

('06/10) Mobile Number Portability (MNP) system began
 ('06/08) HSDPA compatible handsets released
 ('06/04) Mobile credit service "DCMX" launched



('05/12) iD service launched



('04/07) "Osaifu-Keitai" service launched

('03/06) "World Wing" service launched



('01/10) "FOMA" service launched



('99/02) "i-mode" service launched



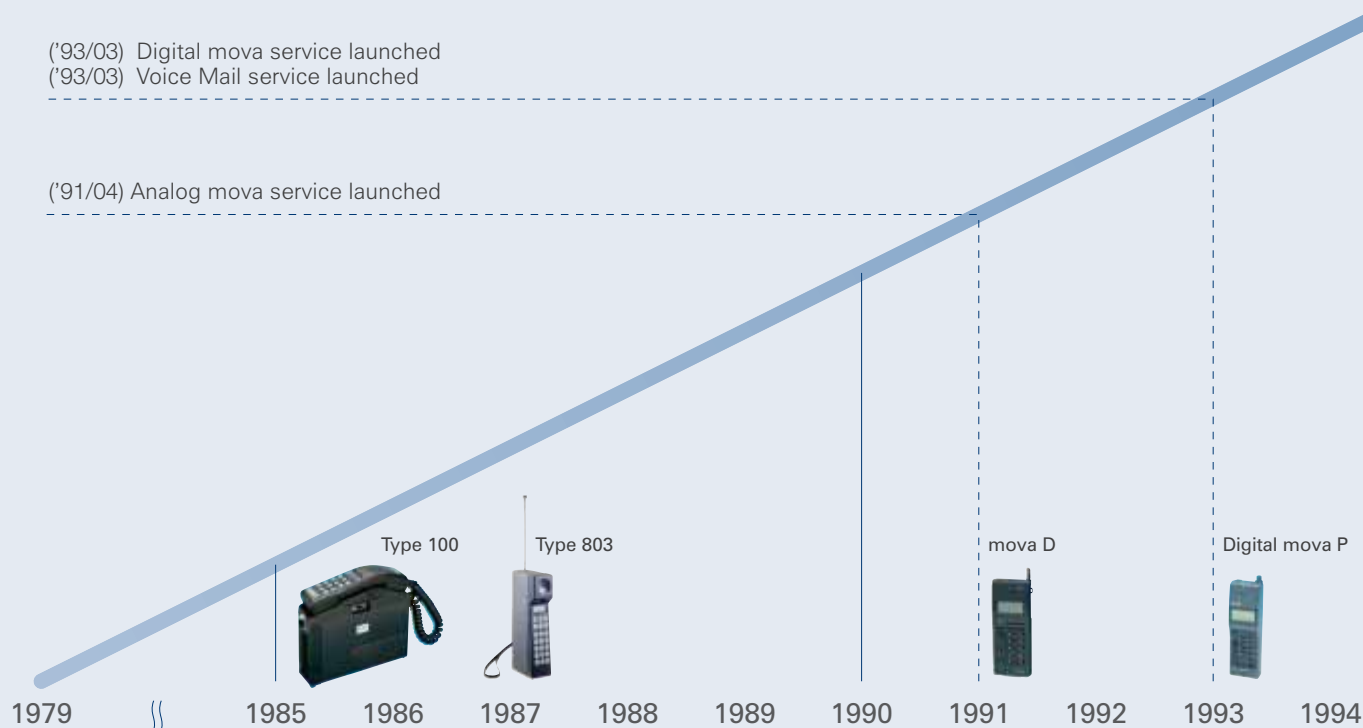
('98/09) "WORLD CALL" service launched

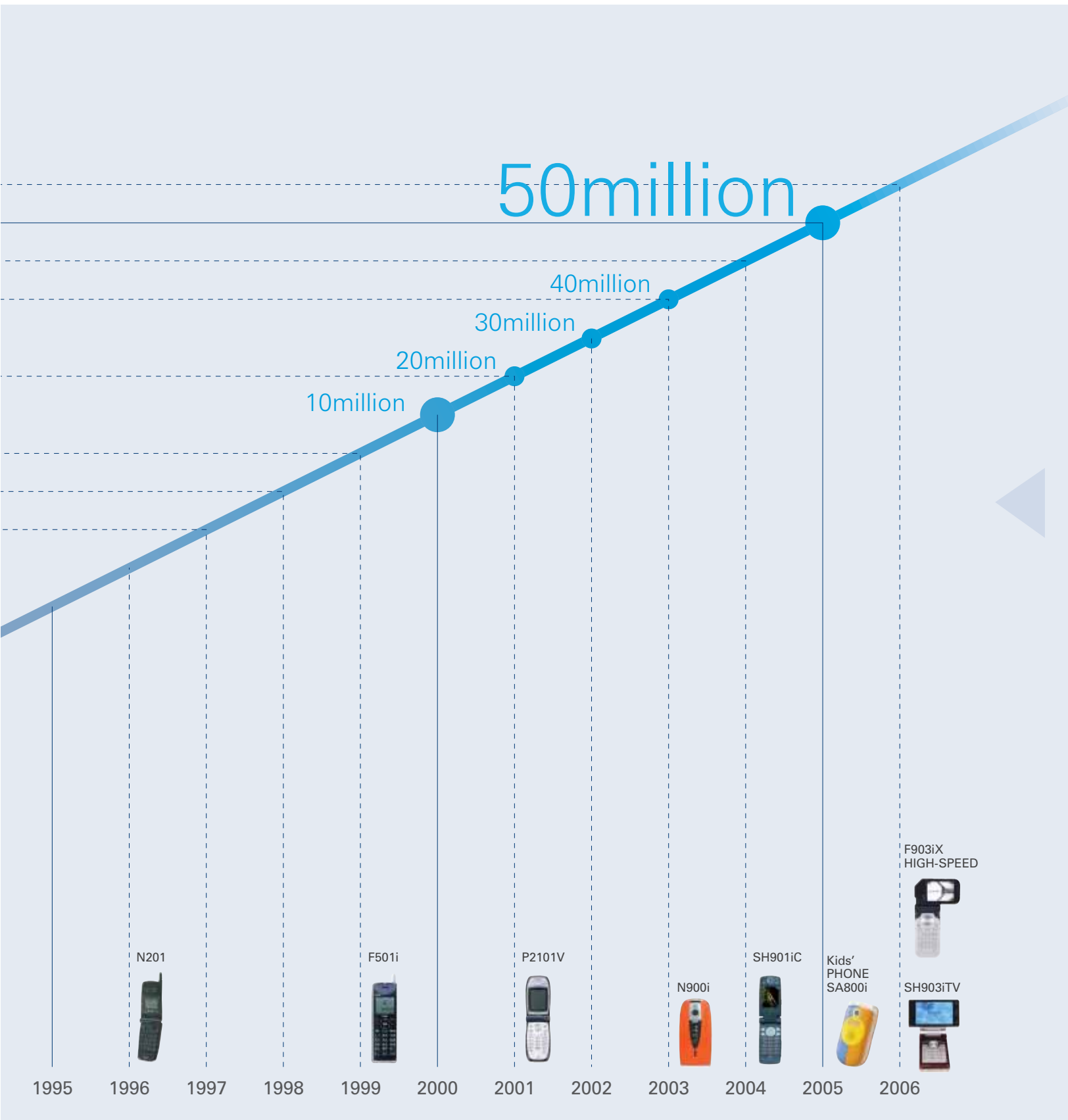


('97/06) Short-mail service launched

('93/03) Digital mova service launched
 ('93/03) Voice Mail service launched

('91/04) Analog mova service launched





From “Communication” to “Lifestyle”

Send e-mails and make phone calls, set your alarm clock, check the news or play games—all on one device.

The mobile phone has become an indispensable part of people’s live, a tool you use from the time you wake up until the time you go to bed at night. Now almost everyone carries one, and it is the closest piece of the “communications infrastructure” for most people. We are moving forward to provide services that are even further tailored to people’s lives.

DoCoMo is striving to transform mobile phones into a part of users’ “lifestyle infrastructure” by providing lifestyle assistance services such as electronic money, credit card and ticket functions, and services including audio and video clip downloads and search functions that can be used with flat-rate packet billing plans, international services that have become even more accessible and other services.

