Personal AI Agent Service "SyncMe"
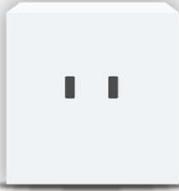
Introducing SyncMe: DOCOMO's AI Agent

A consumer AI agent optimized for each user
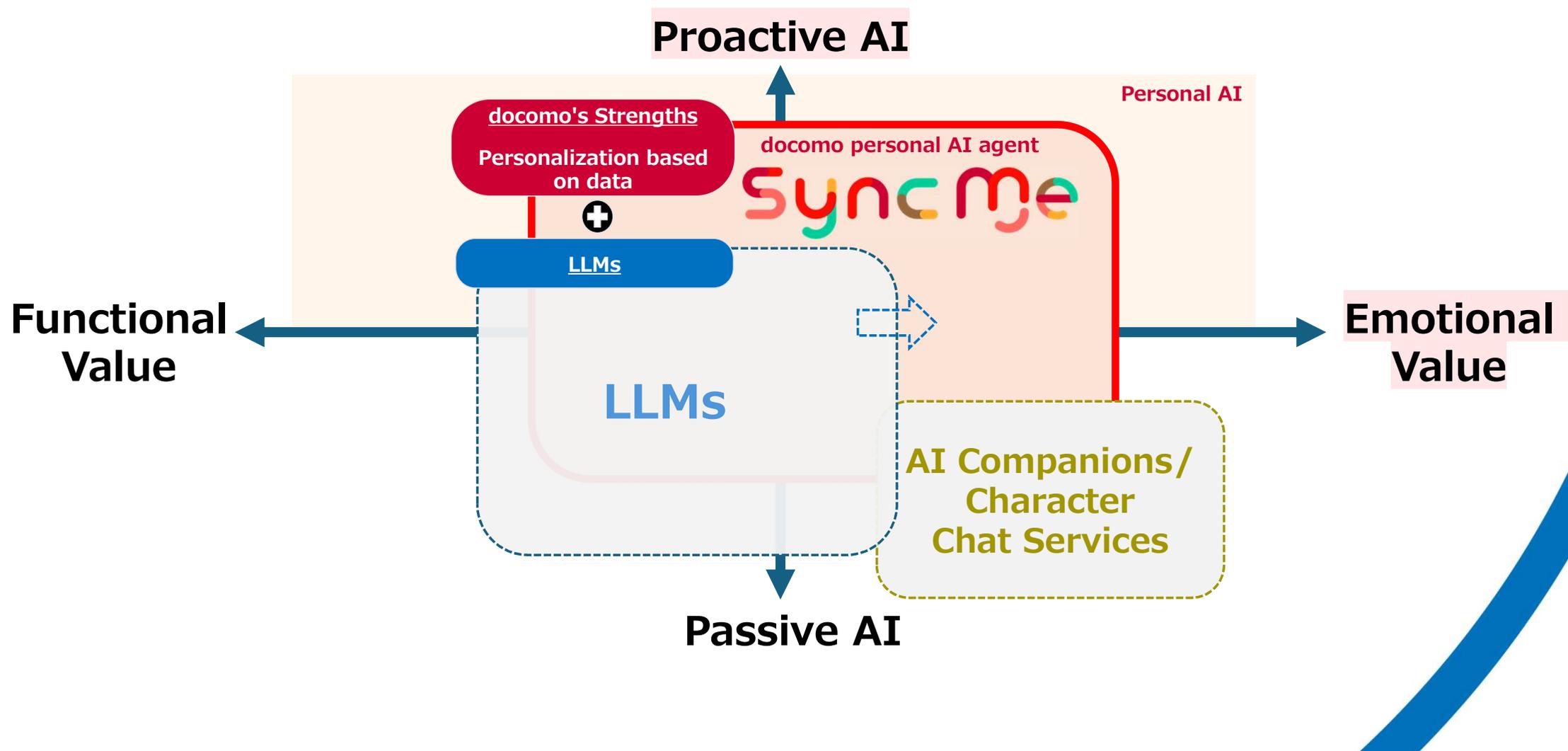
Proactive Suggestions & Self-Initiative

DOCOMO's Strengths

・Japan's largest carrier, with over 100m accounts(d account)

・A proven track record of agent service initiatives

2008〜

2018〜

2026 spring〜   **NEW**

i-Concier
Rule-based suggestions using location data

my daiz
Introduced partial AI, making proactive
suggestions based on behavioral predictions

SyncMe

・Strong guardrails and robust hallucination mitigation measures

docomo

How SyncMe Differs from Competitors

Proactive AI

Personal AI

docomo's Strengths

Personalization based on data

docomo personal AI agent

SyncMe

LLMs

Functional Value

Emotional Value

LLMs

AI Companions/ Character Chat Services

Passive AI

Service Details

Sync Me

Overview	a "multi-agent" service and act as a personal AI agent that anticipates user needs and provides optimal, proactive suggestions based on DOCOMO's extensive data, without the need for detailed instructions
Delivery Format	iOS・Android app
Pricing	Initial Offering: Free
Launch Schedule	Spring 2026

Service Details

d account and Photo-Based Personalization

During initial setup, SyncMe gets to know a user

by d account data and photos

Minami

Minami is a sensitive and introspective
20-year-old college student
who's especially attuned to beauty and
the things (or people) she adores,
currently in the middle of job hunting.

NTT docomo

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Kind and Supportive Conversation

Based on understanding of the user,

SyncMe provides close support through

conversations and suggestions

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Key Takeaways: The SyncMe Advantages

Deep Customer Understanding Leveraging DOCOMO Data and AI

- Personalized Interactions via DOCOMO Data & AI from the very first day

Minimized Need for Complex Prompt Input

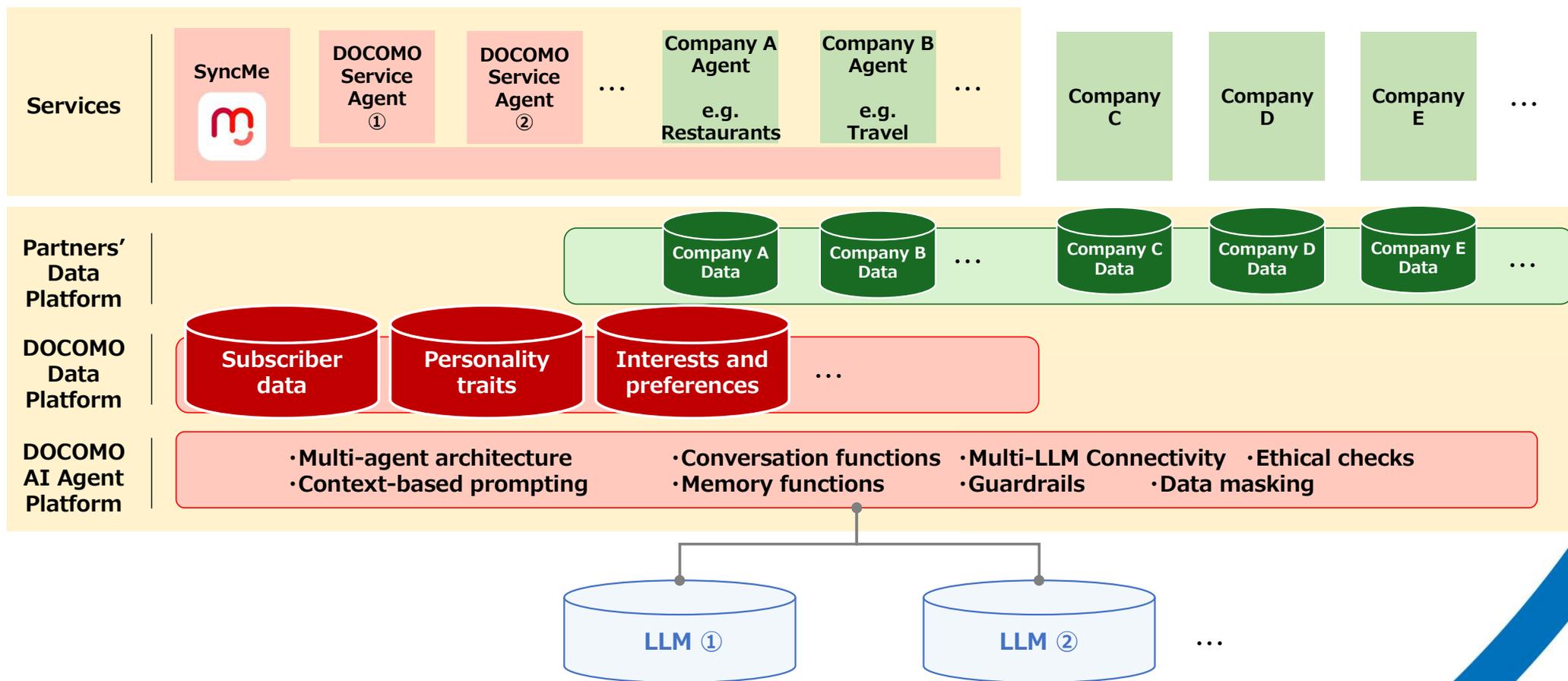- Seamless Interaction with No Learning Curve

Trust and Reliability Unique to DOCOMO

- Secure and Reliable Usage via Guardrail Security

Building DOCOMO AI Agent Platform

Transforming a wide range of services into agentic experiences through our AI and data-driven platform

Gracias !
Thank you!