

# 903i

the PREMIUM

**NTT DoCoMo**

October 12, 2006

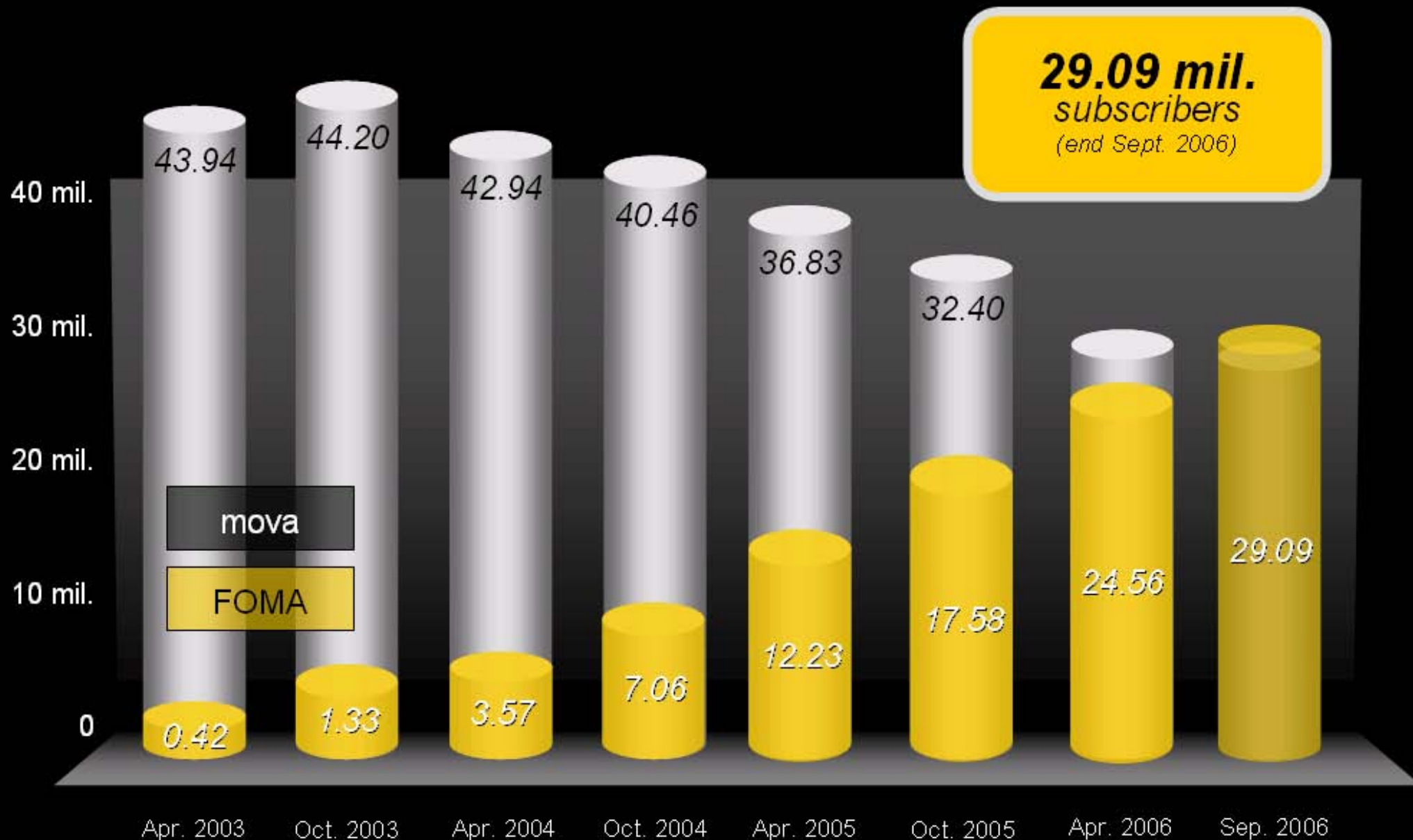
# Forward-Looking Statements

*The forecasts presented herein are forward-looking statements within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Act of 1934. Statements made in this presentation with respect to DoCoMo's plans, objectives, projected financials, operational figures, beliefs and other statements that are not historical facts are forward-looking statements about the future performance of DoCoMo which are based on management's expectations, assumptions, estimates, projections and beliefs in light of information currently available to it. These forward-looking statements, such as statements regarding the introduction of new products and services or termination or suspension of existing services, financial and operational forecasts, dividend payments, the growth of the Japanese cellular market and the ubiquitous services market, the growth of data usage, the growth of DoCoMo's cellular phone business, the migration of users to DoCoMo's 3G services and associated improvements in 3G services, improvements in 3G and 2G coverage area, the potential growth in the Japanese credit card business and DoCoMo's credit business, and managements goals are subject to various risks and uncertainties that could cause actual results to be materially different from and worse than as described in the forward-looking statements. Potential risks and uncertainties include, without limitation, as competition in the market is expected to become more fierce due to changes in the business environment caused by the introduction of mobile number portability and new market entrants, competition from other cellular service providers or other technologies could limit our acquisition of new subscribers, retention of existing subscribers and average revenue per unit (ARPU), or may lead to an increase in our costs and expenses; the new services and usage patterns introduced by our corporate group may not develop as planned, which could limit our growth; the introduction or change of various laws or regulations or the application of such laws and regulations to our corporate group may adversely affect our financial condition and results of operations; limitations in the amount of frequency spectrum or facilities made available to us could negatively affect our ability to maintain and improve our service quality and level of customer satisfaction; the W-CDMA technology that we use for our 3G system and/or mobile multimedia services may not be introduced by other overseas operators, which could limit our ability to offer international services to our subscribers; our domestic and international investments, alliances and collaborations may not produce the returns or provide the opportunities we expect; as electronic payment capability and many other new features are built into our cellular phones, and services of parties other than those belonging to our corporate group are provided through our cellular handsets, potential problems resulting from malfunctions, defects, or missing of handsets or imperfection of services provided by such other parties may arise, which could have an adverse effect on our financial condition and results of operations; social problems that could be caused by misuse or misunderstanding of our products and services may adversely affect our credibility or corporate image; inadequate handling of subscriber information by our corporate group or contractors may adversely affect our credibility or corporate image; owners of intellectual property rights that are essential for our business execution may not grant us the right to license or otherwise use such intellectual property rights on acceptable terms or at all, which may limit our ability to offer certain technologies, products and/or services, and we may also be held liable for damage compensation if we infringe the intellectual property rights of others; earthquakes, power shortages, malfunctioning of equipment, and software bugs, computer viruses, cyber attacks, hacking, unauthorized access and other problems could cause system failures in the networks required for the provision of service, disrupting our ability to offer services to our subscribers and may adversely affect our credibility or corporate image; concerns about wireless telecommunications health risks may adversely affect our financial condition and results of operations; our parent, NTT, could exercise influence that may not be in the interests of our other shareholders.*

*Further information about the factors that could affect the company's results is included in "Item 3.D: Risk Factors" of its annual report on Form 20-F filed with the U.S. Securities and Exchange Commission on June 27, 2006, which is available in the investor relations section of the company's web page at [www.nttdocomo.com](http://www.nttdocomo.com) and also at the SEC's web site at [www.sec.gov](http://www.sec.gov).*



## ***FOMA to exceed 30 million subscribers soon!***



# Mobile phone credit card market shifting to iD platform and DCMX cards

iD

R/W devices

planned  
340,000

end Sep. 2006  
60,000

DCMX

subscribers



860,000  
subscribers

Oct 11, 2006

# Mobile gaming is gaining popularity

**Game Menu  
registered users:**  
**13 million**

**i-appli games in  
game genre:**  
**More than 5,000**

**i-mode information charges  
for games:**  
**¥40 bil. (annual)**

13.64 mil.  
(Jul. 2006)

¥3.7bil.  
(Jul. 2006)

11.80 mil.  
(Jul. 2005)

¥2.4 bil.  
(Jul. 2004)

1.8 mil.  
increase  
(1 year)

50%  
increase  
(2 years)

Registered Users

i-mode information Charges

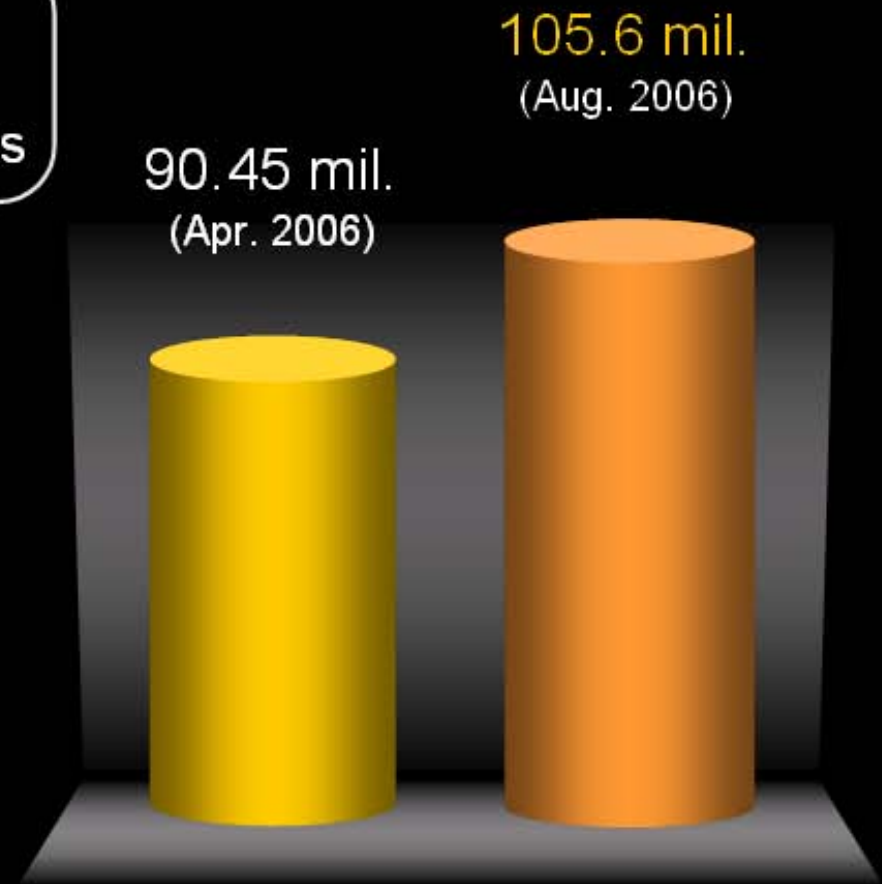
***More than 100 million Deco-mail sent every month***



Deco-mail  
Monthly  
Transmissions

**70% of teenage girl  
subscribers use  
Deco-mail**

About **57 sites** on i-mode menu  
provide Deco-mail material.



**Numerous improvements to make Deco-mail easy to use by everyone since 900i series.**

*Readable by all models*  
(Dec. 2004)



*Convenient templates*  
(Dec. 2004)



*Fun Deco-mail Signatures*  
(May 2006)



## New services tailored to users



i-channel  
Subscribers

3.03 mil  
(end May 2006)

5.9 mil.  
(Oct. 9, 2006)

*Approx. 50% of  
new subscribers  
add i-channel as an option.*



PushTalk  
Handsets Sold

3.69 mil.  
(end Apr 2006)

8 mil.  
(end Sep 2006)

*8% of PushTalk-capable phone  
owners use the service.*



Subscribers: **13,400**  
Contract Rate by new  
Subscribers Exceeds 30%  
(Oct. 9, 2006)



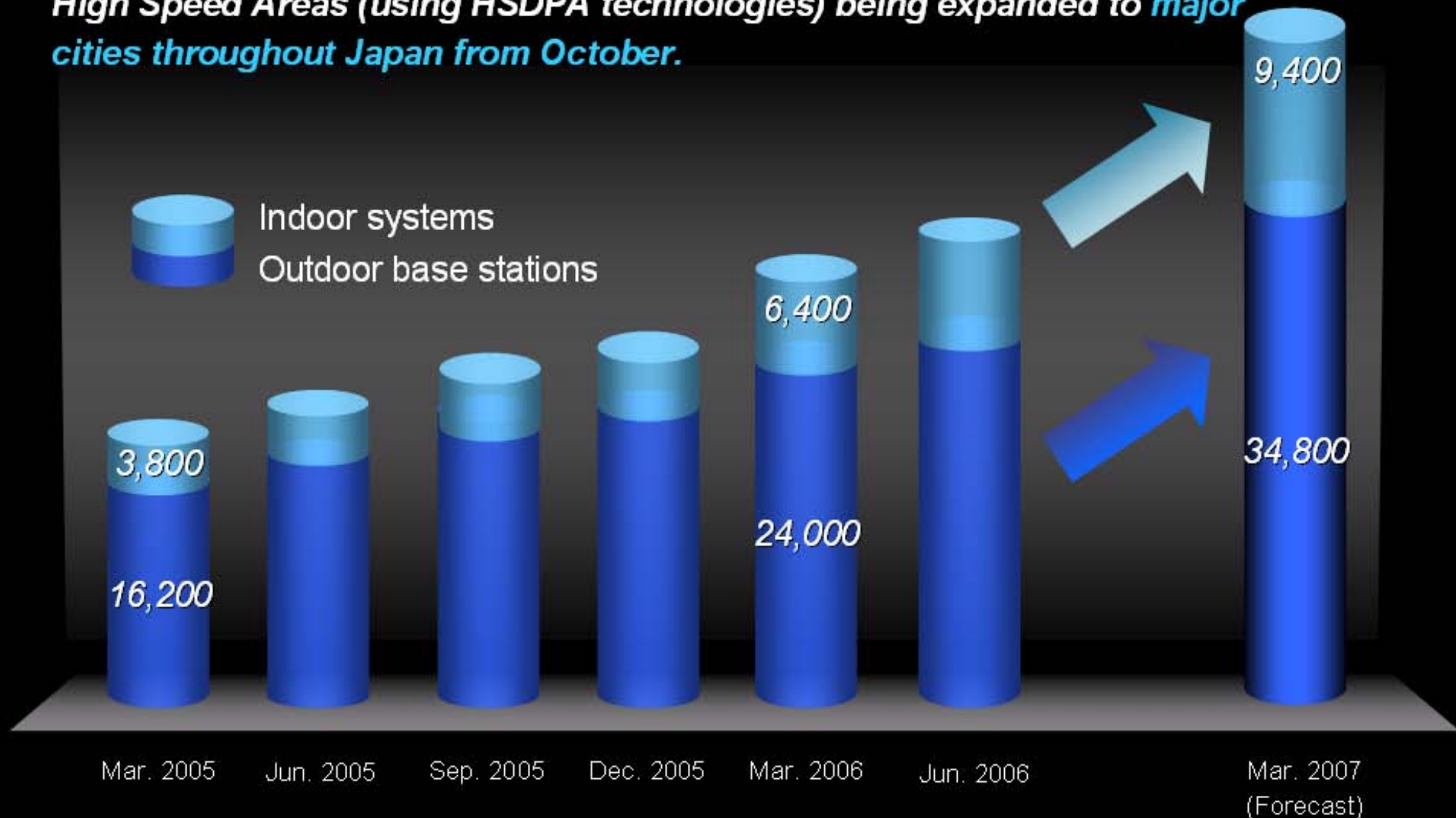
Usage Rate: **36.3%**  
Avg. Downloads: **4.4 songs**  
(end Sep 2006)

## Wide coverage and high speed with FOMA

*Most base stations of any carrier in Japan.*

*50% more base stations added within fiscal year (to end March 2007).*

*High Speed Areas (using HSDPA technologies) being expanded to **major cities** throughout Japan from **October**.*





903i  
the PREMIUM



# Positioning

## Entertainment

Build in outstanding entertainment features for highly realistic images, exciting gaming action and unrestricted freedom to listen to music.

Develop Japan's most entertaining handset series: 903i.

## LifeKit

Combine extensive Osaifu-Keitai e-wallet and security functions in one handset, and bundle it with the added convenience of GPS-based navigation.

Develop Japan's most useful handset series: 903i.

## Communication

Substantially upgrade Deco-Mail for all users, launch large-capacity Mega Mail, and introduce broad customization using fun characters!

Develop Japan's most enjoyable handset series: 903i.

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the PREMIUM

Music

Mega Games

“One-segment”  
mobile TV

Movies

## Entertainment

Build in outstanding entertainment features for highly realistic images, exciting gaming action and unrestricted freedom to listen to music. Develop Japan's most entertaining handset series: 903i.



# Unlimited access to 1.5 million songs for flat fee!



音楽無制限

Music without limits.

ナプスターは、  
定額制聴き放題という音楽環境です。



聴き放題



ダウンロード  
無制限



CDクオリティ



持ち運び放題



"Napster," Japan's first flat-fee service for unlimited access to songs and downloading of songs, provides music without limits based on the concept of "providing music and a great place great place to access music."

Napster-compatible models will be launched one after another, beginning with the 903i series.

Service started October 3<sup>rd</sup>

# Finally! Music **without limits**, with the 903i series!



TM

## 音楽無制限

Music without limits.

ナプスターは、  
定額制聴き放題という音楽環境です。



聴き放題



ダウンロード  
無制限



CDクオリティ



持ち運び放題



D903i  
F903i  
SH903i  
D903iTV  
F903iX HIGH-SPEED

## Unlimited access to and downloading of 1.5 million songs, for 1,980 yen monthly!

*Many WMA-compatible models to be introduced.*

For 1,980 yen monthly, "Napster To Go" provides unlimited access to and transport of CD-quality music.

Songs are easily transferred by connecting the handset to a PC!



# Napster service lineup



音楽無制限

Music without limits.

ナップスターは、  
定額制聴き放題という音楽環境です。

## Napster Basic

Unlimited downloads or streaming  
of 1.5 million songs, for just a flat fee.

¥1,280

## Napster To Go!

Napster Basic, plus unlimited transfers  
of music files to compatible players.



Unlimited listening,  
on 903i as well, for

¥1,980

## How it's done...

Download Napster  
application file to PC.



**Subscribe**  
By paying with credit  
card or exclusive  
prepaid card.



**Unlimited access to  
1.5 million songs!**  
Also import from  
your own CD!



**"To Go" Plan**  
**Unlimited transfers  
to handset  
(via USB cable).**





# Unlimited music access and **high-quality music info**



Napster provides a great place to access music.

- |              |  |
|--------------|--|
| Features...  | Check seasonal artists.                |
| Play List... | Learn about new songs.                 |
| Topics...    | Check the latest news.                 |
| Channel...   | Selected radio stations.               |
| Chart...     | Check the newest charts.               |
| Community... | Increase your circle of music friends! |



**FREE TRIAL**

**Bonus 2-week free trial offered with compatible 903i Series models!**

For details, visit [www.napster.jp](http://www.napster.jp)!

# Enhanced music players: Much more than handsets!



SO903i

Virtual Mobile Engine ®  
used in Sony Walkman®.

Up to 45 hours of music playback.  
1GB memory is included.



P903i

Longest continuous playback  
time in industry

Max. 70 hrs  
Comes with Bluetooth



D903i

Unlimited listening, also in cars!

Napster/WMA-compatible  
FM transmitter



F903iX  
HIGH-SPEED

High-speed & large capacity

Downloads 2 Music Channel  
podcasts per night & 10MB i-  
motion content

All 11 new handsets compatible with Chaku-Uta Full®

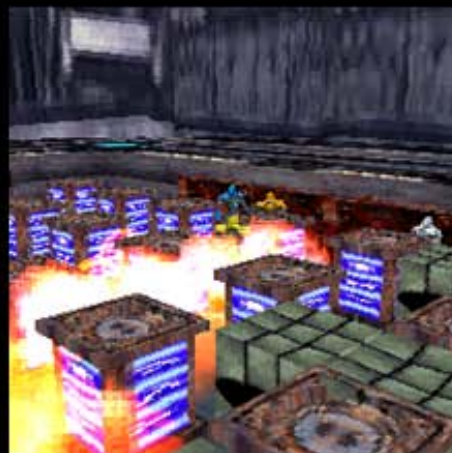
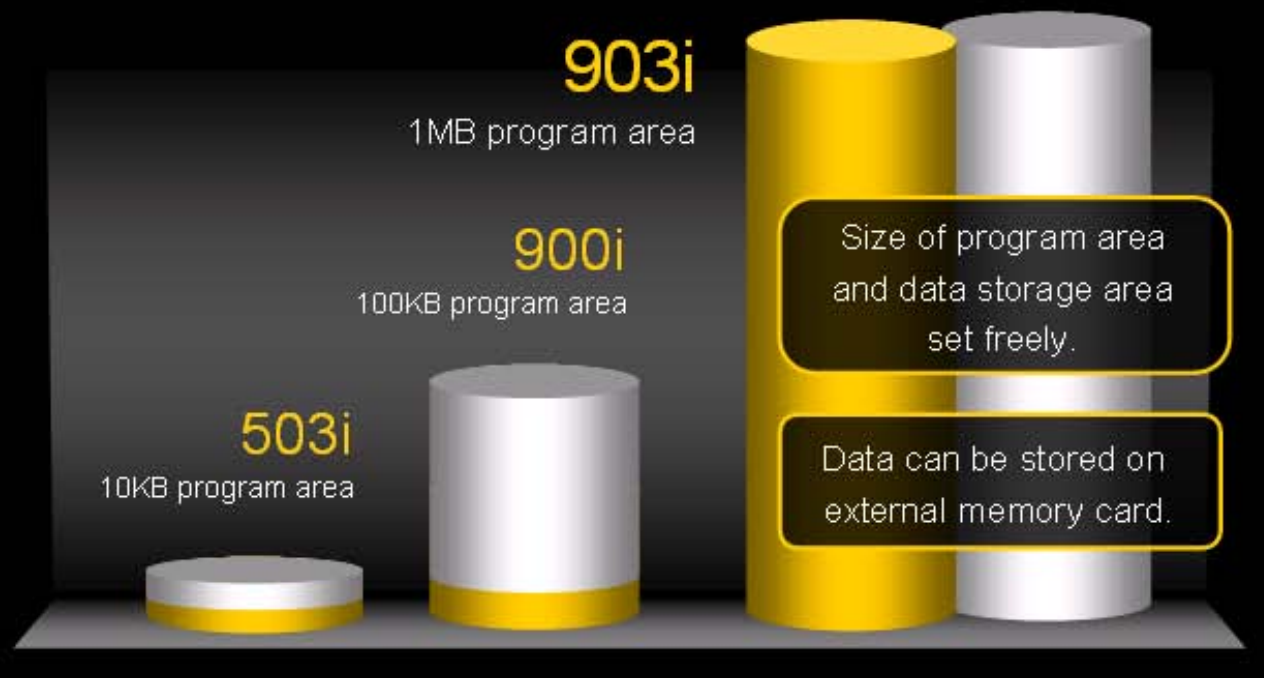


# Mega Games, up to 10x size of conventional games!

## 903i MEGA GAMES

Programs up to 10x  
larger than before!

Max. **1MB**



Both capacity and speed  
dramatically increased !

2D Drawing  
Speed

**5x greater**  
(avg.)

than with 900i Series

3D Drawing  
Speed

**3x greater**  
(avg.)

than with 901i Series



# Sophisticated game architecture for enhanced images

## 900i Series

Gundam for 900i Series.



Image Provided By : Bandai Networks  
© Sotsu Agency Service  
©BANDAI NETWORKS • HI CORPORATION

Program Area

100KB



Data Storage Area

400KB

## 903i Series (Mega Game)

Gundam for 903i Series.



Images courtesy Bandai Networks.  
© Sotsu Agency Sunrise,  
Mainichi Broadcasting System, Inc.  
©BANDAI NETWORKS

Program Area

1MB



Data Storage Area

9MB

**10MB capacity!**

**20x that of former series!**



# 903i Series Mega Game lineup



STREET FIGHTER ZERO



TEKKEN2



GUNDAM SEED



BIOHAZARD EPISODE



DIRGE of CERBERUS -LOST EPISODE-  
-FINAL FANTASY VII-



MOBILE PAWAFURU  
PUROYAKYU MEGA (planned)



# 903i Series Mega Game lineup (cont.)



Gradual distribution  
to begin from  
release of  
903i Series



## **903i's** mobile TV lineup offers personalized choices

**D903iTV**



**Slimmest mobile TV!**

19.8mm

**P903iTV**



**Longest view time mobile TV**

5 hours continuous

**SH903iTV**



**Largest screen mobile TV!**

3.0-inch screen

**Extra-slim, extra-long view or extra-large screen.  
So many choices among DoCoMo's mobile TV models!**

# **HIGH-SPEED** even handles *long movies*

## **10MB i-motion Content**

for HIGH-SPEED

Enjoy long movies and large i-motion files!



**D.N.ドリームパートナーズ**

Content to be released by D.N. Dream Partners, a joint venture between DoCoMo and Nippon Television

## **Supports Windows Media® Video**

for HIGH-SPEED

P903iX HIGH-SPEED



Play Internet movies with full-spec browser.  
Streaming capacity is unlimited!

903i  
the PREMIUM

Osaifu-Keitai  
e-wallet

Security

GPS/Navigation

## LifeKit

Combine extensive Osaifu-Keitai e-wallet and security functions in one handset, and bundle it with the added convenience of GPS-based navigation. Develop Japan's most useful handset series: 903i.



# Osaifu-Keitai e-wallet services enter new stage



## Triple capacity for heavy users

Numerous applications now available!



# New **ToruCa** services make info capture simple

## More functionality!



## Broader range of applications

### Automatic recognition by reader/writer

Receive special promotions by merely waving handset, without having to show clerk the phone's ToruCa screen.

### More customization for service providers

- Use ID number for proof of membership or lottery tickets!
- Flexible expiry periods (one week, one-time use, etc.)

## iC Transfer Service

When purchasing a new handset, easily transfer e-money and downloaded application URLs to new phone

iC applications can be easily transferred to a new phone using a dedicated terminal located DoCoMo Shops, etc.

*Transfer method may vary depending on the application.*



# Data exchange: From infrared to **iC Communications!**

## iC Communications

Easily exchange data by holding one handset over another, using phones' built-in e-wallet reader/writers.



Can implement communications equivalent to infrared communication functions.

Simple because no operations are required on the receiving side.



Merely hold one handset over another!

External linkage of DoCoMo handsets is now fully enhanced!

- **Infrared Communications**
- **External Memory Card**
- **Bluetooth**

## FeliCa smart chip reader/writer



## IC Card Authentication with N903i

Once the handset's IC card is registered as a key, the handset can be locked/unlocked merely by waving it over a reader/writer, doing away with the need to punch in security codes.



## Now offering *full-spec* “Anshin” services



Anshin (peace of mind) services for worst-case scenarios, such as lost e-wallet phones (which are already safer than ordinary wallets).

Find lost phones

ケータイお探し



Keitai-Osagshi  
(Handset search)  
Service

Locate a phone  
using a PC and GPS!

NEW

Prevent misuse

おまかせロック



Omakase  
Lock

Lock a phone and its data  
by calling a DoCoMo  
operator

Started with 902iS launch

Protect data

電話帳お預かり



Data Security  
Service

Store a phonebook on the  
DoCoMo network

Started with 902iS launch

# Numerous advanced-security measures

## Keitai-Osagashi Service (handset search)



Six 903i models and  
all FOMA GPS models



Find the location of a misplaced handset via the My DoCoMo website for PCs

## ANSHIN-KEY

Bundled with P903i



Handset is automatically locked when separated from the key (IC card ) by a certain distance.

## Biometric Authentication

9 models

## Voice Authentication

D903i/TV

## Fingerprint Authentication

F903i/IX HIGH-SPEED

## Facial Authentication

N903i, P903i/IX HIGH SPEED/ITV &  
SH903i



# Navigation apps preinstalled, basic functions free!

## ZENRIN Map+NAVI

by ZENRIN DataCom



Beautiful 3D maps and 360° panoramas.  
Conditional searches, configured especially for pedestrians. **N903i & F903i.**

## NAVITIME

by NAVITIMEJAPAN



Real-time navigation using aerial photos.  
Includes info for car/train/bus travel.

D903i, P903i, SH903i & SO903i

**Most powerful handset navigation system, thanks to **Mega i-appli & GPS!****

**Of course comes with **voice guidance.****

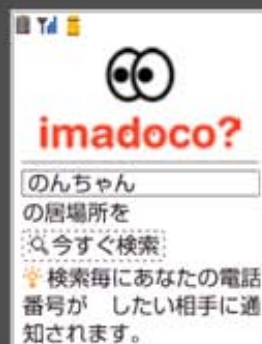


# "Anshin" services enhanced with GPS

## imadoco Search



Confirm location of children, etc. with extra-high precision thanks to GPS support!



Search results and histories are available via MyDoCoMo site by PC



## GPS Application Service

Alert security company, etc. of one's whereabouts, or track location of designated people, for security.



## Emergency call

Provide accurate location information promptly to police, fire department, coast guard, etc. in emergencies.

### Service Launch

April 2007  
(gradual expansion)

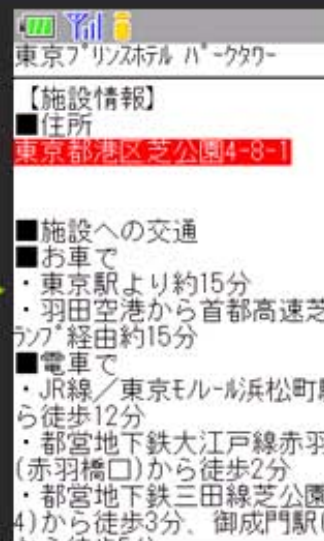
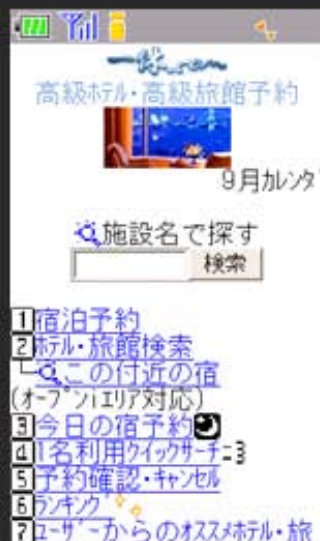
### Compatible Models

All FOMA handsets,  
including non-GPS models

# GPS-enhanced i-mode services

## Address Links

Merely click on address links in sites or ToruCa messages to see navigation map!



For ex., using a ToruCa coupon, click the address in the coupon to easily navigate to the store.



by : IKYU The above images provided by Tokusenyado Ikyuu.com  
From hotel reservation site, quickly access map to hotel.



# New fun services to debut for +GPS

## Entertainment

### Chimpan GPS (planned)

Bandai Networks Co., Ltd

Players hunt for 800 escaped chimpanzees in this hide-and-seek game using GPS.



Multiple players can compete against each other to round up the missing chimpanzees.

© BANDAI NETWORKS

## Sports

### GolfPAR72

PAR72PLAZA Co., Ltd.

Players can navigate their way around 1,000 golf courses throughout Japan.



ティショット落下地点登録をしてください。

Full range of features, including distance measurement, enables players to plot out tactics in advance.

© PAR72PLAZA CO., Ltd.

## Traffic News

### Navidas Traffic Forecasts

Edia Co., Ltd.

Drivers can get all the information they need for a smooth drive, including traffic news, forecasts and audio navigation.



Drivers who turn on the sensor function can also receive alerts when they are approaching speed detectors.

© EDIA





Deco-mail

Mega Mail

Kisekae Tool

Machi-Chara

## Communication

Substantially upgrade Deco-Mail for all users, launch large-capacity Mega Mail, and introduce broad customization using fun characters! Develop Japan's most enjoyable handset series: 903i.

# Deco-mail enhanced with **new functions and icons.**



NEW

Deco-mail  
icons

UP!

Messages up to  
**100KB**  
(increased 10x)!

UP!

up to  
**20 icons**  
per mail  
(increased 2x)!

Icon 1



Icon 2



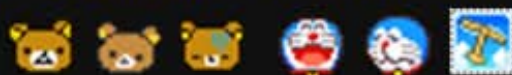
Decomail icons



Over 240 icons  
preinstalled!



Download even more icons!



by: I-FREEK



# Mega Mail for mega-pixel photos and documents!

## Mega Mail

more i-mode mail capacity

All 903i models

Largest mail capacity  
in mobile phone industry

Max. size:  
**2MB**

Attachment  
**10**

PDF and MS  
Office  
documents  
supported!

### Private Use!

Send 3 mega-pixel photos  
and long movies to friends  
without downsizing!



3 mega-pixel image files  
can also be received!

### Business Use!

Seven models equipped with document viewer handle  
MS Word/Excel/PowerPoint and PDF documents!



Word/Excel/picture attachments can be sent



# Highly customizable displays!

## Kisekae Tool

Seven 903i models

Menus, ring tones, etc. can be collectively customized, including with characters, etc. downloaded from i-mode.

### Mobile suit GUNDAM

BANDAI Networks



Customize menu using unique design of Gundam

### Hello Kitty/Charmmy

BANDAI Networks



Popular Hello Kitty and Charmmy Kitty characters are available

# Highly customizable displays! (cont.)

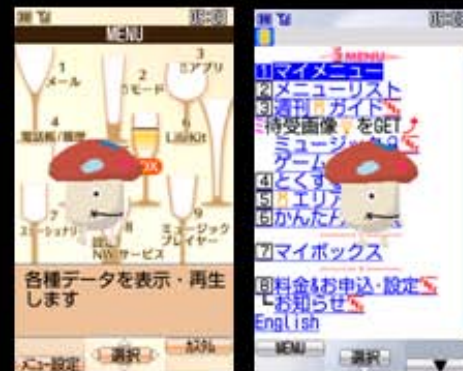
## Machi-Chara

D903i & D903iTV

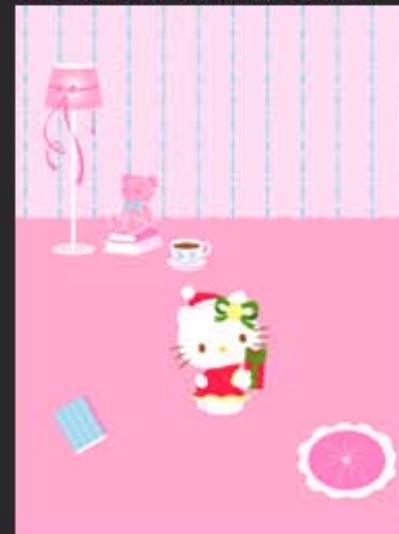
Favorite characters downloaded with i-mode  
move about as if they live in the menu!



Characters appear  
in i-mode menu!



## Kitty Premium Bandai networks



© 1976,2006 SANRIO CO.,LTD.

**Download favorite characters from Machi-chara supported sites!**

# Improved functionality for 3G roaming and PushTalk

**WorldWing**  
International Roaming



D903i • F903i • N903i  
P903i • SH903i • SO903i



Six 903i models supporting 3G  
WorldWing international roaming  
can be used in 39 nations/regions,  
centered on Europe.

(as of Oct. 12, 2006)

**PushTalk**



**Add members !**

**Members can be added and called while talking!** Ease of use improved with automatic hands-free mode when call starts!



# Popular services and functions also strengthened!

## *microSD 2GB Compatibility*



10 models accept **microSD memory card**, 1/4 size of miniSD.

SanDisk to release 903i-compatible 2GB card soon.

## *More i-channel Functions*



Info from favorite **channels** displayed as **teletext subtitles** on standby screen.

## *More Channels with G-Guide*

New "Mega i-appli" capability enables G-Guide to support terrestrial digital and BS digital broadcasting.

## *Handset Datalink*

Connect phone to PC with USB cable to exchange thumbnails and mail!

## 903i Series provides broad, full-spec capability

### Music

Unlimited access to 1.5 million songs. All models support Chaku-Uta Full.

### Games

Dynamic major titles introduced one after another for Mega Games.

### mobile TV

3 models offering Japan's largest screen, slimmest body and longest view time.

### E-Wallet

More capacity & ToruCa functions, and easy data exchange between handsets.

### Security

New Keitai-Osagashi Service for locating misplaced handsets.

### GPS

Built-in navigation and increased functionality of imadoco search service.

### Mail

Over 240 types of Deco-mail icons and attachments up to 2MB.

### New Content

Dress-up Tool and Machi characters make handsets more enjoyable and fun.

### Global Services

More 3G roaming models. Deco-mail and videophone now available overseas.

# 903i Series



# D903i

Slim body packed with 2.8-inch widescreen, FM radio and Full Browser with horizontal view



2.8-inch QVGA  
widescreen

3.2-megapixel  
CCD camera

WMA  
music player

18.2 mm,  
slimmest 903i

Full Browser enables viewing of MS Word, Excel and PowerPoint files on 2.8-inch widescreen.



Downloadable animated characters move within screens to liven them up!



FM radio with updated Now Playing list and FM transmitter.



Chaku-Uta Full enables entire songs to be downloaded from radio.



Now Playing makes it easy to see which stations are currently playing which songs.

Also, songs can be downloaded for use as ringtones (Chaku-Uta service) or playback (Chaku-Uta Full).



FM transmitter transmits songs from phone to boombox, home stereo or car stereo.

# F903i

Swivel design enables features to be activated simply by twisting screen horizontally.



2.4-inch  
QVGA screen



3.2-megapixel  
CMOS camera

WMA  
music player



Fingerprint  
Authentication



## Merely twisting screen activates features



Camera, applications and mail activate with just a twist of the screen.

## Large screen for Full Browser, high-resolution video and many applications



©2006 ZENRIN DataCom CO.,LTD.  
©2006 ZENRIN CO.,LTD.

Without opening handset, just slide screen to check current time and e-mail status.



## Enhanced security features include **fingerprint recognition, iC card lock and Key operation lock.**

- IC card lock can be used with various services
- Key operation lock can be set for standby screen and individual functions.



# N903i

VGA+ screen reproduces images in beautiful detail



2.5-inch VGA+  
screen

3.2-megapixel  
CMOS camera

**SD-Audio**  
Music Player

Approx. 112g,  
lightest 903i



# N903i

2.5-inch **VGA+** screen shows images in 4x magnification

QVGA+



**VGA+ (N903i)**



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©2006 ZENRIN CO.,LTD.

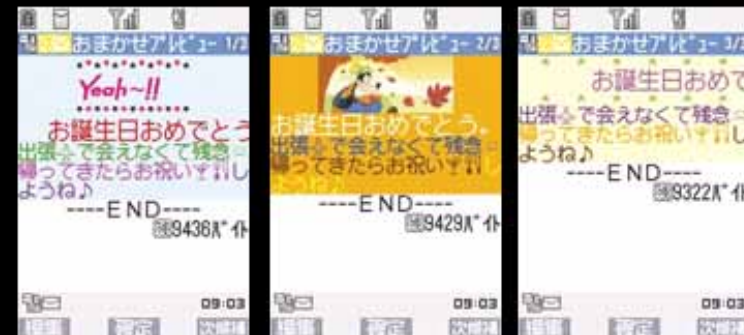


3.2-megapixel camera with high-quality digital anti-shake correction

6-axis anti-shake correction  
for still photos and 4-axis  
correction for video.



Omakase Deco-mail makes it easy to decorate mail with downloadable icons, etc.



©Disney

Enhanced security features, such as Original lock, IC card recognition and face recognition.



# P903i

Advanced music functions and enhanced security,  
including ANSHIN-KEY safety card



2.4-inch QVGA  
screen

3.2-megapixel  
Maicovicon  
camera

SD-Audio  
music player

Bluetooth

**ANSHIN-KEY** safety card automatically locks unattended phone



Enhanced music player offers **70 hours** of continuous playback, **longest in the industry** for an SD-Audio player.



- Bluetooth support for wireless headphones.
- Storage of up to 20MB!
- P-Movie Player compatible

**Hikari x Custom Jackets** with 3D hologram designs



Custom jacket lineup



Jackets when illuminated



**Dirge of Cerberus Lost Episode—**  
**Final Fantasy VII preinstalled**

Supports Mega i-appli and Open GL ES for impressive high-speed 3-D video.



Preinstalled exclusively for P903i and P903iX HIGH-SPEED.

ヴァインセント:「リープ、神羅屋敷への代わりの移動手段を」

# SH903i

Wide 2.8-inch widescreen with AQUOS® technology



2.8-inch QVGA  
widescreen

3.2-megapixel  
CCD camera

WMA/SD-Audio  
music player

IrSimple

\*AQUOS is a registered trademark of Sharp Corp.



2.8-inch display with **AQUOS technology** for widescreen enjoyment.



- SV (Super Vivid) Engine for more vivid images.
- Improved brightness and color reproduction.

Continuous playback **up to 50 hours** with SD Audio.

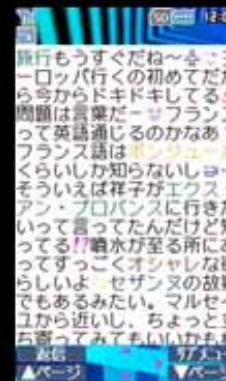
Can also use **Napster**.

Equipped with WMA music player.

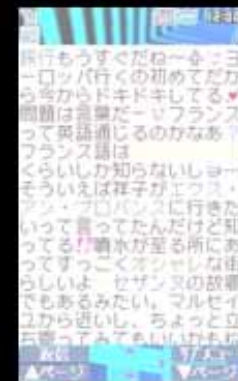


Private Filter & Power Saving Mode (ECO) can be set with one touch.

Private Filter reduces the contrast to make content like mail hard to read, protecting user's privacy.



Normal Mode



Private Filter

**Kisekae Tool** application enables all menus, ringtones, etc. to be customized with video images.



# SO903i

3-inch screen and music player featuring  
Sony BRAVIA® and Walkman® technologies



3-inch QVGA  
widescreen

3.2-megapixel  
CMOS camera

ATRAC  
MP3  
music player

1-gigabite  
internal memory



# SO903i

Continuous music playback up to **45 hours** using Walkman® technology.



Playback controlled from front panel when handset is closed.

Large 1.5-inch sub display

Illuminated music keys

Large 1GB internal memory  
Compatible with both Memory Stick ProDuo® (max. 4GB) and miniSD™ (max. 2GB)

Virtual Mobile Engine® used in Sony Walkman®.  
Up to 45 hours of playback.  
Supports ATRAC3, AAC & MP3.  
Comes with stereo earphones and USB cable.



Vivid **3-inch wide screen** featuring BRAVIA® technology.

RealityMAX™ technology for high-quality applications, stills and video



**3.2-megapixel camera** supports BestPic™.



Take nine consecutive pictures automatically and then save only the favorites.



# F903iX

## HIGH-SPEED

Swivel-style, HSDPA-compatible phone  
with full-spec music player



2.4-inch  
QVGA screen

3.2-megapixel  
CMOS camera

WMA  
music player

1-gigabyte  
internal memory

## Music Channel enables large-volume downloads.



Automatically downloads up to 2 music programs overnight. Up to 50 programs can be saved in common domain, without overwriting.

## Large 10MB capacity for i-motion.

Codec supports H.264 playback. Includes resume, simple positioning playback, and one-touch skip/replay.

## Large 1GB internal memory.

Saves Chaku-Uta®, WMA and large-capacity i-motion content for listening enjoyment!

## WMA-compatible music player works with Napster.

Multi player with integrated WMA and Chaku-Uta Full records any song to the play list with one touch while listening to music from the quick play list.



## Music Control Key

Music functions work while mailing, accessing i-mode, using Full Browser, or starting applications.

**FM transmitter enables** music to be transmitted from the phone to a boombox, home stereo or car stereo.

# P903iX

## HIGH-SPEED

HSDPA, Windows Media® Video phone  
handles wide range of rich content



2.4-inch  
QVGA screen

3.2-megapixel  
Maicovicon  
camera

SD-Audio  
music player

Bluetooth



# P903iX HIGH-SPEED

## Windows Media® and Full Browser.

Plays back WMV content from Internet in high-quality (QVGA/30fps/512Kbps) images.

No limit to streaming capacity, and downloads/saves compatible content.



## Large 10MB capacity for i-motion.

Freely enjoy large-capacity content.

Supports H.264 playback.

Works with Music Channel and offers 70 hours of continuous playback, longest in industry for SD-Audio music player.



Automatically download up to 2 music programs overnight.

## SD Audio

Multifunction player with integrated SD-Audio and Chaku-Uta Full. Bluetooth compatibility for wireless listening.

## Dirge of Cerberus Lost Episode— Final Fantasy VII preinstalled

Powerful, high-speed  
3D graphics.



Preinstalled exclusively for P903i and P903iX HIGH-SPEED.

ヴァインセント：「リープ、神羅屋敷への、  
代わりの移動手段を」

# D903iTV

Slide-type handset with slim 19.8mm body,  
fully ready for "One-segment" mobile TV



2.8-inch QVGA  
widescreen

1.3-megapixel  
CMOS camera

WMA  
music player

19.8 mm,  
slimmest TV model

\* As of October 2006



## Industry's slimmest TV handset.\*

\* As of October 2006



## Fully configured for "One-segment" mobile TV with 2.8-inch widescreen.



## Smooth tuning with speed selector.



## Stores up to 2 hr. 40 min. of programs.

512MB of memory for about 160 minutes of recording.  
View/record programs from day of purchase.

## Two external antennas.

External solid antenna  
with handset holder



Comes with two external antennas, one integrated into an earphone cord and the other a solid-body type with integrated strap.



# P903iTV

High-quality screen and extra-sensitive reception  
for enjoying long-play mobile TV



2.8-inch QVGA  
widescreen

3.2-megapixel  
Maicovicon  
camera

SD-Audio  
music player

5-hour viewing,  
top TV model\*

\* As of October 2006

Great for "One-segment" mobile TV.



Approx. **5 hours**  
of consecutive viewing time,  
longest among TV handsets\*

\* As of October 2006

## Mobile PEAKS Processor, Panasonic's high-definition video technology

- Memory color compensation.
- Digital noise reduction.
- Environmental light compensation

## Industry's top reception-sensitivity

- Synthetic Diversity realizes wider reception area

\*PEAKS Processor is a registered trade mark of Matsushita Electric Industrial Co., Ltd.

Many ways to enjoy mobile TV.

**While e-mailing**, using multiple windows on 2.8-inch widescreen

## Pre-set recording to microSD

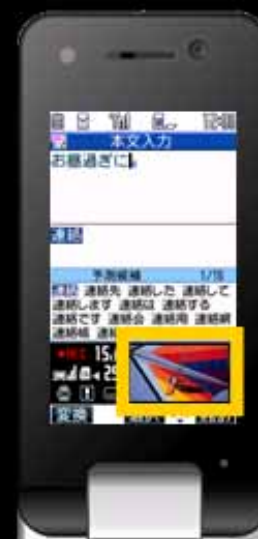
with easy-to-use G-Guide programming.

**Using a PC** to play back content recorded with SD-Jukebox onto microSD

With Bluetooth **wireless** applications to hear audio

**On car navigation** system\*  
screen using phone's AV Out.

\*Some systems not compatible.



# SH903iTV

"One-segment" mobile TV on 3-inch  
widescreen with AQUOS technology



3-inch QVGA  
widescreen

2-megapixel  
CMOS camera

SD-Audio  
music player

3-inch screen,  
top TV model\*

\* As of October 2006

\*AQUOS is a registered trademark of Sharp Corp.



## "One-segment" mobile TV on 3-inch widescreen with AQUOS technology.

High-quality image with Sharp's AQUOS technology and SV (Super Vivid) Engine for more vivid images.



**Dynamic:** more color saturation & sharper edges



**Vivid:** more color saturation



**Sharpness:** sharper edges

- Vivid color reproduction, even outdoors, using 6-color filter.
- Enables adjustments to "One-segment" mobile TV Image quality.

## Screen rotates for optimal viewing.

View TV anytime, anywhere by rotating the screen.

Phone still performs other functions while viewing TV.

Rotation-linked TV startup allows immediate viewing with a turn of the screen.

Separate window allows TV to be viewed while e-mailing.



## Wide array of TV viewing, listening and recording functions.

- Quick view/listen
- One-touch recording/scheduled recording from G-Guide program list
- Records onto microSD
- Manual recording
- Repeat recording/recording alarm

**SIMPURE L<sup>1</sup>, SIMPURE N<sup>1</sup>  
and N902iL**

# SIMPURE L<sup>1</sup>

3G/GSM-roaming phone with slim body



2.2-inch  
QCIF screen

1.3-megapixel  
CMOS camera



# SIMPURE L<sup>1</sup>

## Slim body in stylish silver finish.

Sleek 18mm body with silver trim gives phone luxurious look.



## Voice Assist provides voice readout when each number key is pressed.

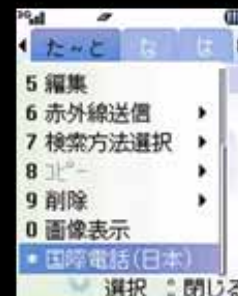


## WORLD WING international roaming service (with international dialing assistance) on 3G and GSM networks.

Choose number from contact list, select country and phone adds country code when dialing.



Select name from contact list.



Open menu & select International Call.



Select number to dial from ("my Numbers" screen).

## Other convenient functions



Dual Clock



World Clock



Simple Character Conversion Tool

# SIMPURE N1

Refined body with rounded edges  
and glowing jewel-like LEDs



2.1-inch  
QVGA+ screen

330,000 pixel  
CMOS Camera

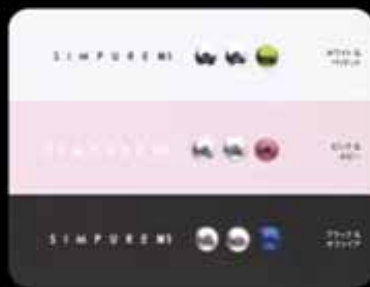
# SIMPURE N<sup>1</sup>

## Soft edges with glowing decorations.

Lightest FOMA model.

Compact body with rounded edges for easy holding.

Jewell like LEDs shine brightly.



Screen background can be customized to match phone's color. Style Mode offers nine patterns.



White and Peri-dot



Pink and Ruby



Black and Sapphire

## Antibacterial finish keeps phone clean.

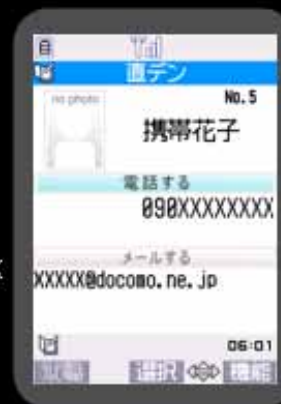
Most touchable surfaces are antibacterial.  
(Except certain parts, such as keys and IrDA.)

## Easy-to-use basic functions, such as mail and voice calls.



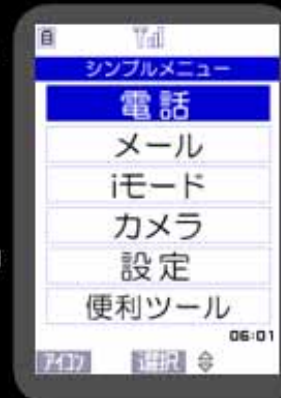
Choku-Den

Register up to 5 people for quick voice/video calls and mail.



## Auto-selected Deco-mail with Motic Engine makes mailing easy.

Simple Menu displays basic info in large, easy-to-read fonts.





# N902iL

Dual-band business handset for  
FOMA network and WLAN



2.5-inch QVGA+  
screen

1.3-megapixel  
Maicovicon  
camera

Wireless LAN

## Reinforced functions for WLAN.

Faster speeds (IEEE802.11g) and both better voice quality and more simultaneous traffic (phones) on WLAN (IEEE802.11e).



WLAN  
Full Browser

PC websites  
viewable

## Greatly improved VoIP functions.

- Better voice quality with improved voice-priority control and handover technologies.
- Improved operability as extension handset.
- Longer stand-by and talk times.

## Loaded with security functions.

### Full lock functions

おまかせロック



Original lock

Dial lock

Key operation lock

Simple lock

### Other security functions

電話帳お預かり



Face recognition

## First Osaifu-Keitai e-wallet phone for business.

Phone supports office solutions, for example, by functioning as timecard, ID for access to restricted areas, or pass for logging into in-house systems.



社員証

勤怠管理

各種認証

# 903i

the PREMIUM

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Services, final specifications, service start dates and screen appearance may change without notice.  
The screens shown are all conceptual images.

**NTT DoCoMo**