# Strengthen Core Business Even Further (4) HSDPA

#### Network

## [Transmission speed]

3.6M bps (downlink)
(Possible to upgrade to max. 14M bps)

[POP coverage (Forecast)]

Mar. 31, 2007 : **70%** 

Mar. 31, 2008 : over**90%** 

[Launch]

Aug 31, 2006

#### **Handsets**

### [Initially]

Plan to offer 2 models

N902iX HIGH-SPEED / M2501 HIGH-SPEED

(Released Aug 31, 2006) (Plan to release)

## [Future plans]

Add 2 more models around spring/2007

Embed HSPDA as a standard feature in future 90X series phones

#### **Services**

### Provide services that leverage HSDPA's higher download speeds

Services uniquely available on mobile phones

- "Music Channel"
- Large-capacity i-motion, etc.

Broadband content originally

developed for PCs (planned)

- Animation
- Short films
- Music videos, etc.