

# 11 Strengthen Core Business Even Further (1) Pricing Measures

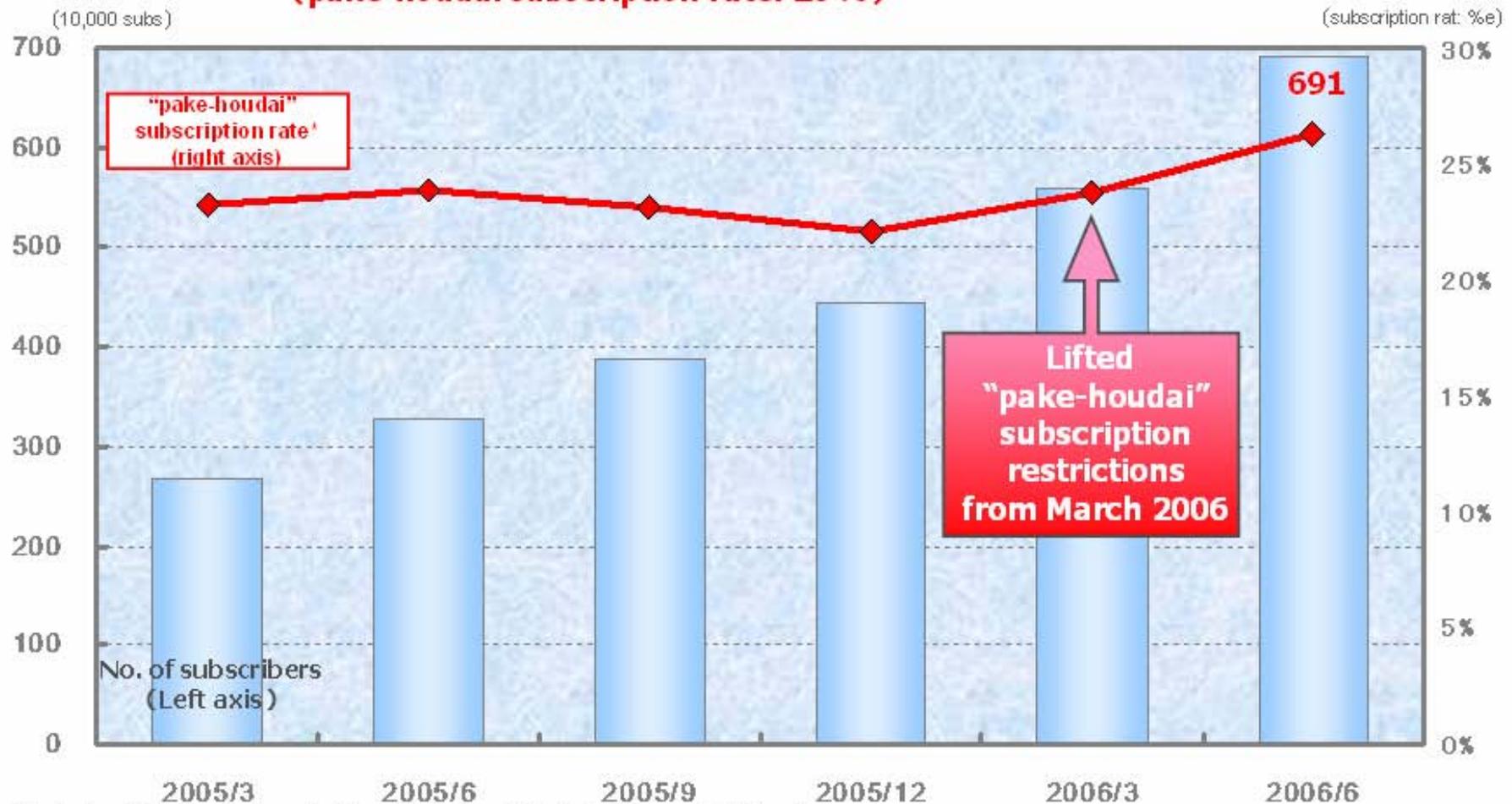
- The growth of “pake-houdai” subscribers accelerated after lifting the subscription restrictions.

パケ・ホーダイ 定額制

As of Jun. 30, 2006

**6.91 million**

(pake-houdai subscription rate: 26%)



\*\*"pake-houdai" subscription rate: No. of "pake-houdai" subs/Total no. of FOMA subs