

Leading the Evolution

Key message

“Leading the Evolution”

Fiscal 2010, ended March 2011, was a historic year for DOCOMO—we saw the rapid expansion of the smartphone market and the launch of Long Term Evolution (LTE) services.

As the smartphone market expands, demand for mobile Internet services is rising as are calls for a communications environment that fully utilizes the large screens and innovative user interfaces that make smartphones so uniquely appealing. These needs can be fully answered by the LTE service DOCOMO launched in December 2010. The double “big bang” of the smartphone and LTE was destined to happen simultaneously. Together, they contain the spark for an explosive evolutionary leap in mobile communication culture.

In this annual report, we take a look at how DOCOMO remains a step ahead at this historic turning point offering huge business opportunities.

Unless specifically stated otherwise, information in this annual report is as of August 2011. As used in this annual report, references to “DOCOMO”, “the Company”, “we”, “our”, “our group” and “us” are to NTT DOCOMO, INC. and its consolidated subsidiaries except as the context otherwise requires. Names of companies or products presented in this annual report are the trademarks or registered trademarks of their respective organizations.

DEFINITION OF TERMS

“Fiscal 2010” refers to our fiscal year ended March 31, 2011, and other fiscal years are referred to in a corresponding manner.

FORWARD-LOOKING STATEMENTS

This annual report contains forward-looking statements. These forward-looking statements are based on our current predictions, plans, expectations, acknowledgements and estimates based on the information obtained by us until the date of this annual report. The projections of figures such as the outlook for results in this annual report require us to make certain assumptions that are indispensable for making such projections in addition to the definitive and precisely recognized historical facts. These forward-looking statements are subject to certain inherent risks, uncertainties and other factors that could cause our actual results to differ from the outlook for or projections of such results or figures.

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