

Enriched FOMA Handset Lineup

Expand FOMA's uptake by adding handset models tailored to diversified user needs

State-of-the-art models for high-end users

Design-oriented FOMA standard models

Niche models to cater to diversified needs



FY2005 Fourth Quarter

- Designer collaboration: 702i series
- One-segment broadcast-enabled handset: P901iTV
- "Kids' PHONE" child-friendly phone: SA800i
- GSM dual-mode handset: NM850iG
- Environment-conscious material handset: N701iECO

90X series

· Brush up 902i series

HSDPA

· High-speed data access
· Compatible with new services

70X series

· Brush up 702i series

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MUSIC PORTER X

· Compatible with "MobaHo!" service
· Built-in 1GB memory
· Music-oriented phones

SIMPURE

· Simple functionality phone
· Global roaming-enabled

Niche models

90X series

70X series

Windows Mobile OS Phone

FY2006 and Beyond

- Music handset compatible with "MobaHO!": MUSIC PORTER X
- Foreign vendors handsets for lower handset procurement costs: "SIMPURE" series (e.g., LG Electronics, Korea)
- HSDPA available handset
- Windows Mobile OS phone (HTC, Taiwan)
- Enrichment of 70X and 90X series