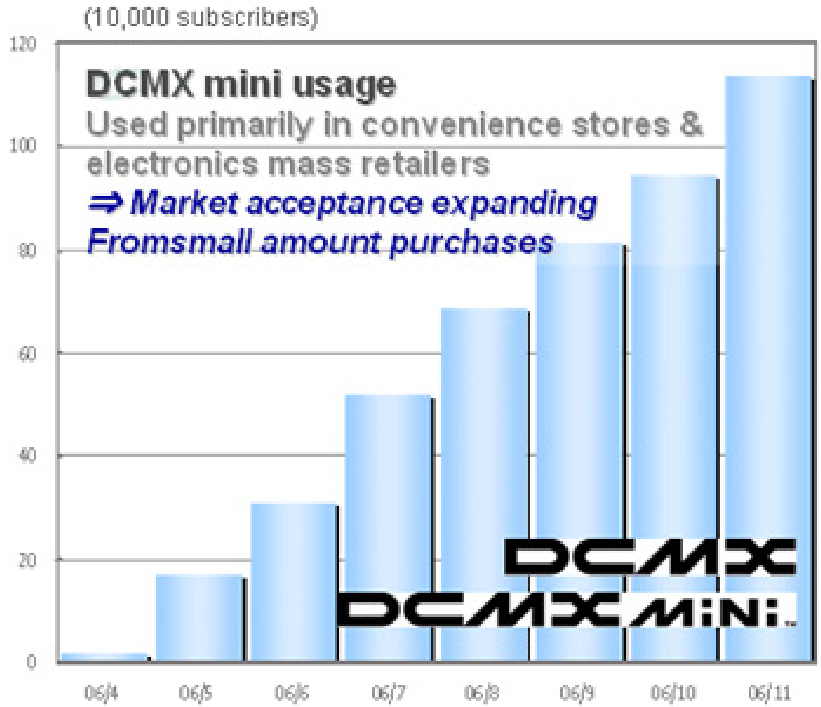


Credit Business

- DCMX membership topped 1.4 million. User base of "*Osaifu-Keitai*" e-wallet phones grew to approx.17.4 million.
- Plan to further increase the number of merchants to enlarge the mobile credit market.

◇DCMX subscribers (DCMX,DCMX mini)

As of Jan.9, 2007 **Over 1,400,000**



User base of "*Osaifu Keitai*" e-wallet phones:
approx.**17.4 million**
(As of Nov. 30, 2006)

Projected user count
as of Mar. 31, 2007
approx.**20 million**

◇Growth of merchants

No. of iD payment terminals installed

As of Nov. 30, 2006: Approx. 85,000

As of Mar. 31, 2007: Approx. 150,000(planned)

No. of terminals committed for installation*: Approx. 350,000

iD service to be supported by all principal convenience store chains
(Plan to complete deployment in all outlets by Spring/2007)

- am/pm
- Family Mart
- Lawson
- Circle K Sunkus (within FY2007)

Expand usage by deploying iD in taxis
(within FY2006)

- Checker Cab
- Tokyo Radio Taxi Assn. (Tokyo Musen Taxi)

* Names of companies are listed in Japanese alphabetical order

Expand mobile credit market

*:Total number of iD terminals committed for installation as of Jan. 9, 2006, which is the sum of the units already installed and units planned for installation in the future.

International Services (1)

- **Announced "CONEXUS MOBILE ALLIANCE" (Dec. 5, 2006)**
  ⇒Aim to enrich international roaming and corporate service offerings, etc.
  (Nearly half of Japanese travelers' destinations, incl. Guam, are covered)

Members of CONEXUS MOBILE ALLIANCE or DoCoMo's Investees

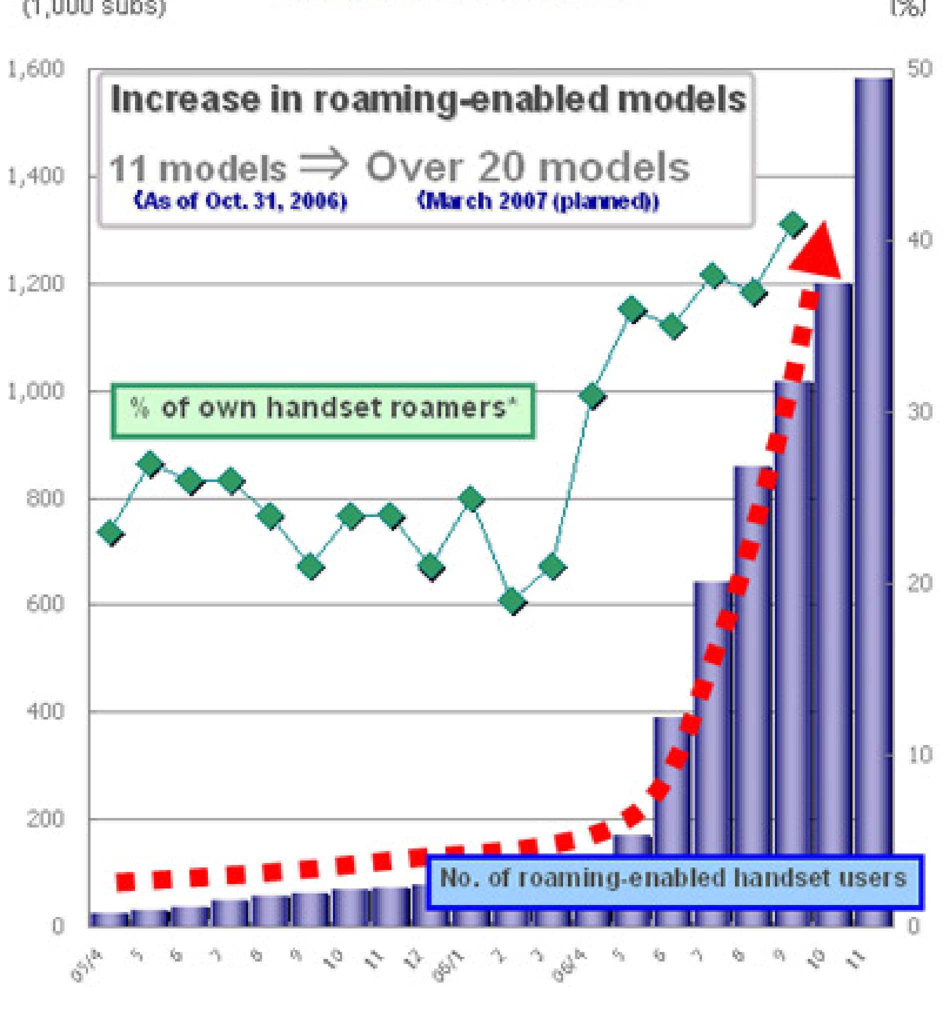
CONEXUS MOBILE ALLIANCE

: Members of Conexus Mobile Alliance or DoCoMo's investee

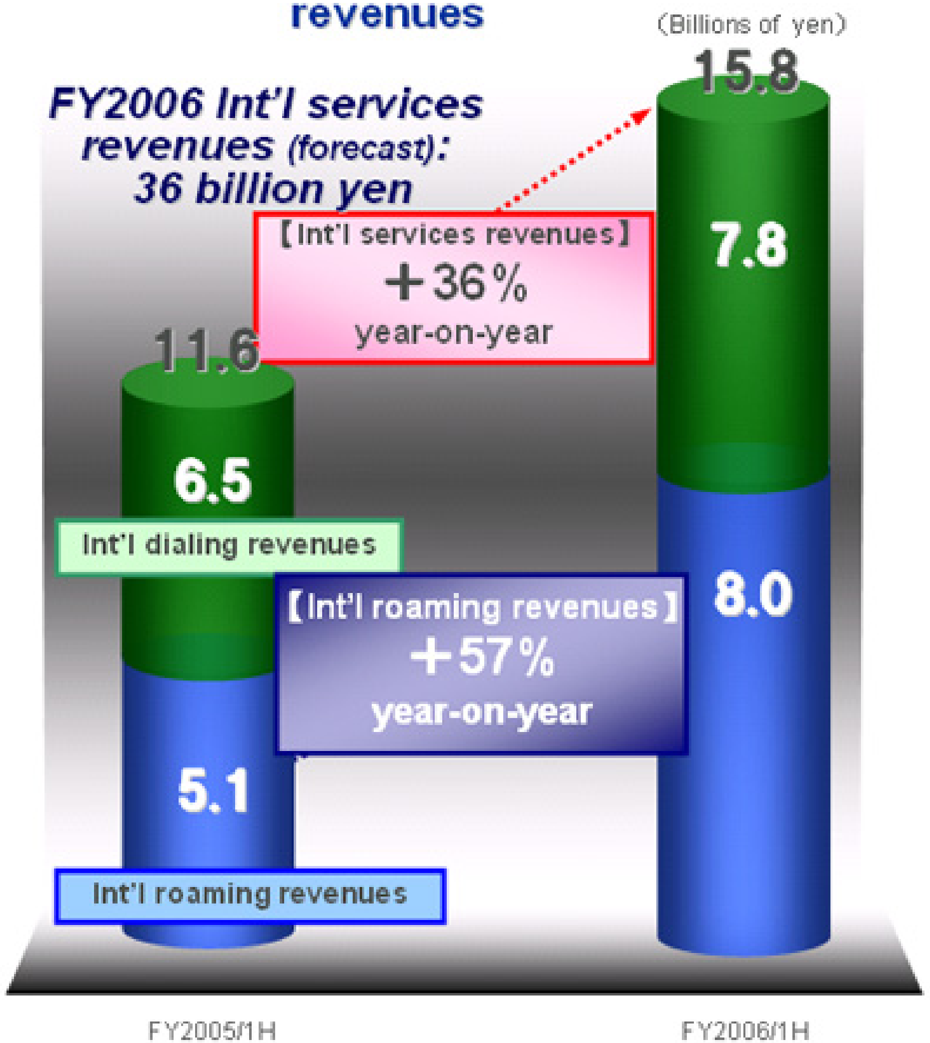
International Services (2)

- User base of roaming-enabled handsets topped 1.5 million.
- Int'l roaming revenues grew sharply by 57% year-on-year in FY2006/1H.

User base of roaming-enabled handsets



International services revenues



* % of own handset roamers: No. of "World Wing" roaming service users using own handset/Total roaming users

Cost Reduction (1)

◆ Facilities Costs

- FOMA-related CAPEX projected to peak out in FY2006
  ⇒ Facilities costs (depreciation/amortization, loss on disposal of equipment) expected to decline over the middle term

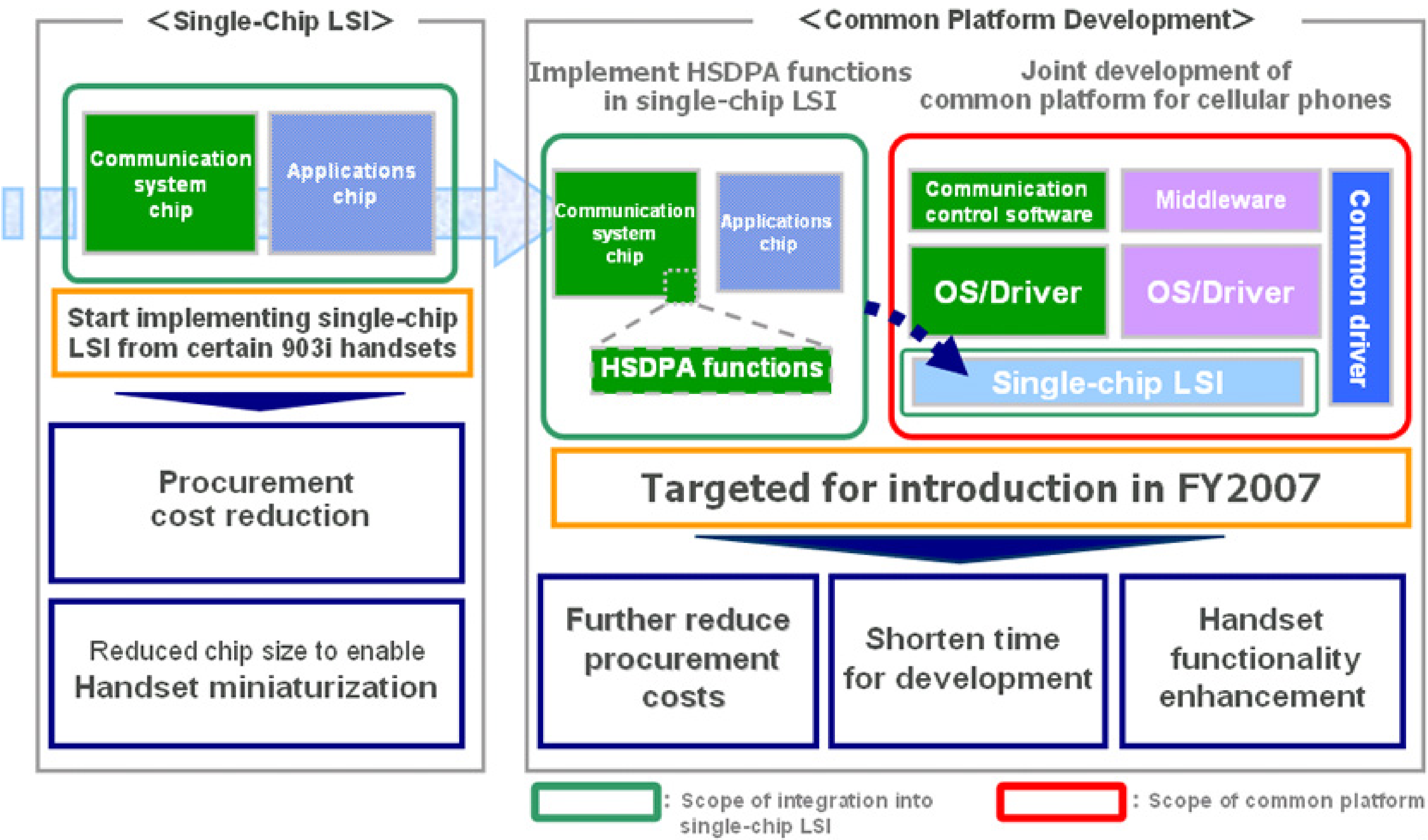
◆ Handset Procurement Costs

- Full-scale implementation of single-chip LSIs and development of common handset platform
- Rise in the percentage of FOMA handsets to total handset sales is expected to level off (FOMA handsets expected to account for 90% of total handsets sold as of the end of FY2006)
- Increase the proportion of non-90X series phones to total handsets sold (Optimize product mix)

⇒Handset sales-related costs projected to decline over the middle term

Cost Reduction (2)

- Lower procurement costs by integrating communications capabilities/applications into a single chip.
- Strengthen price/service competitiveness even further through platform development.



MNP Updates

◆ **Market response to MNP has been quiet: subscriber movement has been in line with our expectations**

- Churn rate for Nov. 2006 was approx. 1%, posting a slight increase
- No. of subscribers switching carriers using MNP is gradually declining

◆ **Near-term focal points: high sales-volume months of Dec/Mar.**

- Release new handset models and allocate resources for PR, sales campaign, etc.






Appendices

903i Series Handsets

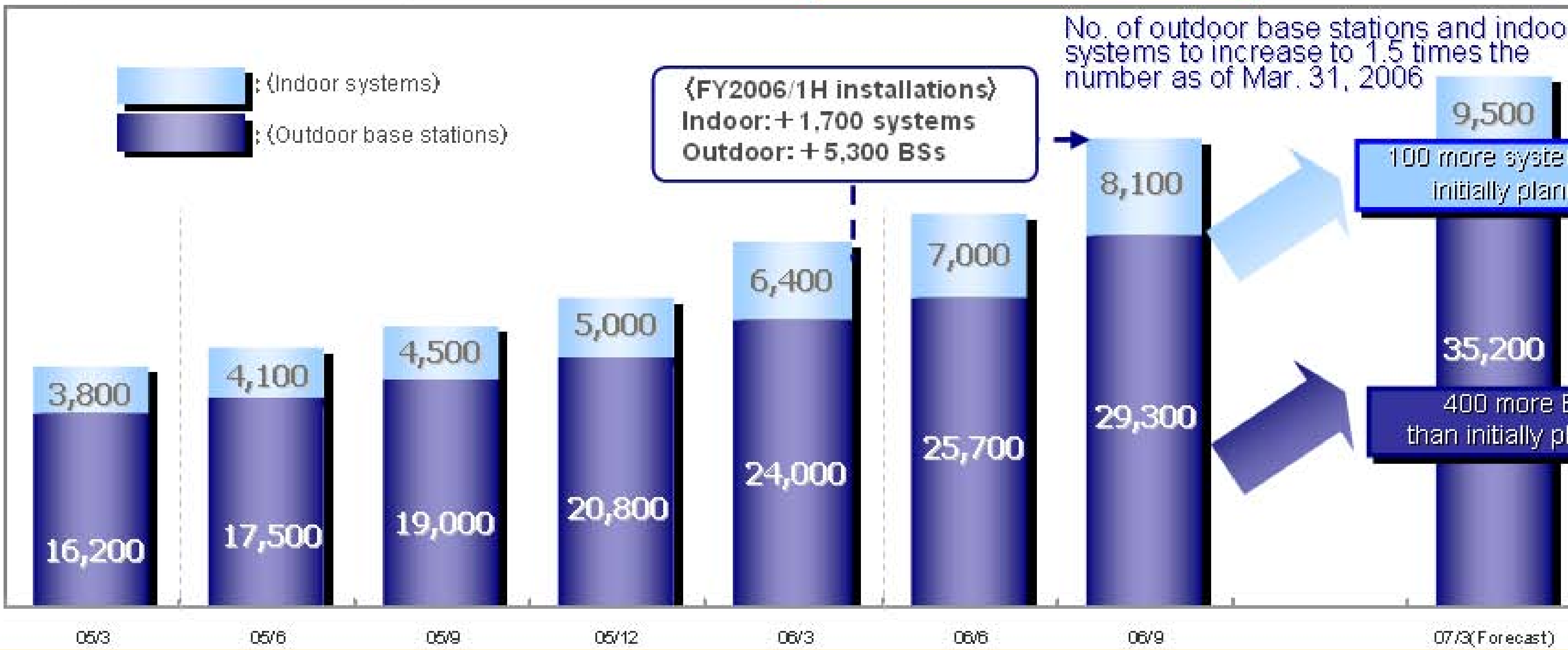
• Flagship 903i series, "the premium," featuring a wide array of full-spec capabilities
~To offer the most entertaining, useful and enjoyable handset series~

Entertainment Gear	Music	Unlimited access to 1.5 million songs for a flat fee All 903i models compatible with Chaku-Uta Full®
	Game	Mega games of up to 1MB program size
	One-segment TV	3 one-segment TV models, featuring Japan's slimmest, longest playback hours and largest screen size (as of Aug.12,2006)
Life Kit	*Osaifu-Keitai* e-wallet	Expanded FeliCa chip capacity and added new ToruCa features
	Security	"Keitai-Osagashi" handset search service
	GPS	Navigation applications preinstalled in all models
Communication Tool	Mail	Over 240 Deco-Mail icons preinstalled Up to 2MB data attachable
	New contents	"Kisekae Tool", "Machi-chara"
	Int'l services	Increased 3G roaming-enabled models

FOMA Network

- Aim to create a network that is the "most connectible" and "at higher speeds". ※
  ⇒ Expand FOMA coverage to a level superior to mova's.
  HSDPA coverage to be expanded to major cities nationwide from Oct. 2006.

	2007/3 (Full year) Initial forecast (1) (Announced Apr. 28, 2006)	2007/3 (Full year) Revised Forecast (2) (Announced Oct. 27, 2006)	Changes (1)→(2)
CAPEX (Billions of yen)	905.0	916.0	+11.0



- Reflected the requests gathered in "We value your comments on FOMA quality" campaign
  ⇒ Meticulous FOMA coverage construction
- Completed FOMA roll-out in all JR train stations, universities and highway parking areas, etc. nationwide in October 2006.

*DoCoMo aims to be ranked No.1 in customer satisfaction for network quality

Planned Network Evolution

Evolve mobile phone service by upgrading network capabilities

⇒ Boost competitiveness by further enriching service portfolio and offering richer content and more attractive handsets

⇒ Cost reduction and more efficient use of radio resources by improving the efficiency of radio network