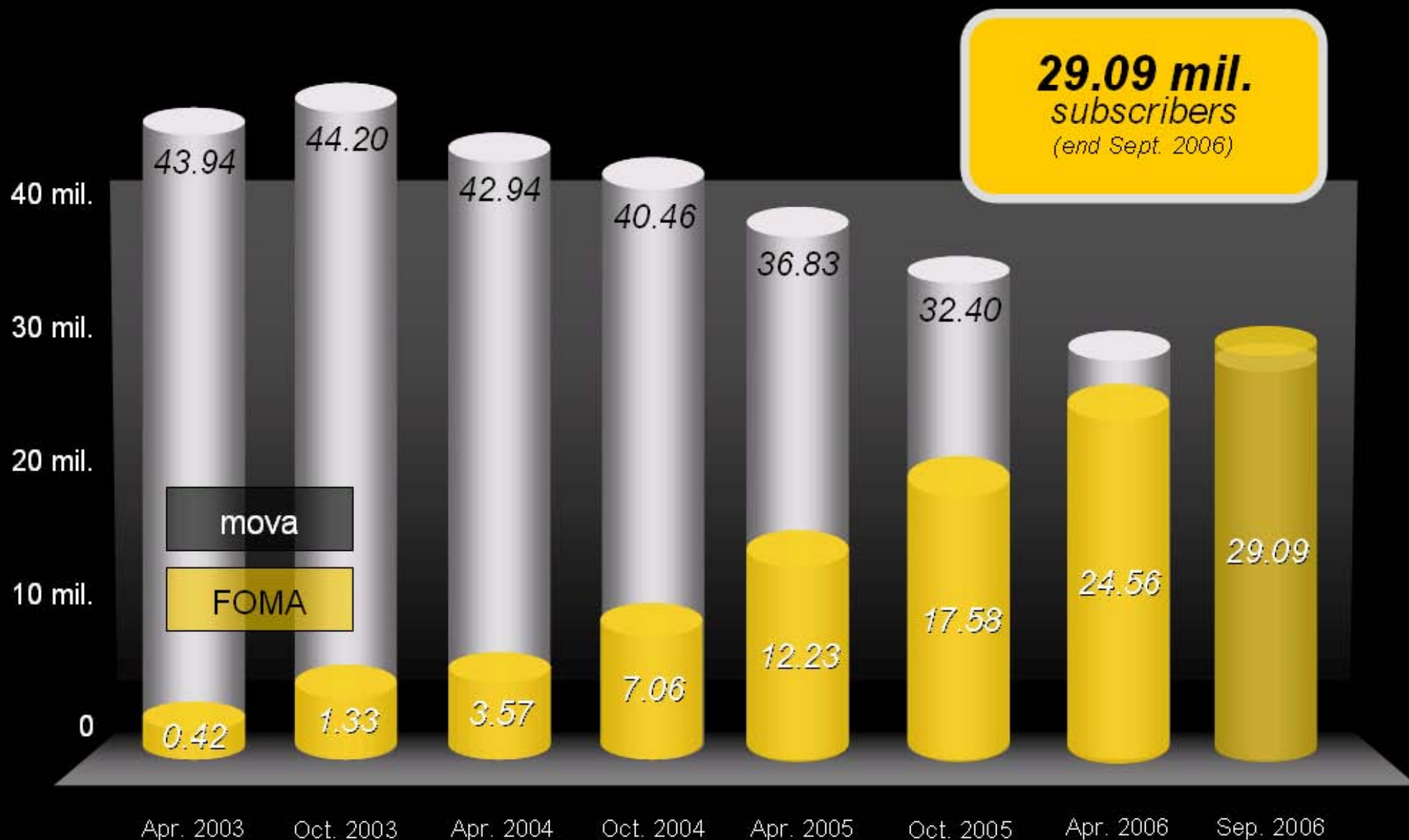


FOMA to exceed 30 million subscribers soon!



Mobile phone credit card market shifting to iD platform and DCMX cards

iD

R/W devices

planned
340,000

end Sep. 2006
60,000

DCMX

subscribers



860,000
subscribers

Oct 11, 2006

Mobile gaming is gaining popularity

**Game Menu
registered users:**
13 million

**i-appli games in
game genre:**
More than 5,000

**i-mode information charges
for games:**
¥40 bil. (annual)

13.64 mil.
(Jul. 2006)

¥3.7bil.
(Jul. 2006)

11.80 mil.
(Jul. 2005)

¥2.4 bil.
(Jul. 2004)

1.8 mil.
increase
(1 year)

50%
increase
(2 years)

Registered Users

i-mode information Charges

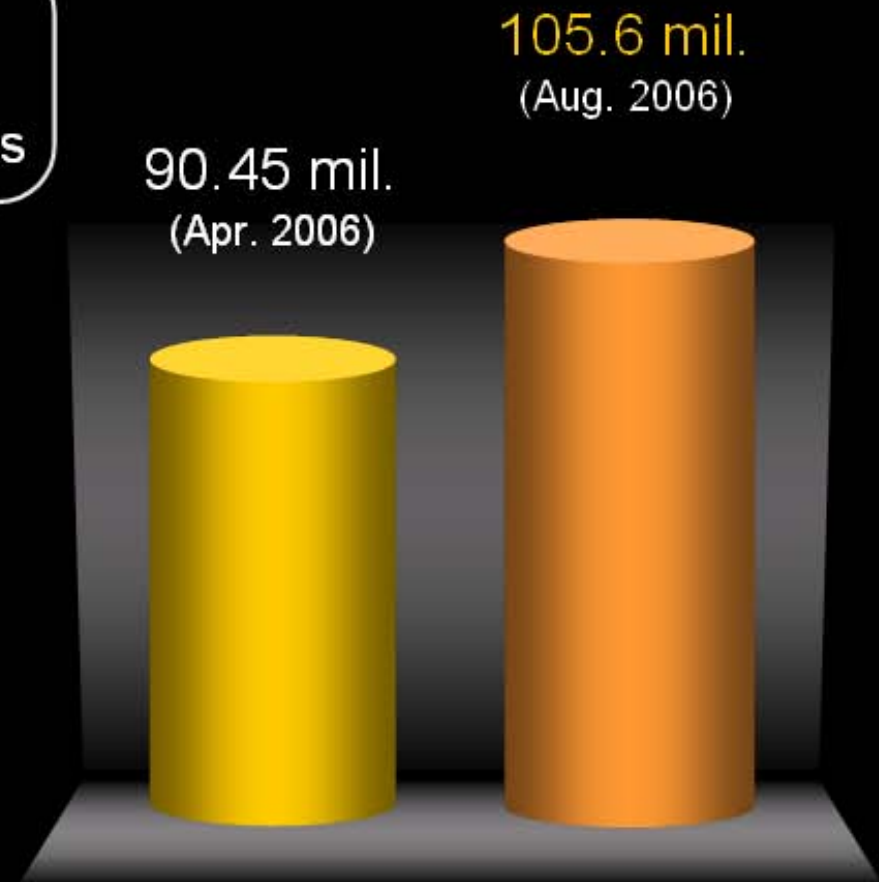
More than 100 million Deco-mail sent every month



Deco-mail
Monthly
Transmissions

**70% of teenage girl
subscribers use
Deco-mail**

About **57 sites** on i-mode menu
provide Deco-mail material.



Numerous improvements to make Deco-mail easy to use by everyone since 900i series.

Readable by all models
(Dec. 2004)



Convenient templates
(Dec. 2004)



Fun Deco-mail Signatures
(May 2006)

New services tailored to users



i-channel
Subscribers

3.03 mil
(end May 2006)

5.9 mil.
(Oct. 9, 2006)

*Approx. 50% of
new subscribers
add i-channel as an option.*



PushTalk
Handsets Sold

3.69 mil.
(end Apr 2006)

8 mil.
(end Sep 2006)

*8% of PushTalk-capable phone
owners use the service.*



Subscribers: **13,400**
Contract Rate by new
Subscribers Exceeds 30%
(Oct. 9, 2006)



Usage Rate: **36.3%**
Avg. Downloads: **4.4 songs**
(end Sep 2006)

Wide coverage and high speed with FOMA

Most base stations of any carrier in Japan.

50% more base stations added within fiscal year (to end March 2007).

High Speed Areas (using HSDPA technologies) being expanded to major cities throughout Japan from October.

