# **DCMX Credit Service**

## Expanding uptake of mobile credit service "iD"

No of iD R/W decided for installation

(As of Apr. 3, 2006)

320,000 units

No. of iD R/W planed for installation (within CY2006) (within FY2006)

100,000 150,000

#### Service overview

## DCMX mini

Simple sign up procedures via i-mode (3 steps)

- Provides credit line for shopping up to 10,000 yen per month
- Billed together with monthly phone bills
- Usage log can be confirmed via i-mode

Service provided only on mobile phones (iD)

### **DCMX**

- For higher credit lines (200,000 yen+)
- Plan to add cashing function, too
  - Plastic cards of international brands (VISA/MASTER(planned)) will also be issued
  - Linked with "DoCoMo Point" service
  - Applicants need to fill in required items via i-mode or PC sites, and credit card will be sent after screening process

Service on mobile phones (iD)

International brand (VISA/MASTER(planned))
plastic card