

Accelerate cellular service's transformation into a "lifestyle infrastructure" leveraging the synergies of core and new businesses

⇒ Achieve "third growth" after first and second phases of growth led by telecommunications/IT infrastructure businesses

(1) Payment/commerce

- Sumitomo Mitsui Card 三井住友カード
- am/pm 
- AEON* 
- UC Card 
- Lawson 
- FamilyMart* 
- Tower Records 
- East Japan Railway (LLP) 

(2) Broadcast

- Fuji Television 
- Nippon Television (LLP) 

(3) Content/ Internet business

- Rakuten Auction 
- CA Mobile 



(4) Global business

- KT Freetel 
- Guam Cellular 
- Guam Wireless 
- PLDT 

※ Asia Pacific Mobile Alliance
(tentative name)

(5) Mobile-related peripheral business

- ACCESS 
- Renesas Technology* 
- Aplix 
- TI* 

* non-invested alliance