

- Enrich FOMA's handset lineup/service portfolio tailored to user needs
- Reinforce after-sales support to achieve better customer satisfaction

### Enrich handset lineup

- **High-end models**

- FOMA "902i" series



- **Standard models**

- FOMA "702i" series



- **Simple functionality model**

- SIMPURE series



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- Respond to users' diversified needs
  - Contribute to lower procurement costs by optimizing product mix

### Concept models

- One-segment broadcast-enabled phone: P901iTV

- Environment-friendly phone: N701iECO

- Handsets designed for child's use and safety protection: "Kids' PHONE" SA800i

% of new subscribers to total no. of "Kids' PHONE" sold:

**90%**

(As of March 2006)



### Reinforce after-sales support



Membership of  
DoCoMo Premier Club

**38.4million**

(As of Mar. 31, 2006)

### DoCoMo Premier Club Programs

- Cumulative no. of free-of-charge battery packs provided: **Approx. 1.4 million**  
(Feb. 22, 2005 ~ Mar. 31, 2006)
- Extended free warranty period of handset, etc.